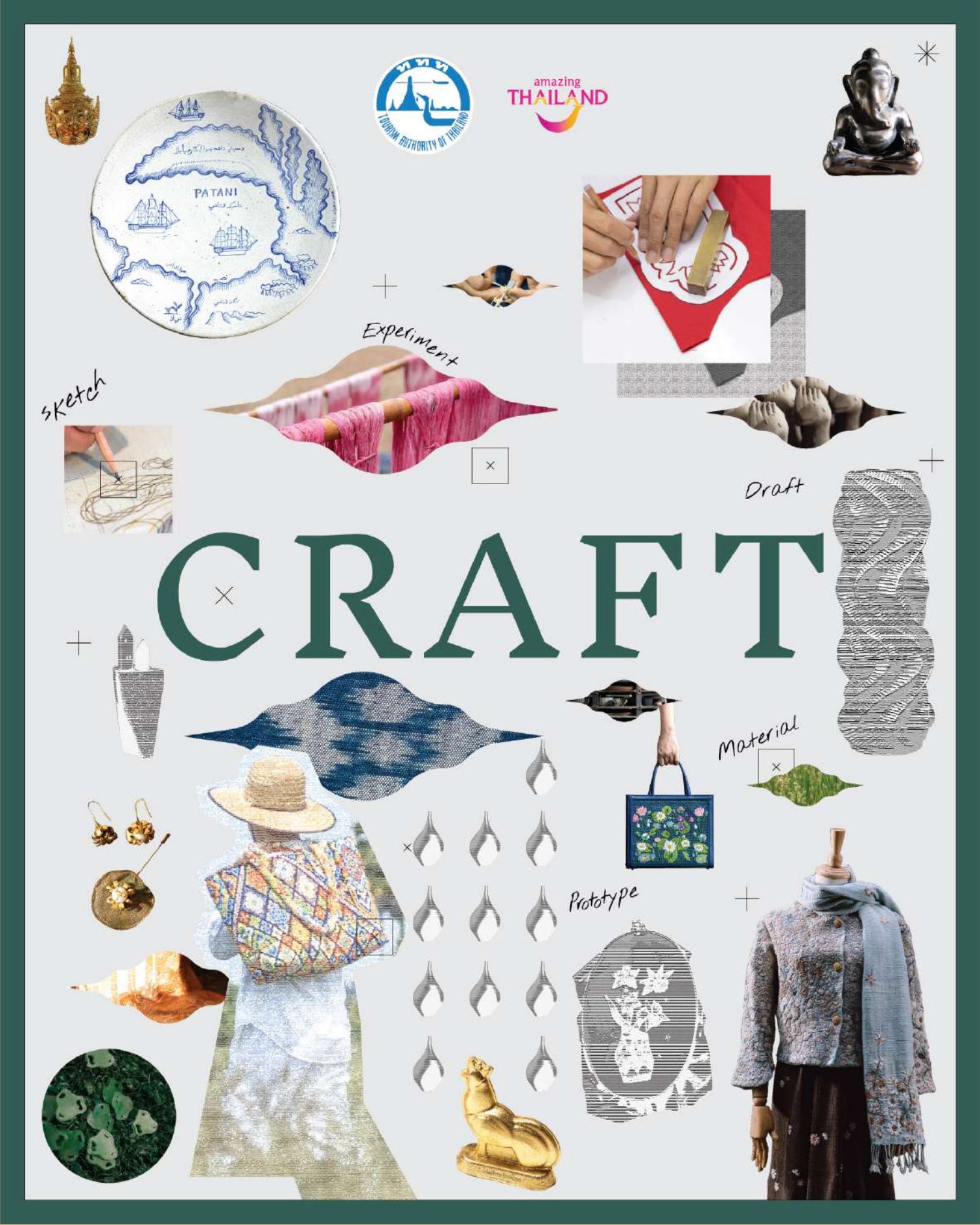

amazing
THAILAND
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PATANI
Experiment
sketch
Draft
CRAFT
Material
Prototype

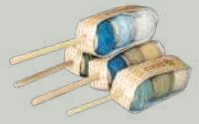


CRAFT

THAILAND

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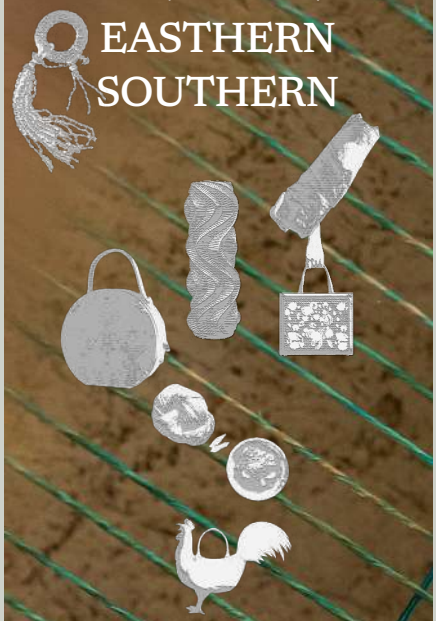
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**The capital of crafts**
**Ancient city, temples, innovations & Lanna crafts**

Route 2
**Khon Kaen**

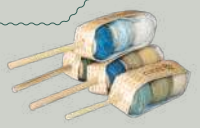


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**Isan's creativity & folkcraft journey in Khon Kaen**

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**SONGKHLA – PATTANI**
**New definition: contemporary Southern Thai**

Cloth : Hemp-made shirt and short pants, **KA HEMP**

-

Accessories : Bead earrings Manora, **NERA**

Fowl-shape hand bag, **BWILD ISAN**

# Hello Craft





The art, fashion, and craftworks acknowledge the concept of sustainability and Bio-Circular-Green Economy with creativity that goes beyond the love for the planet. The 50 selects are renowned for their commitments to the **Green Tourism and Sustainability**.

Join the move to support Thai products that express traditional uniqueness while catering to modern lifestyles integrating trendiness, innovations, sustainability.

Designed to be practically contemporary, these crafts essentially reflect Thailand's soft power and her determination to join the megatrend of sustainability.

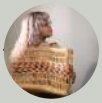
# Northern





# Northeastern

# Central





# Eastern

# Southern




# Bangkok





# 50 BRANDS











# *Northern* Innitiative









# Northern



| | |
|---|---|
| **DoiSter** | Mae Hong Son |
| **De Quarr - Crafting Community** | Chiang Mai |
| **OUKE** | Chiang Mai |
| **HUH.WDUS** | Chiang Mai |
| **VASSANA** | Chiang Mai |
| **This is A Chair** | Chiang Mai |
| **Bamboo Family Market @ Sanggadee Space** | Chiang Mai |
| **CHARM LEARN STUDIO CNX** | Chiang Mai |
| **KANZ BY THAITOR** | Phrae |
| **GHOM LANNA** | Lampang |
| **Alelal By Mlabri** | Nan |
| **FAH THAI** | Lampang |
| **EARTH & FIRE** | Lampang |
| **Ka Hemp** | Phetchabun |
| **AMPHAN** | Tak |
| **Suntree** | Sukhothai |



Culture Community Ceramics Fashion Food Design





# DOISTER

**Mae Hong Son**

A collaboration of those living on the foot and on the top of the hills

## Shades of Joy from the Highlands

**DoiSter** is a network of young people working to promote highland community-based tourism. For over a decade, the group has systematically and respectfully supported the Pakakayo Karen and Lawa.

They have developed hand-woven cotton pieces that are full of stories despite their simple designs and colors. They are not easy to be imitated due to the subtle tones of natural colors.





*"They are not just dyed fabric but rather a combination of wealth and wisdom,"* said the group's leader. This is the strength of the product. The communities are also urged to maintain their

Knowledge of color shades derived from leaves, flowers, fruits, roots and barks has been passed through generations. Young people from the foot of the hills help motivate the artisans working at the top of the hills to have more confidence in experimenting with new materials and techniques, resulting in more fun and charming colors. Enthusiasts for the color of the hills or **DoiSter** would not mind traveling all the way up there to learn from the source.







89 Khunlumprapas Rd., Chong Kham,
Mueang Mae Hong Son, Mae Hong Son

09 0920 7509

DoiSter

@doister.doister

# DE QUARR - Crafting Community

## Reinterpreting household handicrafts



A social enterprise focusing on handicrafts designer *Yaujarej Somana* who has been working with marginal tribal groups with profoundly original folk art. She believes that when given better chances as well as sound management and fair payment, the artisans will have a better quality of life and are more motivated to improve their products.

The name **DE QUARR** was taken from the Northern Thai word *"Kua"* which means household utensils. These products are given new interpretations to serve contemporary lifestyle.

More than 90 communities joining the establishment include Akha, Karen, Yong and Kuen ethnicities. The members are mostly the elderly. However, it is expected that the additional income will attract more young people.



Besides the skills, the craftmanship, and the contemporary designs that attract both domestic and international travelers, this community ensures that the essence of traditional handicrafts is complimented by newly introduced soft color tones, resulting in products with both functional and aesthetical purposes.



**Opening hours**
09.00 am – 06.00 pm
Closed on Saturday, Sunday and Holidays




**Chiang Mai**

# Integrating Emotion into Function





96 Ratchawong Rd., Chang Moi,
Mueang Chiang Mai, Chiang Mai

09 4625 5624

De Quarr - Crafting Community

@craftdequarr

# OUKE

## Chiang Mai

Textile with leaf prints integrating modern and traditional wisdom

The captivating brand name **"OUKE"** goes well with the story of its creation, as a 70-year-old lady took her family's business *"Bua Phad"* traditional fabrics to a new universe. In Northern Thai dialect, **OUKE** means to cure or ferment with heat. The technique makes every product unique since replication is not possible.

*Wilai Paichitkanchanakul* was an apprentice to one of Lanna's greatest natural dye masters, the visual arts national artist Saeng Bansit. Combining what she had learnt with the childhood memory of her grandma trying to clean the stubborn tea leaf stain from her clothing, she discovered a new dyeing technique.

Accidental patterns and colors would mean nothing if they cannot be recreated. After five years, she came up with a notebook filled with details of how different leaves cast their colors onto cotton fabric. Some colors are totally unexpected like dark purple hue from teak leaves, bright yellow tone from Paeka, or dark grey color from ebony leaves. Even the young and the old leaves of the same plant yield different shades.





**Opening hours**
08.00 am - 05.00 pm
Closed on Sunday and Holidays







With her works as beautiful as real leaves, Wilai is still in search of a new wisdom.

134 Moo 8 Buak Khang,
San Kamphaeng, Chiang Mai

06 5502 5922
053 446 291

www.buabhat.com

OUKE Eco Print Chiangmai

@ouke_by_buabhat_official

# When a Leaf Leaves Itself on Fabrics



# HUH.WDUS

Upcycling products paired with contemporary arts

## *Huh !*
## What a bag!






161 Moo 1 Chang Phueak,
Mueang Chiang Mai, Chiang Mai

HUH

@huh.wdus

# Chiang Mai

*It is art paired with the textures we admire.*



*George - Napat Sansiripan* explains how **HUH.WDUS** items differ from other upcycling products.

A big fan of American 80's graphic novels mood & tone, he conveys his passion through strokes and movements in his sketches with details and colors on pieces of paper. They become the prints on his bag products. Each design was individually printed and carefully transferred to the bag surface that will be coated to make it durable and water resistant.

*"I draw things that impress me and make me happy the most,"* he said. What he meant was love and love scenes. His recent collection is erotic and cunning in both the graphics and color schemes.

Besides durability from their multi-layer heavy-duty material reinforced with heat resistance property, **HUH.WDUS** bags are designed to pack self-confidence for their holders. The beautiful, rustic, vintage look from the roughly knotted caramel woven nylon strap adds to the charm. The designer himself uses his bags on a daily basis.

Perhaps HUH.WDUS could take Chiang Mai arts and crafts on a winding and charming path instead of the usual straight road.





# VASSANA

**Chiang Mai**



## From Traditional Folkcraft to Priceless Items

# Level up Lanna handicraft to world class products

It began when researchers from the Industrial Design Department discovered extremely inspiring patterns on bamboo basketry works made by elderly artisans.





*"We suddenly got an idea to continue this folk craft while writing new stories with its elements".* **VASSANA** was founded by *Assoc. Prof. Vasana Saima*, at the Faculty of Arts and Architecture, Rajamangala University of Technology Lanna.

All **VASSANA** products reflect attention to details in every process. Bamboo varieties across the Northern Thailand were studied as well as local wisdom on maintenance of bamboo strips. New patterns were also created with inspiration from indigenous flowers while the use of materials is designed to leave no waste.









With intelligent designing, the bamboo strips are made into curved delicate flowers, exquisite garlands, invaluable ceremonial offerings and even handbags fit for international catwalks. **VASSANA** bird's nest lamp has won an international award. Many of its products can be spotted at Arts and Crafts Fairs, in luxury hotels, fine dining establishments as well as on the pages of high fashion magazines.

291 Moo 7 Nong Khwai,
Hang Dong, Chiang Mai

09 0295 3544
06 4682 9239

VASSANA

@vassana_official

# THIS IS A CHAIR

## Chiang Mai

Endless story of chairs from your own ideas





90 Moo 4, Ban Waen,
Hang Dong, Chiang Mai

08 1671 2190
08 1813 6607

This Is A Chair

@thisisachaircnx

This comfortable chair comes with a story and a bunch of your own ideas. That is why it's not just a chair.

A man took up chair building as a remedy for his illness and the feelings of burnout when he reached the age of 50.

# From a Chair to Just Your Chair

*"Everybody has a designer in them,"* says *Rungrot Wiriyachon*. He never doubted this since he started building his first chair eight years ago without any knowledge in carpentry. After a collaboration with a master carpenter who was willing to listen to his requests without judgement, his first stool Genie was created with the guidance from his heart. Many of its kind soon followed.

**This is A Chair**'s showroom at Tambon Ban Waen is filled with inspiration. Each chair has its name and owner. For example, *"Ploy"* is a curvy plush chair held dear by his cat by the same name. *"Fada"*, similarly, is a set of round chairs and a side table belonging to his wife.









Chairs are not just made of wood, metal or full grain leather. They are products of ideas and imagination. Just like the concept *"From Just a Chair to Your Chair"* , if it's your own chair, wouldn't you enjoy it more?

# BAMBOO FAMILY MARKET @ SANGGADEE SPACE

A buzzing Art & Craft Sharing Space

The name is taken from a Lanna's Buddhist term meaning *"all things are virtuous"*. This sharing space was first launched in Mae Chaem to serve Art & Craft enthusiasts. Its founder, *Roong - Prangthong Tiengket*, is a pharmacist by trade and a traditional textile connoisseur by heart.

## Chiang Mai's Vibrant Shared Art and Craft Space

All the trees standing over the green grass lawn can be used for dyeing. The spacious, simple, and stylish bamboo building is where young and creative people gather to experiment living in harmony. They use natural materials with least processing to keep their original identity. This is one of the longest lasting independent communities of craft designers in northern Thailand.

