

THAILAND

Luxury Guide



Tourism Marketing Insights
LUXURY TOURISM

10

luxury tourism
routes



Tourism Marketing Insights

LUXURY TOURISM



LUXURY TOURISM

Definition

Luxury tourism is evolving at a fast pace. About ten years ago, this type of tourism has started to catch attention and there have been many products on offer such as yacht service, high-end accommodation to super car tourism and all are indicating that these products have their focal point in service and only can reach a certain group of people.

However, this group of travelers not only look for just grandeur and exclusive services **but they also look for sentiments as well as worthwhile experiences.**



REFERENCE:
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LUXURY TOURISM

Market Size & Growth

Luxury tourism is a market group that receives a lot of attention from entrepreneurs due to its small size (niche market) but high purchasing power. **This sector is valued at around 31 billion baht worldwide back in 2019 and expected to grow to 390 billion baht in 2027.**

From this estimation, it is obvious that this is mainly in the new generations especially, the Millennials of mid to high income from Asian countries such as China, Malaysia, Hong Kong and India which are even a more expansive market than from America. This is due to the economical growth around the Asian countries, especially, China and India.



A person is relaxing on a yacht, holding a glass of white wine. The background shows a vast blue sea and distant mountains under a clear sky. The person is wearing a dark top and has their legs crossed. The yacht's deck and cushions are visible in the foreground.

**Luxury
Tourism Trends
in Foreign Markets**
(from 2021 onwards)

Consumers Are Looking Forward to Traveling Again



87%

Of respondents agree that having a trip planned in the future gives them something to look forward to.



64%

Of respondents miss traveling so much that they are willing to give up social media for a month to go on vacation.



76%

Of respondents are creating their destination wish list for future travel even though they might not be able to travel yet.



56%

Of respondents said that they miss traveling so much that they are willing to book a trip now even if they might have to cancel it in the future.

This Amex Trendex online poll was conducted by Morning Consult between January 15-24, 2021 among a national sample of 1,000 travelers in Australia, Canada, India, Japan, Mexico, U.K., and 2,000 in the U.S. \$70k USD+ household income (HHI) equivalent in Australia, Canada, Japan, U.K., and the U.S., \$50k USD equivalent HHI in Mexico, and \$20k USD equivalent household income in India. Travelers defined as adults who traveled by air at least once in 2019. Results have a margin of error of plus or minus 2 percentage points in U.S.; plus or minus 3 percentage points in the other countries.



INTERNATIONAL MARKET POTENTIAL

Although the COVID-19 situation will have an effect on tourism, this trend is still expected to grow with an estimation that this luxury tourism group, especially, from Europe, North America and Asia will **grow with an additional 1.4 billion baht from 2021 to 2027.** (from Global Market Insights)



SIGNS OF GROWTH FOR LUXURY TRAVEL

The tendency that interests and recovery in travelling after **the pandemic can be observed from the numbers of search's on "Luxury Hotels" in America, the most since 2006.** Apart from that, the market survey by American Express Travel reports that **76% of respondents, from the seven biggest tourist countries, have planned or pinpointed destinations on their wish list.**

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MARKET GROWTH FACTORS



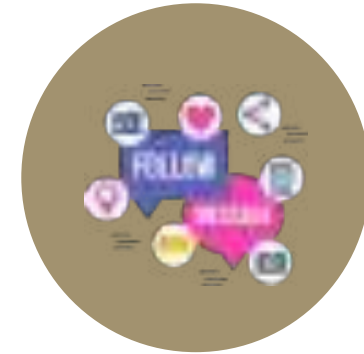
Increasing Personal Income

Increasing Personal Income combined with more purchasing power from the middle class result to more purchasing power and exclusive services.



Technological Advancement

The development in technologies, especially AI, is the stimulating factor for tourism and in particular, programs that meet expectations such as accommodations, destinations and activities.



Digitally Connected

Internet access, smartphones and social media all have an effect in stimulating and publicizing tourism. Entrepreneurs have increasingly moved into digital marketing.

Luxury Tourism Trends in Foreign Markets



Safe Travels

Hygiene, cleanness, social distancing arrangements, to free PCR testing are all basic service that this group of visitors expect.



Personalization & Flexibility

Travelers look for service that serve their individual needs and, hence, entrepreneurs may have to make further inquiries such as preferences, objectives, preferred time for activities or meals in order to create impressive experiences.



Meaningful Travels

This group of traveler value their spending and time, therefore, need to feel something in return such as selfcare, relationship with family, life rewards, etc.



Experience or Interesting Tourism Concepts



1. STAYCATION & WORKCATION

Due to tension, travelers tend to plan long-term vacations or WORKCATION (Digital Nomad).

As a result, there are tendency that they will travel close to home, reserve accommodations to indulge in relaxing atmosphere not far from them.





Experience or Interesting Tourism Concepts



2. TRAVEL WITH PURPOSE

Travelers, before, might travel on excitements such as luxury hotels or accommodations but after the COVID-19 situation, they have aims for growth, experiences, interactions with local communities including service preferences that will focus more on social impacts.



Experience or Interesting Tourism Concepts



3. TRAVEL TO UPLIFT HEALTH & WELLNESS

Travelers will look for activities or experiences that will connect them with nature, escapes from congestion and hustles.