The shops here offer a variety of items such as natural hand-dyed cotton, high quality hemp textile, carved wood from teak plantations, tribal cloth, and hand-woven bags made of natural materials. There are also many workshops to join, like weaving, dyeing, terracotta making and Inlay cuisine fine dining.







The space definitely adds freedom and vibrancy to Chiang Mai.

# Chiang Mai









184 Moo 2 Ton Pao,
San Kamphaeng, Chiang Mai

09 7323 5462

sanggadee.com

Bamboo Family Market

@bamboofamilymarket





# CHARM LEARN STUDIO CNX

**Chiang Mai**

Ceramic studio in San Kamphaeng using soil and longan wood to create pieces of arts on the path to environmental sustainability

# Create a Sustainable Thai Art and Pottery Community



Located inside a longan plantation in Ton Pao village, the creative ceramic studio belongs to *Mick Nathapol Wannaporn* who studied porcelain at Silpakorn University. He returned home in 2018 to establish his own studio after having a great success from his previous studio with his friends in Bangkok.



Each piece of Charm Learn Studio CNX's work is unique in its charm and exquisiteness. The incorporation of familiar items in Thai kitchens to the ceramic designs also add to its fascination. Moreover, the soil collected from Doi Saket and Mae Rim and the ash of the longan wood are used as raw materials in the production, reducing energy consumption. Broken pieces are also re-used to cut down waste.



The studio is where Mick widens his perspective working with other artists. He collaborated with a Yoga master in the creation of a Ganesha statue. The studio offers workshops for people who are interested in sculpture. Glazing and firing services with energy-saving pottery kilns are also available.



84 Moo 9 Ton Pao,
San Kamphaeng, Chiang Mai

08 3274 7678

charmlearnstudiothailand.com

Charm Learn Studio CNX

@charmlearn_cnx



# No Lost, More Value: From Textile Waste to Unique Items

# KANZ BY THAITOR

Slow Fashion - clothing brand showcasing Phrae's batik
Chic and creative designs that add more value to natural materials

**Phrae**

**Kanz by Thaitor** is a chic and creative fashion house based in Phrae. It was founded by designer *Kansiri Pittayaprechakul* who has gained strong inspiration from the batik cloth making family business. She developed and explored techniques and ideas to fulfill the concept of Lifestyle + Slow Fashion & Craft. Her clothing products, home use items, and home decoration accessories are made with natural cotton fabric, batik cloth, as well as recycled fabric material. Each process is carried out with care, from the family's secret batik technique to exceptional sewing skills of the local seamstresses.







**Kanz by Thaitor** is known for its clever designs, creativity, modernity, as well as its attempt to give value to unwanted materials. The discarded fabric scraps are reused with quilting technique, giving each piece of clothing an incredibly elegant and classic looks fit for wearers of any age and gender on any day.

8/1 Soi 3 Rongsor Rd.,
Muang Phrae, Phrae

08 0524 3246
09 2191 4462

www.kanzbythaitor.com

Kanzbythaitor

@kanzbythaitor

Lanna-style lamps have inspired Werasit Phusuwan to create the contemporary accessories under the brand Ghom Lanna. He has always been fascinated by lighting decorations at religious festivals. He used to sell lamp shades made by the villagers at a night market to earn extra money. After having learned about northern-style lanterns from well-known handicraft masters, he developed bamboo-based accessories such as earrings, necklaces, bracelets, rings, and hairpins drawing inspiration from traditional lamps, especially Lampang's octagonal lamp shades.









# GHOM LANNA

Accessories from bamboo materials
Designs of traditional Lanna-style lamps incorporated with sustainability

The items with simple yet modern designs are made with exquisite skills. Well-selected bamboo and Pang wood materials from local communities generate incomes for the people as well as reduce the need for transportation. The products themselves are highly durable. Pang wood is resistant against bugs and moths. The quality of the wood is preserved by herbs and the products are coated with shellac to add shine and prevent moisture and fungus. With no chemical residue, these decorative items are friendly to both the wearers and the environment. Their packaging material of mulberry paper also brings more income to the Talor community.

# From the Lanna's Wisdom to Handcrafted Sustainable Accessories

**Lampang**





8 Soi 1 Tha Ma O Rd., Wiang Nuea,
Muang Lampang, Lampang

09 4616 2990
09 3902 5133

GHOM LANNA

@ghomlanna

# ALELAL BY MLABRI

Woven bags brimming with love





## Not a Weaving Bag, but an Affiliation Item

# Nan

Forest vine woven bags or *"Yok"*, used by the Mlabris, are more than the combination of unique weaving skills, durability, charmingly muted colors, and raw natural beauty.



Yok is used by the **Mlabris** to carry food items picked from the forest. Its pattern and shape stand the test of time as well as rough terrain. In a Mlabri family, it is the mother's duty to pass on the bag-weaving skills she has learned from her mother to her daughter.

The father would bring home *"Ta Paet"*, a species of climber that grows along the streams. He collects the plant's long and straight parts from the ground, carries them home, peels them with a knife, splits them into strips, and cold dyes them with color pigments from plant leaves or barks.

After they are thoroughly dried, the mother will weave them into bags. It takes days to finish one square bag with handles that reach the user's forehead. For heavy object carrying, the handles are weaved into the reinforced rim of the bag.





With the help from Chiang Mai University and other social enterprises, Yok in its original form known among the Mlabris for centuries was brought to the world's attention.

The bag's carrying capacity maybe outstanding. The true surprise, however, is the amount of love and care from a humble mountain community packed within one simple bag.



118 Moo 1 Phu Fa,
Bo Kluea, Nan

08 0848 3471

Mlabri

@mla.bri

# FAH THAI

A hundred shades of lac red. From fabric to wonderful dresses.

*"Laccraft"* is a lac-dyed textile festival organized by the Tourism Authority of Thailand, Lampang Office to promote the province's identity and establish a network of designers and creators. Lampang is the center of lac farming and people here have been using this natural material since ancient times.

*"Red and pink are not only powerful. They are also fascinating" Lek - Pimonkan Srisuk*, designer and owner of Fah Thai fabric shop, shares her thoughts on this magical material.



## From Rose Pink to Scarlet



Being an expert in tribal textiles and traditional fabrics, she is listed as one of SEA textile masters. Renown UK designers frequently visited her to discuss and share ideas, resulting in the realization of local wisdom's value.

*Pimonkan*'s works include dresses and blouses made with fabrics from rural communities. Her works present a wide range of textile weaving expertise. They all use the same material - lac, for coloring. Different shades were experimented to reach the desired outcome. Lac is also used to dye ceramic buttons which is one of Lampang's signature products.





**Lampang**

18 Lampang-Ngao Rd., Chomphu, Mueang Lampang, Lampang

09 4625 5624

FAHTHAI

@thaitribalclothing







# Stoneware That Reaches Beyond Inspiration and Desire

# EARTH & FIRE

**Lampang**

## Creativity freshy baked with clay and blaze

When a chef decided to make her own tableware, she soon realized that she needed more than a plate. *Pui - Rujiraporn Techathep*, a Chaing Mai-based restaurateur, saw her endeavor breathing new life into a celadon ceramic factory owned by architect *Eak - Eakarit Praditsuwan* who has always been interested in applying modern forms to vintage ceramic wares.







Being new to the trade, Pui started from the basics such as clay wedging and bowl throwing. With her new skills comes a realization that clay and heat require as much imagination as designing a menu. It also yields similar satisfaction. With this perspective, the chef knew that she was onto something.

Her plates are inspired by the free round edges of rocks. They do not resemble ordinary tableware, but they are perfect as bite-sized fine dining dishes. Her first batch of light but rustic free-formed stoneware stirred up a lot of interests. With orders pouring in, she is able to enjoy adding new ideas while seeing demands among restaurateurs grow.



**Opening hours**
08.00 am – 05.00 pm
Closed on Sunday




**EARTH & FIRE** is now a milestone for acclaimed Thai and international chefs who wish to give their seasonal dishes the unique presentation they deserve.

371 Moo 11 Lampang Luang,
Koh Kha, Lampang

06 4424 1454
08 2565 5971

Earth & Fire Ceramics

@earthandfire_ceramics

# KA HEMP

## Phetchabun

Transforming tribal wonders into urban wear









*Ka - Mayulee Sae Song* cherishes a vivid memory of her childhood winter. Under the sun's warmth, the ladies of Khek Noi village, Khao Kho, Phetchabun gathered to chat and do their needle work happily together. All Hmong communities share this as it is the way their crafting skills and knowledge are passed on for generations.

Utilizing stylish design and tailoring, she transforms **KA HEM**P's fabric into urban tribal wear suitable for the energetic lifestyle of megacity dwellers. "Hemp is a magical material," Ka insists. Its fiber has all the desirable attributes including strength, elasticity, moisture wicking, breathability, thermal management, and antimicrobial property.

Hemp is a sustainable plant since it has short life span and consumes very little water. It can be grown organically. The fibers can be woven with a traditional method. The yarn is handspun for the tiny loom while coloring requires simple wax drawing or traditional Hmong *"Hom"* dye which is environmentally friendly.

Her products leave minimum waste in the cutting and sewing process. They are also designed for easy repairs. The more they are worn, the softer and fluffier they become. These are not just clothing items. They are her expressions of her tribe's pride.

## From Green Fabrics to Gorgeous Items





475 Phuttha Monthon Sai 1 Soi 21,
Bang Ramat, Taling Chan, Bangkok

09 7426 6691

www.kahemp.com/th/home-th

KaHemp

@kahemp_thailand

# AMPHAN

**Tak**

Local wisdom fueled with contemporary design





82 Moo 3 Mae Tao,
Mae Sot, Tak

08 9681 1221

AMPHAN

@amphan_maesot

When a community enterprise making mosquito repellent incense sticks established by *Amphan Krueayoo* in 2004 was on the brink of closing down because incense smoke was considered unhealthy, her son *Santi* who has a design degree returned home to help her find a new business opportunity.

*Santi* looked for available resources and found a lot of agricultural waste in the area, such as discarded kaffer lime skin from chili paste production. He made use of that by extracting aromatic oil from the lime skin to be used in other products.

# Biochar with Its Creative Roots

He later started the production of deodorant cubes from burnt palm seed shells. The leftover from the mills were ground, mixed with resin, and pressed in the incense making blocks. *Santi* further improved this by using macadamia shells which have very good deodorant properties. For the cube's natural texture, he used hand sculpted technique and calcium powder. His new biochar deodorant received an award from Japan and is being introduced to the markets in the US and Singapore.

The brand's story showcases how a younger generation takes on a community enterprise with respect and upgrades it with better use of resources, material upcycling, and universal design knowledge, making his product ready for competition in the global market.





**Opening hours**
10.00 am – 05.00 pm










# SUNTREE

Traditional hand-woven textile for modern designs

CRAFT

# Collaboration of Ancient Wisdom X Gen Z

**Sukhothai**

Traditional *"embroidery on the loom"* tube skirts by Master Suntree Wichitnak of Hat Siao, Si Satchanalai are cherished by many. **SUNTREE ARTELIER SUKHOTHAI** is a further step taken to reinterpret her works for younger generation of Thai textile enthusiasts.

*Hat Siao* weft weaving tube skirt is a creation of the Thai Phuan community, originally from Xiangkhouang. Using porcupine quills to manipulate the threads, they come up with nine main patterns and numerous variations.








**Opening hours**
08.00 am – 05.00 pm



The skirts have high values, so they become collectibles and are rarely seen in daily use. For an art form to stay alive and flourishing, it must be close and familiar to the users. With a clear need for redesigning, **SUNTREE** offers traditional fabrics tailored into contemporary apparel. The name also means harmony in nature, from which the designer draws her inspiration.

The products now include extremely comfortable long sleeve oversized shirts, hand-woven fabric shirts with Mandarin collars, and the swaging Muu Muu dresses. The key is the collaboration of traditional wisdom and Gen Z's styles.



329 Moo 9 Nong O,
Si Satchanalai, Sukhothai

08 9858 8576

www.suntreestyle.com

Suntree Atelier Sukhothai

@suntree.atelier





















# *Northeastern* Innitiative



# Northeastern



| | |
|---|---|
| **BWILD Isan** | Khon Kaen |
| **COLUMBO CRAFT VILLAGE** | Khon Kaen |
| **JUTATIP** | Khon Kaen |
| **NAGA KIE** | Beung Kan |
| **MANN CRAFT** | Sakon Nakhon |
| **Bhukram** | Sakon Nakhon |
| **FolkCharm** | Loei |
| **MADE BY HOTCAKE** | Loei |
| **THORR's** | Amnat Charoen |
| **OTTO FARM STUDIO** | Nakhon Ratchasima |
| **TOHSANG COTTON VILLAGE** | Ubon Ratchathani |





Culture Community Ceramics Fashion Food Design



# The Sustainable Fashion from Isan Spirit

# BWILD ISAN

## Khon Kaen

Sustainable fashion that takes local fowl and fighting fish
as key elements for Isan modern style and creates job for the local

Founded by *Kanchana Shnatepaporn*, **BWILD Isan** is the Isan-soul based community for artist, artisans and craftsman from a variety of arts and handicraft gathering for creating the amazing master piece. She has an inspiration for creating sustainable career to the community and equality of chance for young designers and craftsmen working in their own hometown. *"Isan is awesome"* is the brand concept derived from a way of life and culture, which has later expanded into many creative items.





Its obvious character of **BWILD Isan** has contained the DNA of bravery to change something in normal to very special form of design, such as handbag in a shape of local fowl and even fighting fish, attire, shoes and home accessories. All have reflected a value of cultural root that is translated into fashion. A process of production is done based on the environmental friendly practices. Textile waste is reused for making new items under a principle of sustainable fashion.









251 Thepharak Rd., Nai Mueang,
Muang Khon kaen, Khon Kaen

06 1441 4265

www.bwildisan.com

BWILD Isan

@bwildisam

# COLUMBO CRAFT VILLAGE

**Khon Kaen**

A deserted land is now a craft village where Khon Kaen young artists get together. A place for creativity and sustainability.

Columbo Craft Village has developed its fame since 2016 when young artists in Khon Kaen gathered to create arts and craft at a workshop held in a deserted area which is now an artist community surrounded by more than 10 shops and studios.



## Slow Simple Sustainable

Many products are available such as tree leaf printed fabric, ceramic accessory, embroidery work, pottery from Chumphae district. The community is not only famous for hand-made items, but it is also a nice place to browse a bookshop, enjoy home-made burgers, sip good coffee in a house built with hay and old galvanized sheets, or even take part in seminars. The community is now the craft center of the Isan region.





**Opening hours**
11.00 am – 6.00 pm
Closed on Tuesdays







647 Moo 19 Sila,
Mueang Khon Kaen, Khon Kaen

08 5083 7635

Columbo craft village

@columbocraftvillage

# JUTATIP

## Khon Kaen

Organic cotton-made attire dyed with natural colors and sewn by local professionals. Comfortable and environmentally friendly clothing with no harsh chemicals.

Fascinated by natural fabric and cotton thread weaving, *Jutatip Chaisura*, the founder of **JUTATIP** brand, has presented the beauty of natural fabric through apparel, shawl, hat, and special yarns from high-quality organic cotton for embroidery work.

The products have simple patterns but are full of techniques to make them elegant and comfortable. They are made by professional dress makers who put a great concern on details in cotton selection, dyeing, weaving, pattern cutting, etc. **JUTATIP** has closely worked with the Khon Kaen University to develop 30 shades of natural colors from plants and soil in different seasons. Cutting wastes are reused in new designs for waste reduction, making it win both national and international Green Product and Design Awards.

**JUTATIP**'s learning center also offers regular workshops.











# Eco-friendly Handwoven Cotton Natural Dyes & Upcycling





1/43 Moo.14 Glang Muang Rd.,
Mueang Kao, Mueang Khon Kaen,
Khon Kaen

09 9056 4199

jutatip.com

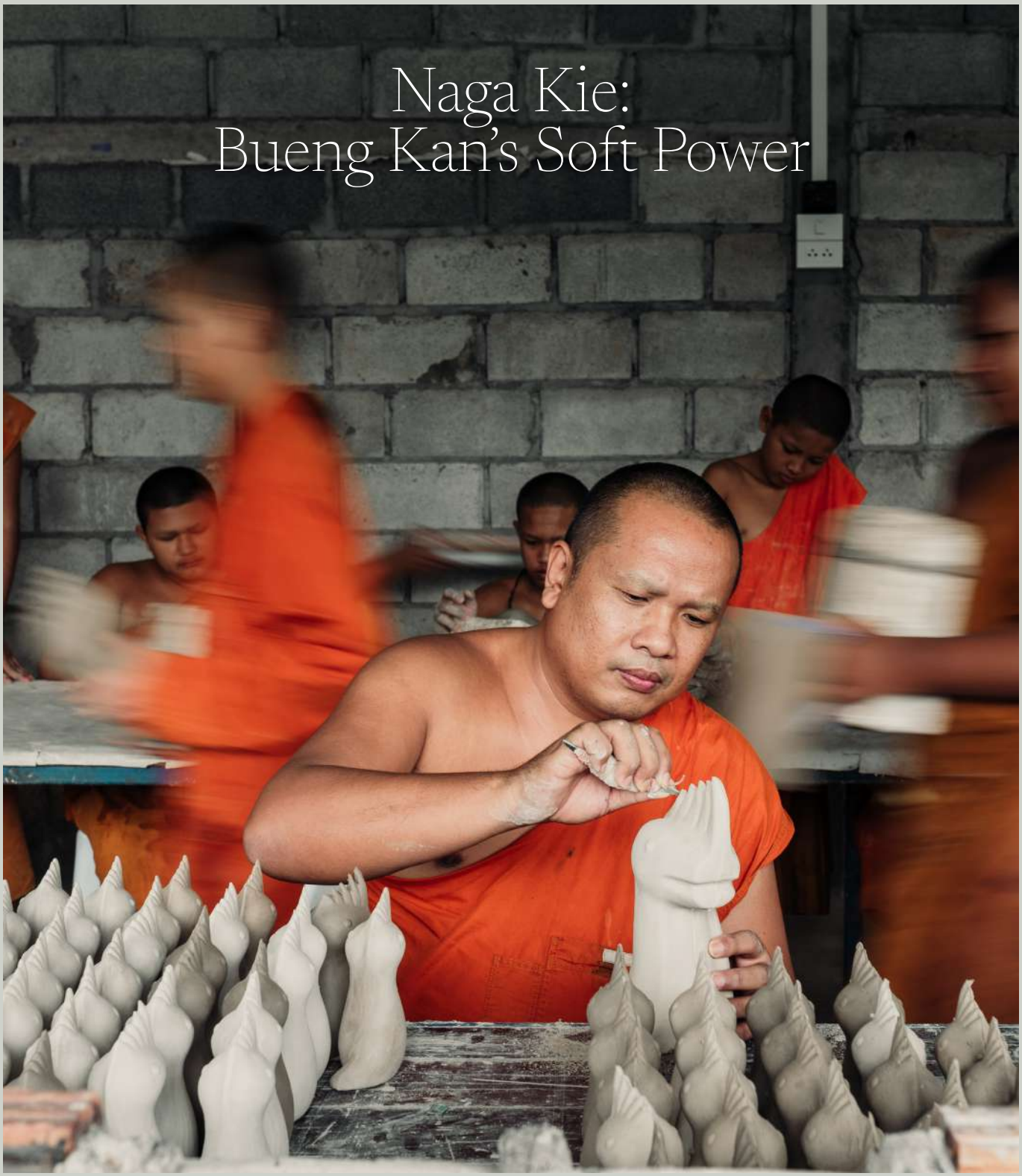
Jutatip

@jutatiponline

# NAGA KIE

**Bueng Kan**

From faith to creativity: Little Naga, a gift from the Mekong



The faith in the power of Mekong Nagas is the influence behind the cultural beauty and traditional beliefs in northeastern Thailand or Isan region. Naga Cave, a natural wonder and a major tourist destination attracting a great number of visitors every day is located in Bueng Kan.



The strong faith leads to a creative craft made by tiny hands of young novices at a Buddhist monastery, Wat Sri Samakkhitham. They create cute sculptures *"Naga Kie - Phaya Naga Noi savings box"* in hopes of making them a representative of Bueng Kan Province, telling visitors about Isan's faith, culture, and way of life. These piggy banks are used to promote tourism, bring growth to the local economy, generate income, and give educational opportunities to the young novices.

The production is supervised by *"Phra Maha Sarayut Akkadhammo"*, Assistant Abbot of Wat Sri Samakkhi Tham and *Ajan Khab Suthipongsuriya*, the owner of the Living Community Museum. The youngsters are given an opportunity to showcase their work while giving something in return for people who made donations for ordination programs which offers impoverished children the chance to formal education.



*"Naga Kie"* was initially introduced and delightfully received at the Mekong River Basin Contemporary Art event in the 12th Anniversary of the establishment of Bueng Kan in 2023. Today, *"Naga Kie"* is one of Bueng Kan's most valuable soft power assets.



**Opening hours**
07.00 am - 05.00 pm







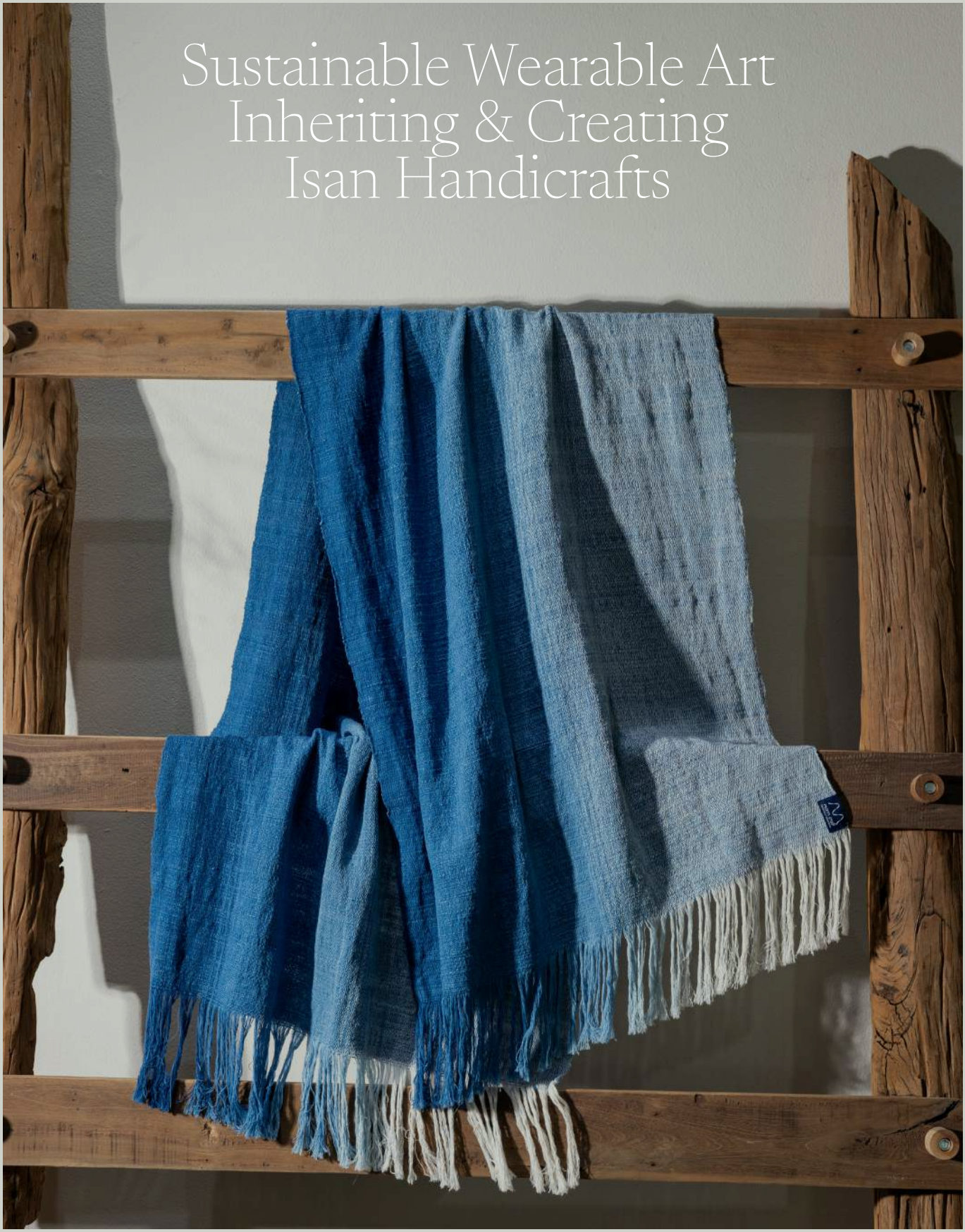

Next time you visit Bueng Kan, be sure to buy yourself a **Naga Kie**. Not only will you get a lovely piece of faith-inspired art, but you will also get the chance to support the young novices' education.

301 Moo 11, Ban Siwilairungruang,
Si Wilai, Bueng Kan

08 6664 2111

Naga Kie

# Sustainable Wearable Art Inheriting & Creating Isan Handicrafts



# MANN CRAFT

Natural cotton woven fabric, with dyeing indigo and other colorants
from local plants is made into an art of attire to preserve Isan contemporary handicraft

## Sakon Nakhon



Wearable arts is the concept of **Mann Craft** brand, which is established by *Parch Niyomkar* since the year 2010 who has deeply admired a method of Isan woven cloth and dyeing color from nature.

The identity of **Mann Craft** is color bleaching technique from natural colorant materials, including famous indigo from Sakon Nakhon province, and color shading technique for softening tone. Due to its outstanding character, the collection of Season Spectrum won award from the World Crafts Council.

At **Mann Gardens Creative Crafts Center**, it is a great garden for colorant plants, dyeing workshop, weaving factory, gallery and learning centre for all who are interested in arts. The process of production is very friendly to environment by a concept of textile waste reuse, eco printing for environmental sustainability.









**Opening hours**
10 am – 4.30 pm

Man Gardens, Phang Kwang,
Mueang Sakon Nakhon, Sakon Nakhon

08 1055 6301

www.facebook.com/manncraftworkshop

Mann craft shop

@mann.craft

# BHUKRAM



## Improve Livelihoods of Local Life by Natural-Dyed Cotton

# Sakon Nakhon

Handspun cotton cloth with dyeing color from nature and indigo,
which is embroidered by professional craftsmen in Isan local community
who tell a story of mountainous nature and their livelihood in Phupan mountain

**Bhukram**- handspun cotton cloth that is dyed by indigo and other natural colorants- is founded by Pilan Thaisuang who has a dream for retrieving and preserving local wisdom of Phupan villagers by providing sustainable income to them.



He has invited villagers living in Khok Phu village for returning into the ancestor's wisdom for cotton-making cloth, beginning from the first stage of cotton plantation, preparatory procedure and cotton fabric weaving. The cotton-made products such as attire, scarf, shawl and home accessories are very outstanding with embroidery pattern. The artisans ,who collect long experience in craftsmanship skill, have often told their own traditional way of life, nature and emotional feelings in the piece of artwork.









85 artisans in the village have been still working for preserving and conserving their local wisdom and nature by using organic cotton fabric, natural colorants and reuse of textile waste for sustainability.

**Opening hours**
Open only on Saturdays 10 am – 2 pm

182 M.13 Khok Phu,
Phu Phan, Sakon Nakhon

08 1239 4156

Bhukram

@bhukram.thailand




# Craft Fashion from Eco-care Organic Cotton

# FOLKCHARM

**Loei**

From organic cotton of Isan to sustainable pieces of art

Hand woven cotton apparel is created through an intriguing process involving cotton growers, yarn spinners, weaver, dyers, designers, and tailors. That is how things are done at **Folkcharm**, a Thai artisan fashion brand. The founder, *Passawee T. Kodaka*, said the brand aimed to preserve the traditional wisdom of the Isan which is home to cotton plantations.

**Folkcharm**'s main mateiral comes from organic cotton grown by community members in Loei Province through the Green Net network. The process meets PGS Organic and Fair-Trade standard with the use of native seeds and natural agricultural methods. The fabric products are soft, chemical-free, pleasant to wear, as well as easy to wash and dry, making Folkcharm a true eco-friendly fashion brand.

**Opening hours**
Monday to Friday
10.00 am - 05.00 pm









Previously, there were only five weavers and two tailors, but more local women are now taking part in making a variety of popular fashion items. The products are recognized in the global market particularly among lovers of organic cotton and Isan traditional charms while the brand contributes to making the world a better place to live.

19 Suan Son Village,
Ramkhamhaeng 6 yaek 10,
Hua Mak, Bangkapi, Bangkok

06 4229 6414

folkcharm.com

Folkcharm

@folkcharm

# MADE BY HOTCAKE

Elegance of Thai fabric: from village to global runway



# Loei

Inspired by the kindness of King Rama IX and Her Majesty Queen Sirikit, the Queen Mother, *Tum — Kannika Saengchan*, a stylist and experienced fashion journalist with over a decade of experience in the Thai fashion industry decided to journey across the nation. She travelled to northern, southern, and Isan regions, encompassing the provinces of Phrae, Nan, Sakon Nakhon, Nakhon Phanom, Ubon Ratchathani, Chiangmai, Pattani, and Narathiwat in search of exquisite textiles for her crafts under the **MADE BY HOTCAKE** brand.





Local textiles from all parts of Thailand are transformed into stylish apparel that is simple yet elegant, gaining recognitions from international designers. The brand essentially laid a red carpet for Thai textile industry as well as Thai indigenous products. For instance, the MEKHONG RIVER TO PARIS collection featured cotton fabric from Khong Chiam on a Paris runway, showcasing **MADE BY HOTCAKE** to the global fashion industry.

The brand has demonstrated that textiles produced by villagers in remote areas of Thailand can definitely compete anywhere in the world.







Folk woven fabric blended with contemporary design, simple and universal stylish

Kamphaeng Phet Rd, (Behind Chatuchak Park)
4th floor Exotique Thai Paragon
Cafe now by Propaganda

09 5649 3593

Made By Hotcake
@madebyhotcake

# THORR'S

Redesigning Esan reed mats



# Indigenous Mat Weaving Breakthroughs

## Amnat Charoen




*"The core of our brand is to work with communities," Ing - Thannapas Kingsuwan*, designer and marketing director proudly said about **THORR**, the company she established. Her products are the answer to her childhood's questions regarding Isan traditional mats.

*"These mats retain their looks for centuries with bright colors and extreme details."* She definitely sees the values but wishes to go for something different. Hence, the ladies who weave them were asked to skip those original patterns and traditional looks and create totally new products with new colors. The result, be it a handbag or a hotel interior design element, is well received.

**THORR** which means *"weave"* has been reinterpreted. The traditional crafts have evolved into products appealing to worldwide markets. The creation of wetland communities has so much value that it should not be kept in its original location with sales of a few hundred pieces a year.

For her, **THORR** is not just a brand of home decoration and fashion & accessory items. It is a transformation of familiar household items from Northeastern Thailand to products with a modern twist ready for international buyers. Thai elements, beautifully preserved, are accompanied by global design standards.








**Opening hours**
11.00 am – 8.00 pm



JJ Plaza Zone B, Room B149,
Chatuchak, Bangkok

08 7682 4778

thorrliving.com

# OTTO FARM STUDIO

From broken pieces to sustainable items

Dan Kwian pottery fragments are transformed into unique works of art.

## *From Waste to Value, From Broken Pottery to Contemporary Art*

**Otto Farm Studio** was founded by *Kamonwan Saosuwan* and *Thanandorn Sribenya* with the aim of reusing waste materials in Nakhon Ratchasima to create souvenir products. They want to add values to the well-known Dan Kwian pottery, by creating new products from pottery scraps to maximize their usefulness.

Various colors of the ceramic fragments together with local wisdom and techniques are used in the creation of upcycled products with new images.

Gadgets such as keychains, bead necklaces, pendants, phone straps, and earrings are reborn with unique appearances resembling pieces of art. The sanding method is an example of Dan Kwian's trademarks used in the production. Their range of products also include wall art projects for home decoration.

**Otto Farm Studio** is a learning center for individuals who want to learn from professionals in the community. They can also try their hand at crafts such as sculpting or stringing clay beads at one of the DIY workshops.





## Nakhon Ratchasima



**Opening hours**
09.00 am – 05.00 pm





# Upcycle Products...
# Circular Souvenir

159 Moo 3, Dan Kwian,
Chokchai, Nakhon Ratchasima

08 1584 8600

OTTO farm Studio

@otto_farm_studio

# Sustainable Hand-woven Cotton From The Wisdom of The Isan People



# TOHSANG COTTON VILLAGE

## Ubon Ratchathani

Pure cotton fabric from a Mekong River community in Khong Chiam is exquisitely hand-woven into masterpieces, creating products of local wisdom and sustainability.









Located at the utmost eastern side of the Isan region, **Tohsang Cotton Village** has preserved its local wisdom of cotton-producing procedures, from the plantations along Mekong River to the cloth weaving community where natural colors are used to dye the cotton fabric. The contemporary designs blend well with the local wisdom, making the clothing products the masterpieces of creative arts that generate impressive income for the local community.

**Tohsang Cotton Village** offers Cotton Journey workshop where participants can learn about the cotton fabric production, from growing, processing, dyeing, and weaving. Another fun activity is Indigo Tie-dye. Visitors can also shop for home-made handicraft products and enjoy the Mekong's scenery at a café.

**Opening hours**
Daily 8.00 am – 5.00 pm

68/1 Ban Huai Mak Tai,
Khong Chiam, Ubon Ratchathani

045 210 324
09 5825 8696

Tohsang Cotton Village

@tohsangcottonvillage





# *Central* Innitiative













# Central

| | |
|---|---|
| **Mud more value** | Saraburi |
| **NGAM CRAFT** | Suphan Buri |
| **CHOM hand craft** | Chainat |
| **Peeraya Pla-Ta-Phian** | Phra Nakhon Si Ayutthaya |
| **MARION SIAM** | Phra Nakhon Si Ayutthaya |
| **MAKA** | Nonthaburi |
| **KORAKOT** | Phetchaburi |





Culture Community Ceramics Fashion Food Design






# MUD MORE VALUE

**Saraburi**

Tie-dye fabric and dairy farm share hometown stories

16/8 Thetsaban 4 Rd., Pak Phriao,
Mueang Saraburi, Saraburi

08 1665 6873

Mud more value

# Earthy Shades from the Dairy Farm

*Wannapa Kitisopakul* has a different approach to her costume design. She tells the story of her hometown Saraburi using organic cow manures in her tie-dye projects. The technique is in line with the current bio-circular-green economy trend.

She extracts color pigments from manures collected from an organic dairy farm and uses them to dye cotton fabric which is later made into women's clothing in subtle earth tones.

*"It's difficult at the beginning when we were experimenting with different extraction techniques,"* she explained. The effort was met with doubts from many around her. However, the result she finally achieved became an instant hit.



Her products generate zero waste. The brand has seen more revenues after its partnership with international retail group King Power while the value of its core material has increased thousandfold.

In her latest projects, she put together fabric scraps and added leaf patterns to create fashion accessories. Her stories have drawn visitors to the brand's production base, giving a boost to the local dairy farm as well as local community.







# NGAM CRAFT

**Suphan Buri**

Inhaler dolls with alluring stories





## Crafted Inhaler Dolls with Thai Song Dam's Value

80 Soi Thoet Rachan 17, Thoet Rachan Rd.,
Si Kan, Don Mueang, Bangkok

06 3845 1880

NGAM CRAFT



Thai Song Dam people had resettled in U Thong, Suphan Buri since early Rattanakosin period. Today, their identity is expressed in a unique way, thanks to their plentiful creativity.

Instead of fabric weaving or basketry, they choose to showcase their traditional herbal inhalers with refreshing scents. Their formular has been known for their energizing and revitalizing quality. These inhalers are traditional personal care products that have recently become a trend.









Aside from its unique mild, delicate aroma, its container in the form of a Thai Song Dam doll is hand sculpted. They are definitely the cutest inhaler you'll ever carry.

The dolls in Thai Song Dam outfits for different occasions possess all the authentic details. There are 10 characters representing family members of various ages and statuses: from innocent youths to charming, attractive, or dutiful adults. Every doll comes with its own story, inviting us get to know them better.





# Delightful Products from Intergenerational Exchange

# CHOM HAND CRAFT

**Chainat**

## Water hyacinth basketry brand with fun designs



A collaboration of two generations, 40 years apart, leads to fun handicraft products. *Elle - Isarat Sae Lim* wanted to become a part of Mae Chom's water hyacinth basketry production based in a small community in Chainat. Not only did the two women overcome the age gap, but they also learned to love and trust each other in their work. Elle soon realized that the 70-year-old lady was not a mere producer. Mae Chom was a brilliant designer very good at deciphering patterns too.

It took months before they fully understand each other's way of calling different shades of green, blue or red. Pattern spacing is another area they need to find a middle ground when the younger woman focuses on looks and colors and the older one is concerned about durability.







Eventually both are able to sit down together and weave away their products. **CHOM HANDCRAFT** is the brand name they chose to market their collection of swagging Jellyfish bags in orange and blue.

Water hyacinth goes well with other materials in contemporary design. The duo also offers small workshops to share their experiences with young people interested in creating their own work.

40/1 Pracharat Bamrung Rd.,
Wat Sing, Wat Sing, Chainat

09 8306 1279

CHOM hand craft

@chom_hand_craft

# PEERAYA PLA-TA-PHIAN

## Phra Nakhon Si Ayutthaya

Traditional craftwork from ancient Ayutthaya Kingdom









Traditional palm leaf carp mobile is one of the most common traditional handicraft products. Surprisingly, this craft has not seen any modifications in the last three centuries. In a way it is an untouched time capsule from the ancient Siamese kingdom.



Back then palm leaves were considered materials for noble purposes. They were used to record important content such as chronicles and Buddhist teachings. The leaves were also made into ceremonial fans for monks as well as hats for laypersons. The palm leaf carp mobile symbolizes prosperity with a mother fish hanging above her nine children in perfect balance. Newborns of the great Ayutthaya plain fell asleep watching it while listening to their mom's lullaby.

The Tambon Phukhao Thong Carp Mobile Handicraft Group by **Peeraya** is operated by an old Muslim community. They have been here since the Persians first arrived in this region. They were known as the spice traders with superior seamanship for over 300 years. The carps signature colors of red, gold, and silver exclusively capture the story of wealth and cultural diversity.

13 Moo 1 Phukhao Thong,
Mueang Phra Nakhon Si Ayutthaya,
Phra Nakhon Si Ayutthaya

08 9809 9532

Peeraya



# Traditional Folk Craft Across Time






# MARION SIAM

## Phra Nakhon Si Ayutthaya

### Transforming batik to modern craft

Doing what one cherishes is the meaning of the French word *"Marion"* which is the inspiration behind this women's apparel brand.

The unique modern craft designs integrate traditional batik techniques with detailed patterns and sophisticated tailoring despite their minimal styles.

*Patt – Tayida Ounburanawan* spent months learning from batik gurus of Chiang Mai and southern Indian. She went on to experiment wax writing techniques to create the style that is originally batik while solidly expressing the artist's interpretations.






# The Modern Interpretation of Batik in Sustainable Appeal



One of her favorite designs is the Anemone – meaning *"Daughter of the Wind"* in Greek. It is a colorful flower that blooms in Summer in the Mediterranean. Being inspired by a fresco on a wall of a French church, she simplifies the flower pattern and hand paints it in pastel hues on deadstock fabrics.










Those seeking comfortable urban outfits with styles as well as stories are guaranteed to find their answers here. All fabrics and dyes are sustainable and environmentally friendly.

68 Moo 5 Khanon Luang,
Bang Pa-in, Phra Nakhon Si Ayutthaya

09 3756 3396

www.marionsiam.com

Marionsiam

@marionsiam

# MAKA

**Nonthaburi**

Urban canvas bags with rustic chic looks

When a computer system analyst mom retired from her day job, she wanted to stay home and look after her daughter who had just started working. Somehow the duo ended up launching a collection of canvas and leather bags with rustic looks. Their brand comes from the daughter's name.







**MAKA DESIGN** is almost a decade old now. The prototype was the bag the daughter carried her lunchbox to work.

*"I can't stand having her carry plastic bags on a daily basis, so I made her a bag," Suchada Khlongnakrop* said. She wanted an environmentally friendly bag that her daughter would love to use.





## A Daughter's Accessories and A Tote Bag

She chose leather to give the bag the looks favored by Japanese housewives. Many people she knew found the bag attractive. This encouraged her to take a product design course at Bang Sai Royal Folk Arts and Craft Center, Phra Nakhon Si Ayutthaya.

Those classes helped her find her own style that she incorporates in her products, from tote bags to accessories like smartphone cases, tablet cases, wallets, and keychain ropes. Her latest design is the water hyacinth bag with flower pattern. Green materials are used to create unique products with great functionality and environmental friendliness.





11 Soi Ngam Wong Wan 24 Yaek 6,
Bang Khen, Mueang Nonthaburi, Nonthaburi

08 9776 1611

MAKA Design

@makadsign

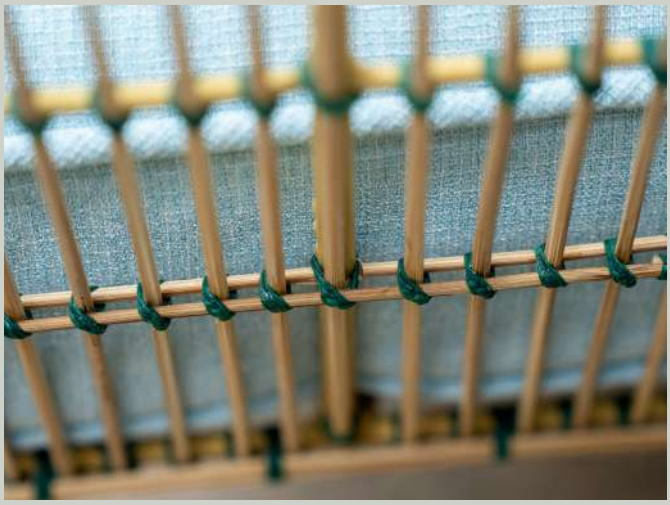
# KORAKOT



## Bamboo's Transformation into Modern Art

# Phetchaburi

## From swallow-shaped kites and bamboo skin to contemporary sculptures



Growing up in a fisherman family at Ban Laem, Phetchaburi, *Korakot* was very close with his grandfather who was a handicraft master. Fascinated by bamboo sticks, hemp ropes, and the summer wind, he creates artwork for decorative purposes with traditional materials focusing on visual elements like lights, shadows, lines and dots.



*Korakot Aromdee* founded **KORAKOT** to breathe a new life into traditional bamboo handicraft.



After getting his master's degree from the Faculty of Decorative Arts at Silpakorn University, he decided to take the craft that hardly survives modern day industrialization to the next level. His products fascinate folk craft enthusiasts and were well received from the beginning. His oriental style lamps and lanterns made by local artisans are popular internationally.

From lamps, the artist proceeded to gigantic installations at outlets of global brands. With his in-depth research and *"forget what is known and apply what is felt"* motto, he transformed a humble sticky rice container into a colossal centerpiece at a European five-star hotel.





**Opening hours**
08.00 am – 05.00 pm
Closed on Sunday



335 Moo 10, Ban Laem,
Ban Laem, Phetchaburi

08 9698 7963
08 3696 9574

www.korakotaromdee.com

Korakot aromdee design

@korakot.aromdee











# *Eastern* Innitiative



# Eastern

**TAN BATIK** — Rayong

**KORKOK** — Chanthaburi

**PLERN DU CRAFT** — Nakhon Nayok





Culture Community Ceramics Fashion Food Design

# TAN BATIK

**Rayong**

## Indigo-dyed clothing - product of local wisdom and sustainable use of resource

Through improved artisan skills, a small community in Ban Chang, Rayong, specializing in batik fabrics has expanded into tie-dye fabrics, hand-painted shirts, quilting, and basketry. With local expertise and the dedication to update saltwater indigo-dyed techniques to meet customers' needs in both designs and sewing, they have come up with high-quality fashion items such as clothing, bags, hats, scarves and many more.

*Tan - Pailin Dongdang*, founder of **Tan Batik** Community Enterprise, has brought marine indigo-dyed fabric from Ban Chang to the fashion runway by integrating community goods with modern skills and expertise. The products are inspired by the community's unique indigo dyeing process where seawater is used instead of freshwater. Calcium in the salty water increases color retention, resulting in fabric products with vibrant and long-lasting colors.

**Opening hours**
08.00 am – 05.00 pm







The brand's signature pattern, *"Hong Hern"* (flying swan), inspired by the decorative pattern on the pediment of Wat Lum Mahachai Chumpon's ordination hall, is also incorporated into the fabric design. Furthermore, natural colors from mangosteens and monkey fruits are also used to reiterate the identity of Ban Chang's batik products, now one of the most distinctive crafts from eastern Thailand.



# Seawater Indigo Dyeing: Rayong's Best Batik






155 Moo 5, Ban Chang,
Ban Chang, Rayong

08 6140 6699

TAN BATIK



# KORKOK

**Chanthaburi**

Local craftmanship of mat-making woven into glamorous handbags



Chanthaburi's traditional handicrafts are transformed into attractive, stylish, and trendy products generating values and extra income for the community's elderly.

Chanthaboon mats are one of Chanthaburi's well-known goods. They are made from reed that thrives in brackish water and acidic soil. Unlike the freshwater type, their fibers have excellent strength and mold resistance. The thick and strong fibers are woven into thin and delicate mats that are smooth, beautiful, and extremely durable. Chanthaboon mats, with their unique characteristics, qualify for a Geographical Indication (GI).

When traditional mats lost their popularity, reed basketry became harder to find. However, *Issara Chupakdee*, the creative developer of **KORKOK**, saw these mats as more than just something to sleep on. It is an art form created with ideas that can be further developed into new patterns in line with the global trends. KORKOK has transformed these mats into simple, appealing, and utilitarian daily items known as *"Chanthaboon Reed Mat Bags."* The production strategies focus on efficient use of resources under the concept *"Recycled Scrap Material = Reduced Waste,"* so the discarded materials are made into other products such as coin purses.

# Eastern charms breathe life back into the business of Chanthaboon mats





The reed growing in canals along the rice fields in Chanthaburi has been elevated to products with global recognition with the help of local expertise. **KORKOK** has merged modern ideas with local wisdom, emphasizing the concept *"Brilliantly honoring one's roots."*





Chanthaboon Mats Craft Center,
Samed-Ngam, Nong Bua,
Mueang Chanthaburi, Chanthaburi

08 5199 2488

KORKOK

@korkokchan

# PLERN DU CRAFT

**Nakhon Nayok**





## The Art of Reviving Scrap

## Minimalist's elegance for home decoration



Who would have thought that left over materials from construction sites can be revived as home decoration? A sharp-eyed designer, of course. Not only did *O - Parichat Sithanya*, the owner of **PLEARN DU CRAFT**, entered the craft world with upcycled scraps, she also came up with ideas for tiny installation art.



Her miniature houses, buildings and trees are all eye-catching. The round light-colored rocks were scraped, sanded, soaked and polished to become free-form attractively curved objects that one almost forgot that they were once destined for land filling.



The products are special because they allow buyers to create their own installation art in their living spaces. O believes that humans are capable of designing. She sees herself as a prop maker providing others with an opportunity to exercise their freedom and creativity. Doing so also results in calm and concentrated minds.

This compact studio inside an orchard will become a place where craftlovers meet and exchange their ideas and skills. As more scraps continue to return as decorative art pieces, hidden values of things will be discovered in PLEARN DU's perspective.







153 Ban Na,
Ban Na, Nakhon Nayok

09 9261 4426

PLERN DU CRAFT

@aorplerndu

















# *Southern* Innitiative



# Southern



| | |
|---|---|
| **NERA** | Songkhla |
| **CLOTHEAR VEATIAIRE** | Songkhla |
| **TIMA** | Nakhon Si Thammarat |
| **Boonyarat Thaicraft** | Nakhon Si Thammarat |
| **BON-BAN** | Nakhon Si Thammarat |
| **Varni Craft** | Phatthalung |
| **BENJAMETHA CERAMIC x DERNDIN HOUSE** | Pattani |
| **YARING BATIK** | Pattani |





Culture Community Ceramics Fashion Food Design

# Manorah
# Glass Beads Handicraft



# NERA

## Songkhla

Preserving the dying art of making Manorah costumes in creative fashion and crafts





Handbags and accessories with extraordinary designs are designed by *Natipong Laisam* - a designer from Ranot district who incorporated the art of making costumes for Manorah performance in his collection of modern and functional attire. The beads and his identity are threaded to create exquisite embroidery projects.

His inspiration comes from his aunt, a master of traditional Manorah dance, who passed on her knowledge of costume making to him. He later gave the beadwork an upgrade by making it more fashionable with gorgeous shading colors. His designs are also fit for daily use.







His success has generated jobs and income for the local community. The artisans in the village demonstrate a great level of patience in coating and sharpening threads with beeswax since the weaving can only start when the thread is needle sharp. The intertwining of the beads and the braids is similar to the way how the people of southern Thailand are brought together. The learning center was also established so that local culture and knowledge can be preserved and passed on to the next generation.



198 Moo 3, Ban Khao,
Ranot, Songkhla

08 8828 9922

Natipong

# CLOTHEAR VEATIAIRE








## Bring *The Southern Culture* to Global

## Fashion house from the south, with the inspiration from the culture of shadow plays printed on contemporary Batik fabric

Inspired by the local culture, **CLOTHEAR VEATIAIRE** showcases the region's identity on Batik cloth by blending contemporary fashion and original patterns of Batik designs on dresses, pants and accessories such as scarfs and handbags.

Founded by two young designers *Trin Wivattadakorn* and *Tara Pacharavattanapanij*, **CLOTHEAR VEATIAIRE** has crossed over typical fashion designs by creating the contemporary Batik attire that has now become the brand's DNA. They conserve the southern cultural heritages such as the local folk dance Manohra and the shadow plays through the creative patterns of Batik cloth. Besides the meticulous cloth-making skills, **CLOTHEAR VEATIAIRE** is also known for its environmental concerns. Their products are made for easy reuse in order to reduce textile waste. The brand is aiming at a better recognition of its local cultural power in the global community.
















117 Soi23 NiphatSongkhro1,
Hat Yai, Songkhla

09 2299 5298

Clothear Official

@clothear.official



# TIMA

From southern style birdcages to creative and modern lamps admired at many international shows



Created by *Supachai Keawthanong* in 2015, **TIMA** - a Malay word derived from Timba meaning water container- is a well-known brand that has been successful in spreading its thoughts and ideas cultivated by the southern identity to modern artworks.

Their iconic item is the lighting lamp inspired by the southern style birdcage. It is designed and developed to perfectly match with contemporary home decoration. Materials from nature such as pinecones as well as inspirations from Buddhist arts have been used in the design of the lamp, which has received positive feedback at both local and international exhibitions.

His brand has created sustainable income for locals who specialize in birdcage making, a rather complicated process involving cage structure forming, wood carving, design perforating, assembling, etc. The brand adopts the concept of zero waste and tries to achieve the utmost benefits of the materials.

## A New Perspective on Birdcage Handicrafts







**Nakhon Si Thammarat**



33 Soi Chokedee 56, Patanakan-Khukwang Rd., Naimueang, Mueang Nakhon Si Thammarat, Nakhon Si thammarat

08 9785 2635

www.timacraft.com

TIMA

# BOONYARAT THAICRAFT

Updating basketry work from Yanliphao, putting global spotlight on the local wisdom of southern Thailand

## Nakhon Si Thammarat

Age-old basketry work from a local vine Yanliphao is redesigned by **Boonyarat Thaicraft**, a brand based in the province of Nakhon Si Thammarat. With over four decades of experience in Yanlipao basketry work, the brand has introduced new perspectives to the handicraft, making it more modern, more fashionable, with wider variety to attract both local and international customers.

Their iconic pattern is *"running water"*, a new design inspired by a Japanese painting. To achieve the outstanding feature of durability from the very thin but tough texture of Yanliphao, it requires a great deal of patience from the artisans who weave them.







**Boonyarat Thaicraft** has worked with the local communities in Pho Sadet and Tha Rue. The concept of sustainability is extended to the incorporation of discarded materials such as skin from dead crocodiles or leftovers of calf skin from the leather handbag industry in the brand's wickerwork.





1385/4 Neramitr Rd., Klang,
Muang Nakhon Si Thammarat,
Nakhon Si Thammarat

08 1554 5956
08 6363 9807

boonyarat.com

Lipao craft by Boonyarat

# Captivate with Elegance: Luxurious Yan Lipao Handbags



# BON-BAN

Environmentally friendly vow-fulfilling objects.
An answer to personal beliefs, environment,
and sustainable tourism.





Inspired by Thai faiths, **BON-BAN** created iconic recycled paper fowls that will decompose in 2-5 months after serving their purpose as vow-fulfilling objects. Their colors, based on the lucky color for each day of the week, are made from food coloring and scattered with pieces of gold leaves. Inside the meticulously painted paper chicken, there are auspicious seeds that will grow into giant trees in the future.





In the past, the product was made with cement, resulting in solid waste that is hard to get rid of. Now recyclable materials are used to accommodate people's the spiritual beliefs. The craft is in line with the trend of *"faith tourism"* and environmental sustainability.



79 M.9 Thung Yai,
Thung Yai, Nakhon Si Thammarat

06 5554 2594

BonBan

@bonban_eco_friendlyproducts

# Combining Belief and Sustainable Tourism Ways

**Nakhon Si Thammarat**



# VARNI CRAFT



## Traditional wickerwork from local Krajood plant given modern looks by Khuan Khanun community

*Manttapong Senghuad* collects weed in the forest of Khuan Khanun district for his production of beautiful handicraft items. The exquisite skills he learned from his mother are combined with his creative contemporary design to add more values to the products. This perfect blend of local culture and modern lifestyle makes the brand popular in the market.

**Varni Craft** is known for its meticulous production. Before the hand weaving work can begin, the stems of Krajood (or Leprionia) must be mixed with white soil, dried, and flattened. The whole process to complete the artwork requires at least 10 artisans. The brand has established a community enterprise of **Krajood Varni**, generating strong income to over 60 members.









It has further expanded to community tourism to give tourists an opportunity to learn more about Krajood handicraft as well as folk fishing. Visitors can stay overnight in one of the local homestay accommodations or take a boat trip to Talay Noi to watch groups of water buffaloes grazing leisurely in the lake. All these income generating activities allow people of the younger generation to stay in their hometown and help empower the community.

152 Moo 10, Phanang Tung,
Khuan Khanun, Phatthalung

08 7760 9879
074 610 415

VARNI Craftstay

@varnicraft_nut




# Value Creation for Weeds

# Telling The Indigenous Identity Through Handicrafts



# BENJAMETHA CERAMIC
## Pattani
# DERNDIN HOUSE

Handmade ceramic artwork from Pattani soil
and batik fabric with more than 300 years of history



**BENJAMETHA CERAMIC** and **DERNDIN HOUSE** is the two craft brands initiated by Pattani-native Emsophian Benjametha who wants to express his cultural heritages through artworks.





**BENJAMETHA CERAMIC** is the pioneer for contemporary ceramic art with Malay style in the three Deep South provinces. The soil from his hometown famous for brick is used in the production. His designs include dishes decorated with Pattani's map, bowls with Arabic alphabets, pots with dagger-shaped handles. The brand also offers earthenware products made by local artisans.



**DERNDIN HOUSE** is a brand of indigo dye fabric and batik prints. The 300-year-old tradition of indigo growing and caring is revived while bamboo fabric stamps of various print patterns are made with the help from the makers of Beramas kites.

His designs are associated with pieces of history such as the century-old Malay architecture, ancient junks sailed by traders of brassware, as well as numerous traditional patterns printed on the Lepas, multi-purpose fabric used by Muslim women. Pattani's food culture can be tasted in the brand's signature ice cream created with a combination of flavors of from food, dessert and indigo.





6/4 Moo 6, khuan,
Panarae, Pattani

08 5098 9221

Benjametha Ceramic

Derndin House บ้านเดินดิน

# YARING BATIK





## Batik cloth
## from meticulous skills of deep south's women

It is believed that the deep south's people were the first group to learn the technique of wax textile drawing from Malaysia before incorporating that into their own identity. A group of women in **Yaring Batik Community Enterprise** are preserving the household handicraft industry with the original methods.

**YARING BATIK** specializes in creating batik fabric using the ancient wood stamp wax printing technique together with colorants from nature such as mangrove tree, rambutan and mangosteen.



The brand's fabric pattern represents the identity of Pattani people. Examples include the famous royal-made patterns such as Hibiscus which is the provincial flower, or Dok Rak Ratchakanya symbolisng Princess Sirivannavari's love and support for her people. Its learning center and workshops has been successful in providing local youths with the craft knowledge and skills. Now more than 20 of them are able to support themselves with the income from the craft production.












1 Moo 1, Nhongrat,
Ya Ring, Pattani

09 4996 1946

ยาริง บาติก





# Batik Textile, Pride in Southern People



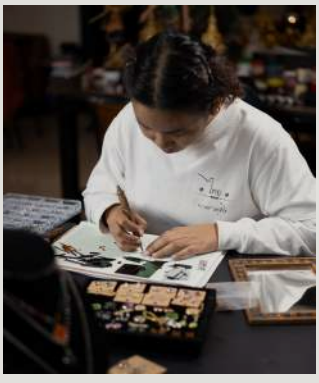






# *Bangkok* Innitiative










# Bangkok



**WISDOMATIVE**

**THAI CRAFT STUDIO**

**103 PAPER SHOP**

**TAKTAI**

**PIPATCHARA**





Culture Community Ceramics Fashion Food Design





# WISDOMATIVE

## The Isan tale of exceptional workmanship over multiple ages

34 Pracha Rat 9/1, Talat Khawn,
Mueang Nonthaburi, Nonthaburi

08 9694 5299

wisdomative.com

Wisdomative

@wisdomaritive

## Isan tales of exceptional workmanship by different generations

**Wisdomative** is the combination of two words: wisdom and creative. Founded by three enthusiasts in designs and community development. With shared passions in Thai fabrics and traditional workmanship, they collaborate to take local handicrafts to another level.

*Ta - Saksit Pattarapragrit* is an activist promoting community product development. *Por - Sathima Phumsiri* specializes in indigo and natural color dyeing while Awika Samukrsaman is a textile artist working with frame and portable looms. The young designers, together with their friends from various communities, collaborated to build a 'Wisdom Canvas,' a special model that lets Thai local artisans freely create their works so that there will be more exciting textile and craft products in the market. They also equipped community members with knowledge and skills on product design, cost management, and pricing, allowing them to make fair and sustainable earnings.



**Wisdomative** has an important role in showcasing community products at bigger local and international markets. For example, Isaan woven bag maker, **Thorr's**, utilizes **Wisdomative** fabric in their women's shoulder bags. **Kanz by Thaitor**, a Phrae-based batik clothing manufacturer, made outfits for an international fashion show using the fabric. Some interior designers have also integrated it in their decoration projects.







The success of **Wisdomative** is not only based on marketing local products, but also on collaboratively developing handicrafts with the local community, which enhances the beauty of the materials even more.

# THAI CRAFT STUDIO

## Continuing and expanding Thai artisanal wisdom

Thai Craft Studio is a learning facility led by *Kru Piang- Natthanita Kanjanachaipiwat*, a former Fine Arts Department senior official with over 10 years of experience in Traditional Thai Art. The studio offers trainings in the ten traditional fields of craftsmanship to preserve Thai cultural heritage with a fresh perspective while enlightening the public on knowledge and skills once possessed by the traditional artisans serving the royal court.

The studio is open to anyone interested in Thai craft. The program, which is updated every month, varies from lacquer work, gilded work, enamel work, embroidery and stitching, and traditional hand weaving. The knowledge once passed on among Chang Sip Moo (or *"ten groups of artisans"*) in the old days has been adapted to cater for the needs of modern-day learners.

With more Thai and international students attending the courses, Thai Craft Studio has raised knowledge and awareness of traditional Thai arts and crafts value.

Visit Thai Craft Studio to discover the treasures of Thai craftsmanship and bring home exquisite, high-quality, readily accessible products such as chokers, earrings, and items of goldwork.





## Discover the Value of Thai Craft



155 Soi Wutthakat 31, Talat Phlu, Thon Buri, Bangkok

09 6995 1453

Thai craft studio


09.30 -17.30 น.

# RE VASE





Lat Pla Khao Rd., Charakhe Bua,
Lat Phrao, Bangkok

06 3635 9905
08 1868 1975

www.103paper.com

103paper
@103paper

# 103PAPER SHOP

Paper waste
revived into eco-crafts

**103paper**, founded by *Witthaya Chaimongkol*, an art director in films and advertising, aims at repurposing discarded paper into valuable art pieces for home decorations.

*Witthaya* saw new possibilities of how paper waste should be recycled. He created the technique of paper sculpture and transformed shredded paper into simple yet elegant vases. With rigorous and time-consuming procedures, the finished products look genuinely natural.





The hues and forms are comparable to those of rocks and pebbles while the unique texture represents true characteristics of nature. Layers of mineral lines in the rock are achieved using natural color pigments from raw materials like turmeric, coffee, and black ebony bark. This basic eco craft is naturally elegant matching any home décor style.














Centralworld, 5th floor, Zone A

082 459 4559

www.taktaibrand.com

Taktai

@taktaibrand

# TAKTAI

## Minimalist style
## based on bamboo fiber innovation



**TAKTAI**, a contemporary fashion business, uses bamboo fiber to create textiles for clothing and other fashion items dyed with natural colors. The brand is committed to producing clothing that is ecologically friendly.

**TAKTAI** is based on the research and development of bamboo fibers into textile by *Ms. Nathapa Songpaisarn*, who was intrigued by the extraordinary properties of the natural fibers. Her goal is to create exquisite apparel with good design and high quality. She wants her collections to match the lifestyle of younger people who prefer to look effortlessly cool with versatile wardrobe pieces that has fewer embellishments. Pure bamboo fiber cloth, which is lightweight, breathable, biodegradable, and environmentally friendly due to minimal use of chemicals, makes the brand even more exceptional.











**Opening hours**
10.00 am – 10.00 pm

The manufacturing procedures involve boiling bamboo bark at 192 degrees Celsius before peeling. The high-pressure steam causes the bamboo to break into fibers, softening them prior to spinning, weaving, and creating designs. The fabric is then hand cut to the highest standards by the local skilled tailors. **TAKTAI** apparel production exclusively takes place in the community, from bamboo growing, fiber separation, weaving and dyeing, sewing, and product finishing. Local wisdom is preserved while a sustainable economy is being built.

# Fashion for Local Communities: Creating Wearable Art Pieces from Recycled Water Bottle Lids



# PIPATCHARA

## From upcycled waste to international sustainable fashion



*Petch-Pipatchara Kaeojinda* is devoted to arts and crafts by artisan communities. Since the founding of **PIPATCHARA**, she relentlessly promoted sustainable fashion through her clothing and accessories collections.

Her choices of materials include recycled and eco-friendly alternatives. Her products not only help build Thai designers' recognition and inspire potential designers in the global fashion industry, but they also enrich rural communities.








**PIPATCHARA**'s fashion truly manifests local Thai's identity. They are the fruit of a collaboration between designers and village artisans who use ordinary materials, sometimes upcycled waste, to express their ideas and imagination.

**Opening hours**
10.00 am – 10.00 pm



**PIPATCHARA**'s products became the talk of the town when influential celebrities began to use them for special occasions. *Anne Hathaway* was seen carrying their Macramé bag (Mini Crystal AMU) at the SXSW Conference & Festivals. *Lisa* was also looking uber glam in her sustainable gold dress at the TAG Heuer celebration for the 2024 F1 Monaco Grand Prix. The brand's sexy and glamorous dress from upcycled materials wowed fashion lovers all over the world.

Today, **PIPATCHARA** continues to show the world how Thai fashion can turn heads in the global arena.

Emsphere M Floor (EM gallery)
628 Sukhumvit Rd, Khlong Tan,
Khlong Toei, Bangkok

pipatchara.com/home

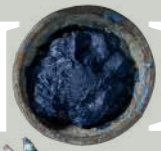
Pipatchara
@pipatchara


TESTIMONIALS





# NORTHERN
# NORTHEASTERN
# CENTRAL
# EASTHERN
# SOUTHERN

















A combination of research,
respect for local wisdom,
attention to details,
and inspiration from nature
always results in masterpieces.

Vassana Saima
Founder and owner of **VASSANA**

Savin Saima
Designer of **VASSANA**



A family of designers opens an opportunity for communities to create and share,
for beauty can only shine when it is sustainable.

Kansiri Pittayaprechakul
Designer and owner of **KANZ BY THAITOR**



**Isan Way of Life ,**
**Isan Spirit ,**
**Isan Pride**
are the brand's targets.
They are the inspiration
in all our designs.
Our goal is
to make Isan people proud.



Kanchana Shnatepaporn
Founder of **BWILD ISAN**



# M.A.N. Gallery

These are stories I want to tell to make people realize the relationship between human and nature.

Pratch Niyomka
Founder of **MANN CRAFT**


FRAGILE

Inspired by swallow-shaped kite, summer wind and contemporary arts, the designer deciphers nature while selecting a range of special materials to create delightful products.

Korakot Aromdee
Creativity Director



**CLOTHEAR VEATIAIRE** is truly the pride of southern Thailand. We are not just a clothing brand, and the face of the southern people.
We hope to become a global brand. This is what I want to accomplish.

Trin Wivattadakorn
Co-founder of **CLOTHEAR VEATIAIRE**





We are very happy to keep developing our products. Our goal is to revive the business of mat weaving transforming the low paying job to a steady career that will bring hope and brighter future to community members.



Manattapong Senghuad
Nutsasi Senghuad
Inheritors of their family's basketry business and co-founders of **VARNI CRAFT**

Chiang Mai

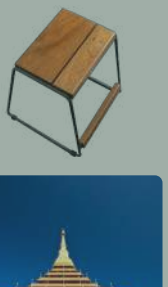








Bangkok






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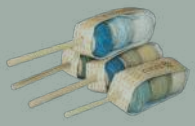
Khon Kaen





















Phra Nakhon Si Ayutthaya



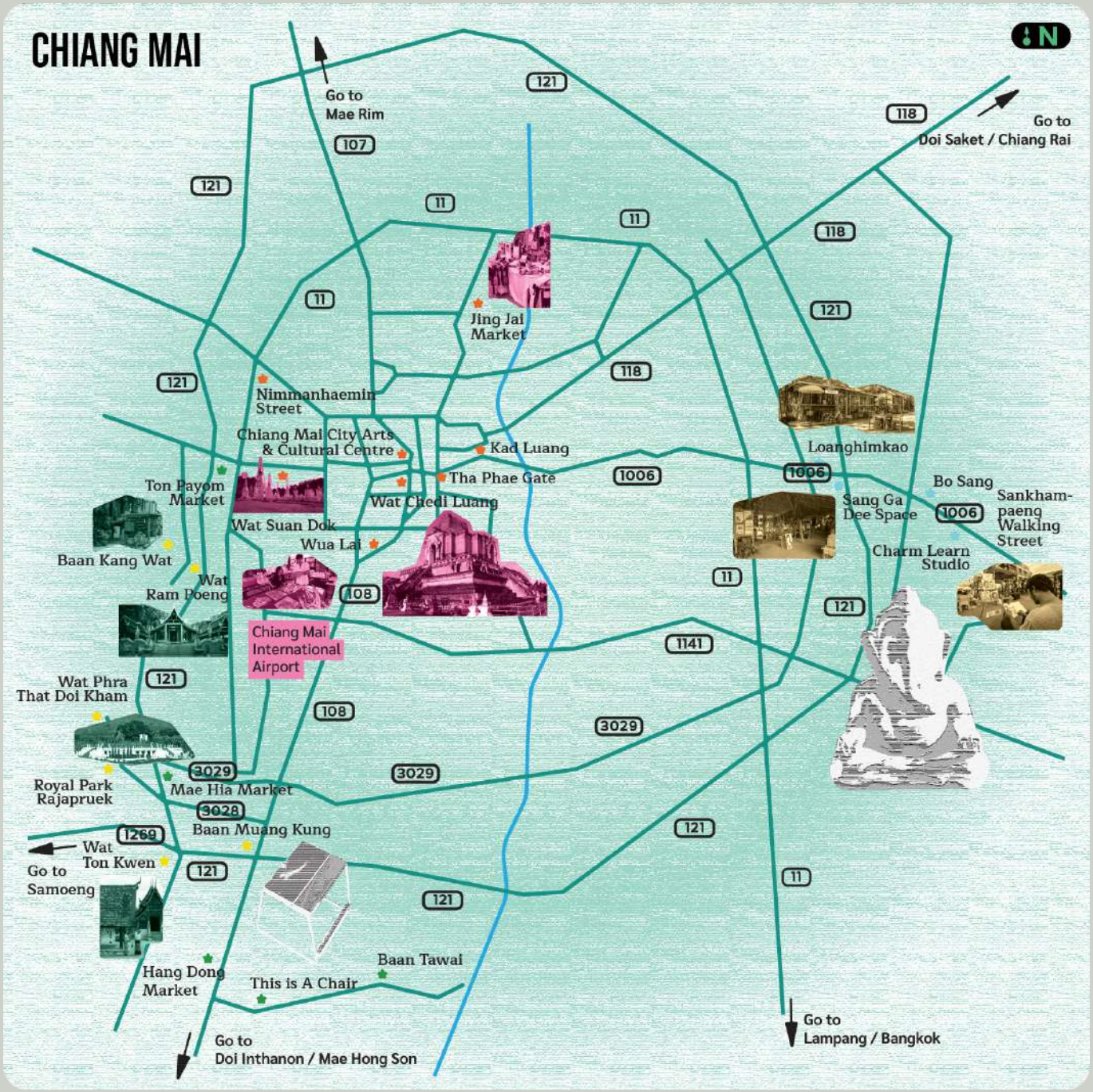


Songkhla - Pattani



# 5 Routes

## Ignite
## Thai Craft




# The capital of crafts
# Ancient city, temples, innovations & Lanna crafts

Chiang Mai, Thailand's handicraft capital, is a member of UNESCO Creative City network. The craft route of the city, which is also known as a World Craft City, starts from the historical area at the center. Within a hop, skip, and a jump away, travelers can admire all the highlights filled with creativity and innovations.

# Old City Area

Nimmanhaemin and Kad Luang-Trok Lao Zhou are the obvious traditional and modern handicrafts hotspots. However, Chiang Mai's old town still has many secret artist and designer hangouts hidden. There are restaurants with fine dining, fusion northern cuisine as well as craft café with specialty coffee and cocoa or even craft beer parlors.






## Nimmanhaemin Street

The most vibrant lifestyle neighborhood in Chiang Mai with chic hotels, cafes and restaurants whose styles range from fine dining and fusion to folk cuisine. With plenty of hangout spaces and iconic art & craft shops, the area is not to be missed.



Wat Chedi Luang





Wua Lai Street





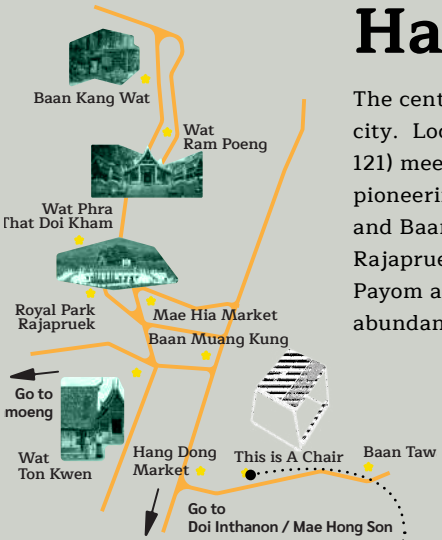
Wat Suan Dok

## Jing Jai Market

The most popular weekend markets in Chiang Mai offers organic products, healthy food, homemade bakery, coffee, cocoa and handicraft products. Farmers and producers sell their produce at the market which promotes recycling and sustainability.

www.facebook.com/FarmersMarketChiangmai

# Hang Dong Neighborhood




The center of handicraft south of Chiang Mai city. Located where the Chonprathan Rd (Highway 121) meets Highway108, the place is famous for pioneering craft markets such as Baan Tawai and Baan Waen. Wat Ton Kwen and Royal Park Rajapruek are true landscape marvels while Ton Payom and Mae Hea markets are abundant with popular local dishes.



## Baan Kang Wat



Calling themselves a community of living art family, the place is not just a bunch of stylish shops. This village is where the artists live and showcase their works. It also hosts home-style restaurants and cafés surrounded by wooden homes and splendid, lush garden.

www.instagram.com/baankangwat

## This is A Chair



A homeware shop with inspiring background story. The various chairs with their own names are products of ideas and imagination. A conversation with the owner is also an interesting experience. Visitng handicraft shops and cafés along the Hang Dong - Ban Thawai road is also a must.

www.facebook.com/thisisachaircnx





## Royal Park Rajapruek

The Ho Kham Royal Pavillion, a magnificent Lanna architecture, is the centerpiece of this horticultural exhibition. The park has held two international flower festivals in 2006 and 2011. Its well-kept ground features a variety of beautiful botanical gardens thousands of species of trees and flowers.

www.royalparkrajapruek.org









## Wat Phra That Doi Kham

An ancient temple atop a hill south of Doi Suthep. The area is also the center of the Lawa community dated back over a millennium. They still hold their sacrificial rites every year. The temple is popular among those who seek good luck and prosperity. They come here to pay respect to the Buddha image with jasmine garland offerings.







## Sankhampaeng Walking Street

Old shophouse quarter where famous Chiang Mai textile factories and showrooms used to flourish is now a stop-over for visitors on the way to the hot springs or Mae Kampong village. Every Saturday afternoon to late evening, there is a walking street with numerous foodstalls to enjoy.

## Sang Ga Dee Space

A sharing space on the city's outskirt for learning and appreciation of arts and crafts. Pottery, weaving and cooking are the main activities they share with visitors. Another popular workshop is natural dyeing with coloring materials from local plants.

sanggadee.com






## Loanghimkao - Meena Rice Based Cuisine

A tiny village where artisans and independent designers live together. They open a weekend market called Cham-cha to sell their products. Meena is a Northern Thai fusion restaurant set under grain barns and shading trees with peaceful paddy field view.







## Charm Learn Studio

A ceramic arts studio with eccentric style and charms. The artist wishes to recreate a vintage Thai lifestyle through the shapes and forms of household objects. Fun and creative workshops are also offered here.

www.facebook.com/charmlearnstudio




# Sankhampaeng Area

A small district once flourished with silk and cotton industry. Their Bo Sang handmade umbrella village is one of the country's century old travelers' attractions. Under the shades of the rain trees, Highway 1006 takes you through a number of craft communities and shared spaces where everyone can enjoy making fabric and ceramic products with their own hands.






# Isan's creativity & folkcraft journey in Khon Kaen

Embark on a journey to explore the creative economy of Khon Kean. The hub of the Isan region has become a destination for craft artisans who want to develop their communities by combining local wisdom with modern ideas. Enjoy your trips to communities that provide handicraft workshops and embrace the green natural landscape. It is a true destination for both nature and craft lovers.

# WAT NONG WAENG

The royal monastery is a well-known tourist destination, highlighted by the 80-meter-high Phra Mahathat Kean Nakhon, a sacred place enshrining the Lord Buddha's relics. Its top floor is the perfect place to enjoy the city view.



# JUTATIP

**Mueang Khon Kean**

jutatip.com







Let's learn more about organic cotton making process in a traditional Isan way. Join workshops for cloth dyeing from natural colors.



# COLUMBO CRAFT VILLAGE

**Mueang Khon Kean**

www.facebook.com/Columbocraftvillage





Packed with over 10 studios and shops, this shared space is a paradise for arts and craft lovers who will be inspired to create their dream projects. It also offers workshops, coffee and bakery shops, bookstores and a craft market that opens all year round.







# CHUPOT

A place to learn how to make ceramic kitchenware such as dishes, bowls, glasses, and ceramic paintings. It takes around 1-3 hours to create your own masterpiece at the workshops here.

www.facebook.com/Chuknhome














## SOME RUB LAO PHUPHAMAN

Fusion Isan at a local restaurant. SOME RUB LAO PHUPHAMAN is founded by an experienced chief who is keens on creating meticulous dishes that reflect Isan culture.

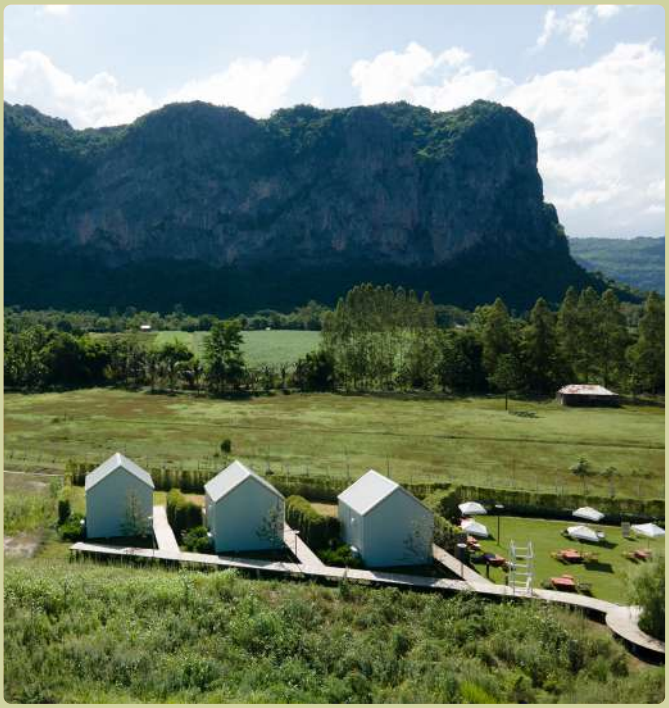






## BLUE LAGOON PHU PHA MAN

An unseen landmark in Phu Pha Man district, Blue Lagoon Phu Pha Man is a giant lagoon in the middle of a limestone mountain. Its colors changes throughout the day, from emerald green to indigo blue. It is an ideal photo opportunity.



## PHA MAN FUN

Chic café and restaurant amidst the great location of Phu Pha Man, with a background of panoramic limestone cliff. Accommodation with full facilities in a romantic environment is available.

www.facebook.com/Phamanfun





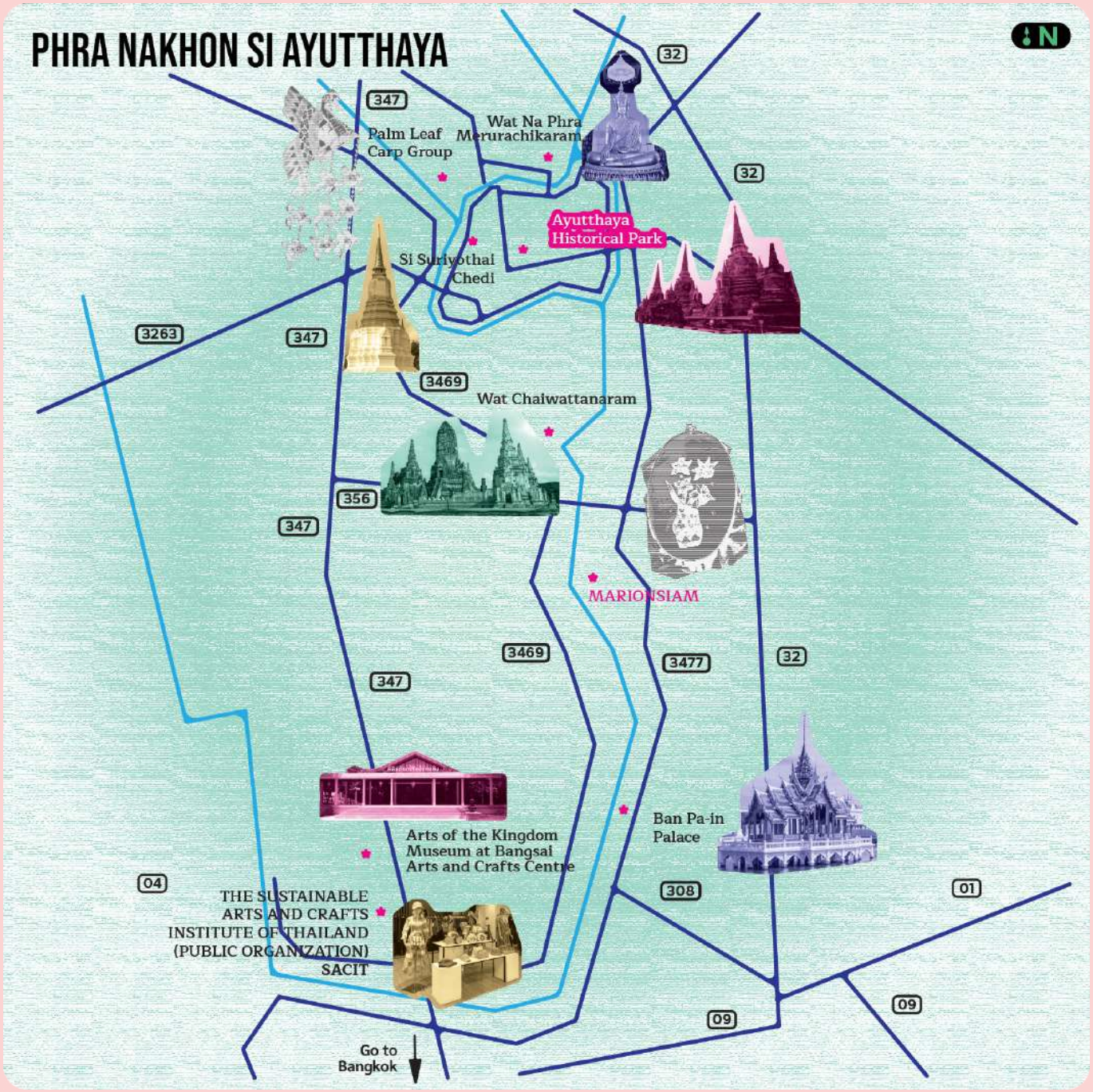


## NONG SAMOR VIEW POINT

A great viewpoint located on the limestone mountainous lines that look like a giant curtain receding from the sky. It is even more picturesque when reflected in the river, making it one of Khon Kean's unseen attractions.










# AYUTTHAYA

## The river, the craft, and the cultural roots

A short journey from the capital city takes you back in time to the roots of central Thai riverside culture. Known for their elaborative nature and attention to details, Thai handicraft scene is catching up with global fashion trends, defying outdated limits of sexuality and nationality with their originality.

This is the road through Ayutthaya's river basin where cherished traditional palm leave handicraft has been passed on for centuries in their original form and meaning. Similarly, the influences of the splendid royal palace ruined after the war are still vivid in contemporary Thai arts and designs.





www.artsofthekingdom.com







## Arts of the Kingdom Museum

**Bangsai Arts and Crafts Centre**

A place where collection of craft masterpieces by the Sirikit Institute, Suan Chitlada and H.M. Queen Sirikit's SUPPORT Foundation are exhibited. It also hosts a souvenir shop, an outdoor café in the forest atmosphere, and a Thai dessert shop run by the Royal Traditional Thai Craft School for Women.

# THE SUSTAINABLE OF ARTS AND CRAFTS INSTITUTE OF THAILAND





(PUBLIC ORGANIZATION)

## SACIT



An exhibition of Thai handicraft products from across the kingdom. The vulnerable craftsmanship in pottery, basketry, textiles, pattern drawing, gilding, etc. is well-preserved here. Information on their locations, materials, required skills and techniques, are on display alongside the innovative products they have inspired.

www.instagram.com/sacit_official







## Baan Pomphet

Outstanding design made by orange brick and recommended by **MICHELIN Guide Thailand**, Baan Pomphet is the cuisine that is famous for a variety menu of Thai food such as grilled water shrimp, beverage, and desserts. It is a nice place for taking chic photos.

www.baanpomphet.com

## Ban Pa-in Palace



A palace complex consisting of the royal residence with a tower, a pavilion, several halls and other buildings in Thai, Western and Chinese style. A Gothic styled royal temple on Chao Phraya River's islet, Wat Niwet Thammaprawat, is also accessible from the palace.

## Ayutthaya Historical Park



Founded on 1347 AD, the city's Royal halls and monasteries continued to be added and restored until the kingdom's fall in 19th century. The area covering the ruins of the old Ayutthaya was declared a **UNESCO** World Heritage Site.



www.facebook.com/AY.HI.PARK

## Sala Bang Pa-In Boutique Hotel



Luxury river-side boutique hotel, under a concept of historical gateway in a private islet, with a private swimming pool at the river view in front. The design is simple, but contemporary with full advanced technology for facility services. Its location is not far from the Bang Pa-In Palace and close to the city.

www.salahospitality.com/bang-pa-in



## Chao Sam Phraya National Museum

Created specifically to house the treasures found in the crypts of Wat Ratchaburana and Wat Mahathat. The artifacts on display include model stupas, royal swords, royal attire for elephants, ladies dress and jewelry, all made of pure gold.





www.facebook.com/chaosamphraya

## MARION SIAM

**Bang Pa-in**








www.facebook.com/marionsiamth

A boutique and café displaying a complete collection from a fashion designer whose creation of Thai Batik products carry European's Rococo and Renaissance elements. Her studio is also located here.

## Palm Leaf Carp Group











ปลาตะเพียนสานคุณประพาส by Peeraya

A classic handicraft dated back to old Ayutthaya kingdom has been passed on for generations. The community making this craft is located on a historic Persian settlement on Chao Phraya's bank. Their products and workshop activities are available for visitors.

## Wat Na Phra Merurachikaram

A historic monastery situated on the bank of old city's moat north of the Royal Grand Palace. Its ordination hall has gilded gable featuring Lord Vishnu mounted on Garuda on top of the demon Rahu. The principal Buddha image and Daravati's colored stone images inside are both considered masterpieces.



## Si Suriyothai Chedi

A large structure on the ground of the ruined Wat Sopsawan. The stupa was built to honor Queen Suriyothai for her heroic attempt to save her King during the first Burmese invasion. The site is now a splendid public park.

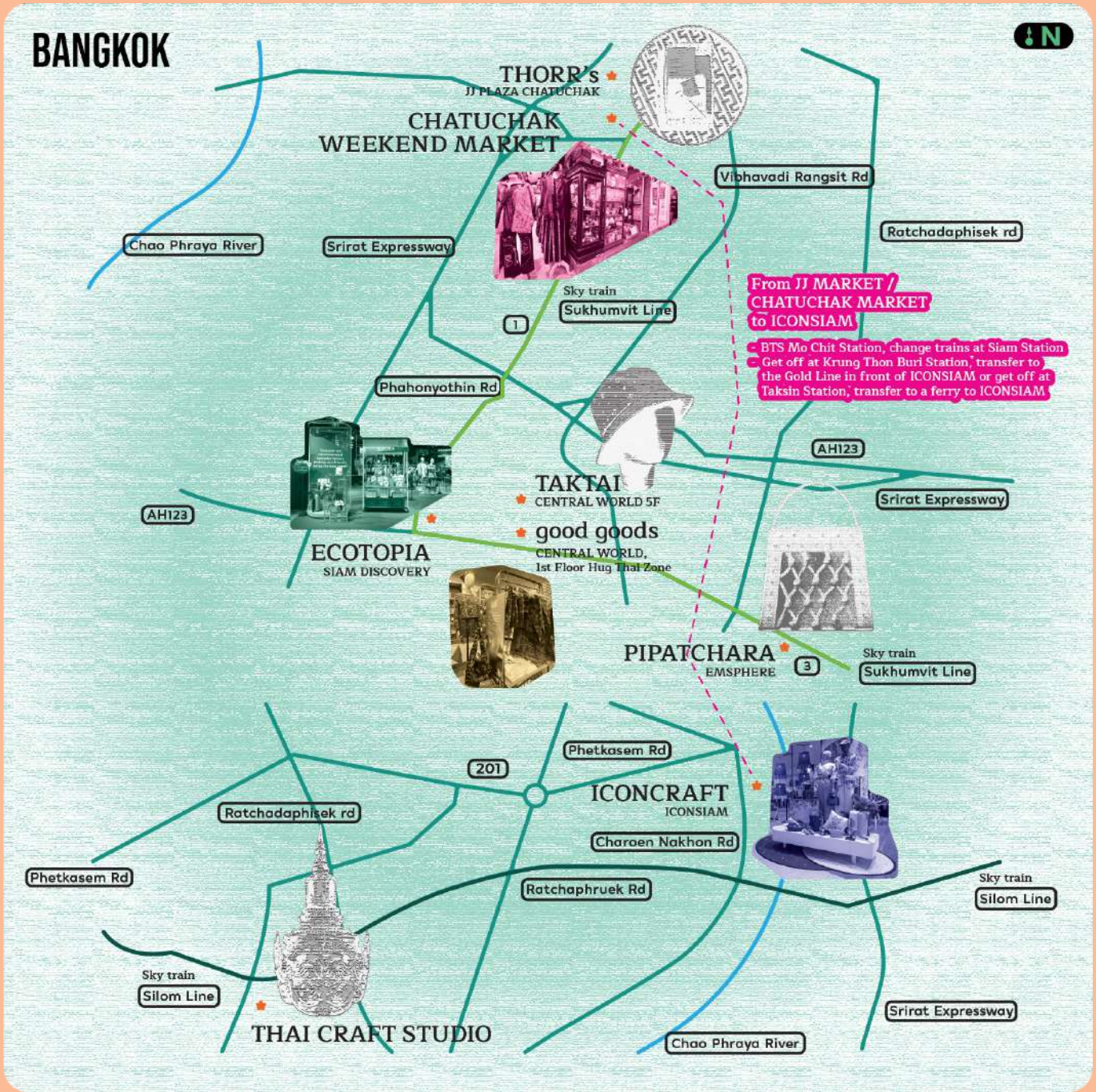






## Wat Chaiwattanaram

Built in the reign of King Prasat Thong on the western bank of Chao Phraya River, the temple reflected Ayutthaya's past splendor through its Prang complex with galleries and surrounding chedis symbolizing the Buddhist cosmology.




# SHOPPER'S PARADISE FOR CRAFT LOVERS IN BANGKOK

Spice up your lifestyle with countless crafts from every corner of Thailand readily available right in the heart of Bangkok. There is a sound reason why it is called a shopper's paradise. Concept stores offering one stop service for high quality crafts are booming throughout the city. It is time to go on a quest through this majestic city to find the items that you will love.

# ICONCRAFT

**ICONSIAM**

Over 850 brands of charming Thai craft products from across the country are available here. The collections are curated based on their creativity and exquisite craftmanship. Local and regional handicrafts are transformed into high fashion with innovative environmentally friendly practices so that their designs truly embody Thai wisdom, culture and identity.

www.facebook.com/ICONCRAFTTHAILAND














# THAI CRAFT STUDIO

Strengthen your skills on traditional Thai arts at this creative studio. Discover the process of painting, gilding, embroidering and other old Siamese artistic works. The workshop schedule is updated every month with different courses such as textile weaving, fabric stitching, etc.

www.facebook.com/Thai.craft.studio.TH





# ECOTOPIA

**SIAM DISCOVERY**

A creative modern lifestyle platform with over 300 brands of eco-products. Their Up-Cycled Zone showcases how discarded objects can be creatively reused in various fashion items like clothes, bags and shoes. Beautiful handbags from used cement or flour bags are processed and designed to become recommendable fashion pieces. The same goes for shoes from marine debris as well as home decoration items from plastic waste. Body care products exclusively made of natural and biodegradable materials are also available at the Hygienic Zone.

www.facebook.com/EcotopiaTH










# CHATUCHAK WEEKEND MARKET

**CHATUCHAK**

The world's largest weekend market. Spreading across 35 acres, the shopping ground is divided into eight sections. Chatuchak is renowned for fashion, handicrafts and visual arts such as paintings and sculptures. Handmade home decoration items, basketry, tableware, furniture, ceramic and silverware are among the most popular products.

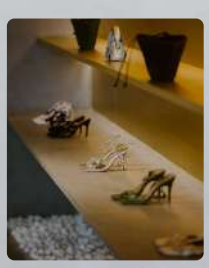
# PIPATCHARA

**EMSPHERE**

The brand's first domestic flagship store. **PIPATCHAR**A is a Thai sustainable fashion powerhouse currently attracting clients worldwide with their unique looks and concepts. The bold and stylish collections strongly reflect their commitment to blend high-end fashion seamlessly with sustainability.







pipatchara.com







# THORR's

**JJ PLAZA CHATUCHAK**



thorrliving.com





Home of hand-woven products with contemporary designs from the province of Amnat Charoen. Blending natural materials from reed, bamboo and cotton with synthetic elements to create distinctive gradient-colored products. Their home decoration items include floor mats, tableware, lamps, wall decoration, baskets and other furniture. Made-to-order items are also available.

# Good Goods

**CENTRAL WORLD**

A concept store with collections of Thai wisdom inspired products in modern international styles. This social enterprise aims at promoting and returning profits to communities. Their clothes, hats, bags, and other craft objects focus on contemporary designs with traditional identity. This place with a cozy coffee corner is where shoppers get to mix and match household goods and souvenirs from different cultures. www.facebook.com/aboutgoodgoods












# TAKTAI

**CENTRAL WORLD 5F**

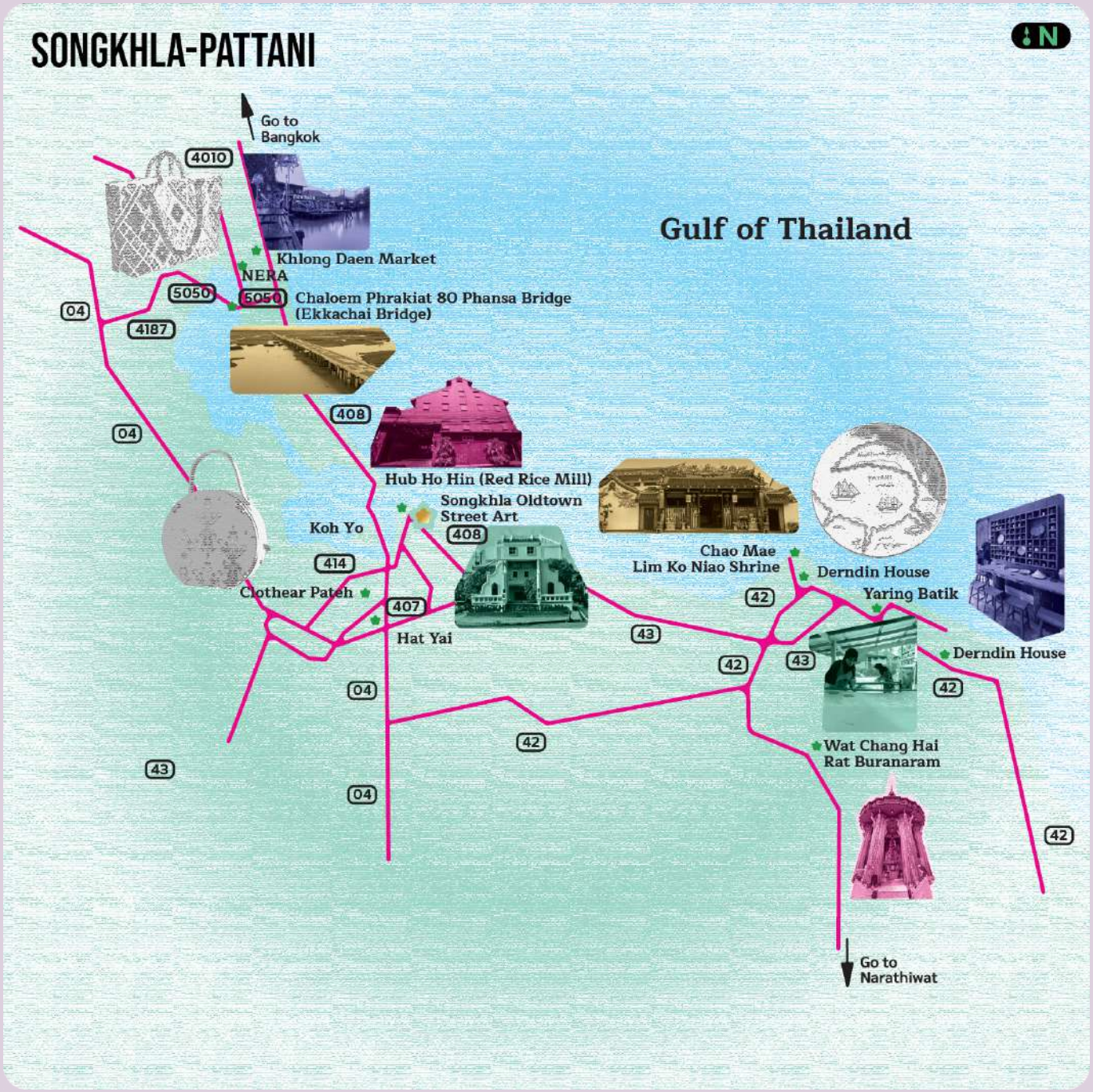


www.taktaibrand.com






Show your support for organic textiles and honor the skills of local artisans by purchasing the high-quality bamboo fabric products from TAKTAI. They are Thailand's one and only producer of bamboo fabric clothes that are both beautiful and comfortable.

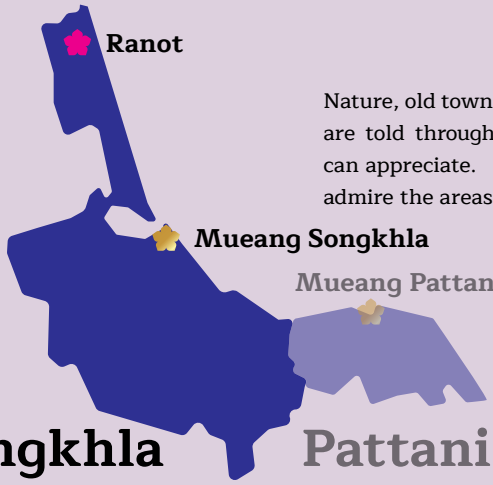



# SONGKHLA – PATTANI
## New definition: contemporary Southern Thai

Forget what you know. The revolutionary southern Thai crafts has arrived. Its distinct classic style where traditional Thai, Chinese and Malay identities intertwine, is joining today's trends. The beauty of its township, architecture, people, fashion, arts, and designs makes the journey to Songkhla and Pattani a lively and vibrant one.



From
# Ranot
To
# Songkhla




Nature, old township, and stories of life in the old days are told through contemporary crafts that everyone can appreciate. Visitors can enjoy these marvels and admire the areas' unique lifestyle.

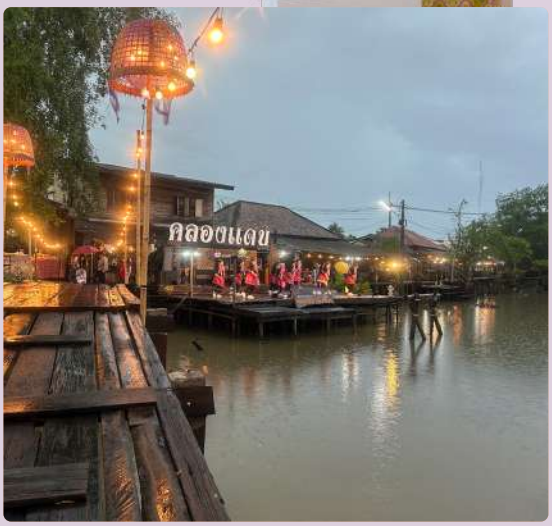













## Chaloem Phrakiat 80 Phansa Bridge (Ekkachai Bridge)

This 5.5 km long bridge on Ranot-Talae Noi Highway offers panoramic views of a wetland, a meadow and an enormous tranquil lake. A viewpoint is designated for nature lovers who want to watch water buffaloes and wetland birds in their natural habitat. Connnecting Phattalung's Kuan Khanun to Songkhla's Ranot district, the bridge is one of southern Thailand's most popular landmarks.

## Khlong Daen Market

Discover a peaceful life along the waterway at Khlong Daen at this cultural market. Watch how people sustain their natural and cultural resources with their own traditional measures.

# Clothear Pateh

**Meuang Songkhla**

www.instagram.com/clothear.official







A showroom for southern Thai's pateh or batik, the soft power currently grabbing everyone's attention. Southern elements are portrayed with patterns such as Nora, characters from the famous shadow plays, and native birds. With patented designs and the delicate processes of aligning and tailoring, the fabric is transformed into poructs such as luxurious formal jackets, dresses, streetwear items, and multi-purpose clothes.





# Hub Ho Hin

## (Red Rice Mill)





A learning center in one of Songkla' s most iconic architectures. The century-old rice mill's chimney is painted red the way it was in its heyday. The building has seen all sorts of transformation throughout its history, from a mill to an ice factory, a rubber warehouse, a fishing boat pier and now a spectacular learning park.



# NERA

www.facebook.com/natipongbead

From Nora, a well-known lively dance of southern Thailand, to NERA, a brand of trending crafts and designer's fashion, household and decorative items made with the same skills required in the making of Nora dancer's costumes. Their products reflect beauty and timeless local wisdom. The Ban Khao Nora Bead Craft Learning Center is where craft making skills are passed on to community members.







# Songkhla Oldtown Street Art

One of Thailand's pioneers in street arts. The striking murals on classic oldtown architectures of Songkhla become a familiar sight today. Chic cafés in old shophouses are also abundant along Nakhon Nok, Nakhon Nai and Nang Ngam roads. Songkla's cultural landscape is celebrated for its mixture of Thai, Chinese, Buddhism and Muslim legacy.

## Yaring Batik

Yaring district's Batik Textile Learning Center has joined the Pattani Model Project to celebrate the local wisdom and identity of southern Thai handicrafts. Their distinct products are modern in style, with traditional natural dyes and wood block printing techniques. They skillfully incorporate hand drawing technique with other elements, making their products a hit among visitors to the south.



Yaring Batik





## Wat Chang Hai Rat Buranaram

This Buddhist monastery has a history that dates back over 300 years. The site houses the cremated ash and statue of Luang Pu Thuat, a highly revered monk in the south who was believed to have performed miracles. Firecrackers are set off by worshippers who keep arriving all day. There is a train station in front of the temple.





## Chao Mae Lim Ko Niao Shrine

Believed to be Thailand's oldest, the official Leng Chu Kiang shrine, more commonly known as Chao Mae Lim Ko Niao's shrine for the image of the much-loved fortune and prosperity goddess inside, has been revered and worshiped by both Chinese and Thais. A popular legend also links the shrine to the famous Krue Se Mosque.



## Derndin House



## Benchametha

The factory ground and its dyeing workshop make up the space for inspiration. This happy place is filled by Thai-Malay rich designs. **'Benchametha'** brand transforms clay from Panare district in Pattani into slow-made ceramic products that are now recognized internationally. Pattani's indigo products are also being revitalized from farming to dyeing and tailoring in order to showcase today's legacy of the glorious Patani Kingdom.

www.facebook.com/BenjamethaCeramic








A homemade ice cream maker puts together a café, ceramic crafts, and recipes from his childhood memories. His mom's home cooked meals are garnished with unexpected twists. His fun and quirky signature dishes include 'Tupasutong' or rice stuffed squid with coconut milk served with chocolate ice cream, 'Ikaetamae' or Biryani ice cream with crispy onion topping, and coconut ice cream with salted fish and Patani indigo salt.

instagram.com/derndin.icecream

# Pattani

An ancient kingdom where Malay Penninsula's great civilization of the past once flourished. It was the port city where Indian, Chinese, and Persian traders docked their ships. Here, peoples' lives are blessed with immense historical legacy through arts, architecture and handicrafts. Pattani is now the City of Sustainable Arts and Crafts.



# MORE *THAN* CRAFT

## Art, Colors and Craft Fashion



# TOURISM AUTHORITY OF THAILAND

## TOURISM PRODUCT DIVISION

1600 PHETCHABURI ROAD, MAKKASAN, RATCHATHEVI,

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Tel. 0 2250 5500

TAT Contact center 1672

www.tourismthailand.org