In addition, researches have also shown that this group of travellers tend to choose lesser known destinations or secondary provinces for the safety of their health.



Experience or Interesting Tourism Concepts



4. CULINARY TOURISM

This group of travelers are interested in experiencing new places and cultures, especially, food. They feel that food is a bridge that connects them deeper into the local lifestyles and lets them experience tastes, livelihood, people and ideas.





Experience or Interesting Tourism Concepts



5. ADVENTURE & SPORTS

Adventure activities are, currently, popular among luxury tourists and the Millennials, in particular, who not only look for comfort and convenience but also new activities such as climbing, surfing, and safari.

Target Groups

The orders of main target groups from most - least interesting



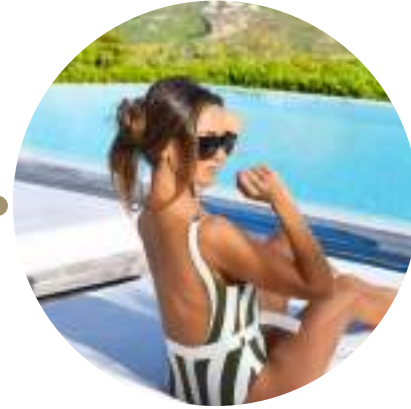
Baby Boomer

Tourism trends show that this group still aim to travel to their bucket list and still possess high purchasing power that focuses on relaxing and family activities.



Generation X

Surveys shows that this group has a very high purchasing power due to their age and experience and are mostly management levels who are also interested in Bleisure (Business + Leisure) activities for their staff.



Millennial

Many surveys and reports show that the Millennial is a very compelling group which possesses highest growth opportunity as well as having a role in stimulating this type of tourism, due to their access to information and digital platforms.



Silver Hair

The elderly has the lowest growth opportunity due to the COVID-19 situation which forces them to have to readjust their lifestyles.

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A scenic view of a tropical lagoon with crystal-clear turquoise water. Two women in dark swimsuits are sitting on the back of a white boat, their arms raised in a gesture of joy or surprise. The background features steep, forested limestone cliffs under a clear blue sky. A semi-transparent white circle is overlaid in the center of the image, containing the title text.

Luxury Tourism Trends in Thailand

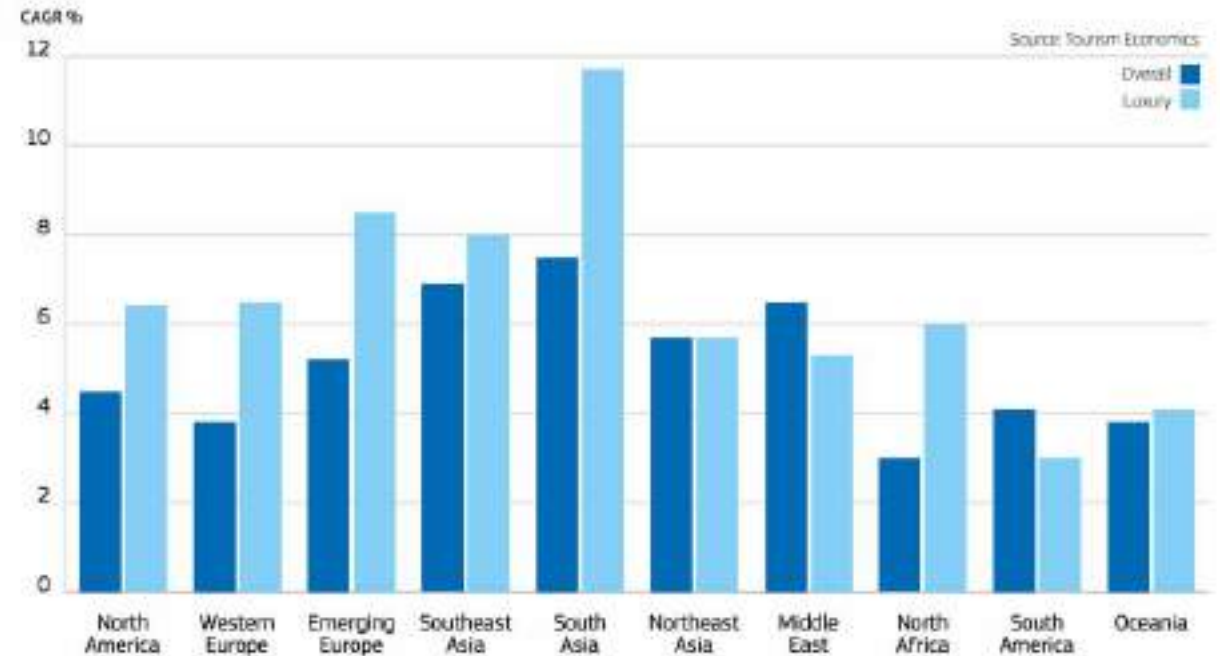
OVERALL

Estimated Growth in Luxury Tourism in Thailand

The Luxury Tourism Research

“SHAPING THE FUTURE OF LUXURY TRAVEL by AMADEUS” reports that luxury tourism market will be the highest growing segment which countries in Southeast Asia including Thailand do share this same trends.

Partly from the economic growth and, hence, increasing personal income that results to the increasing numbers in the middle to high income group.

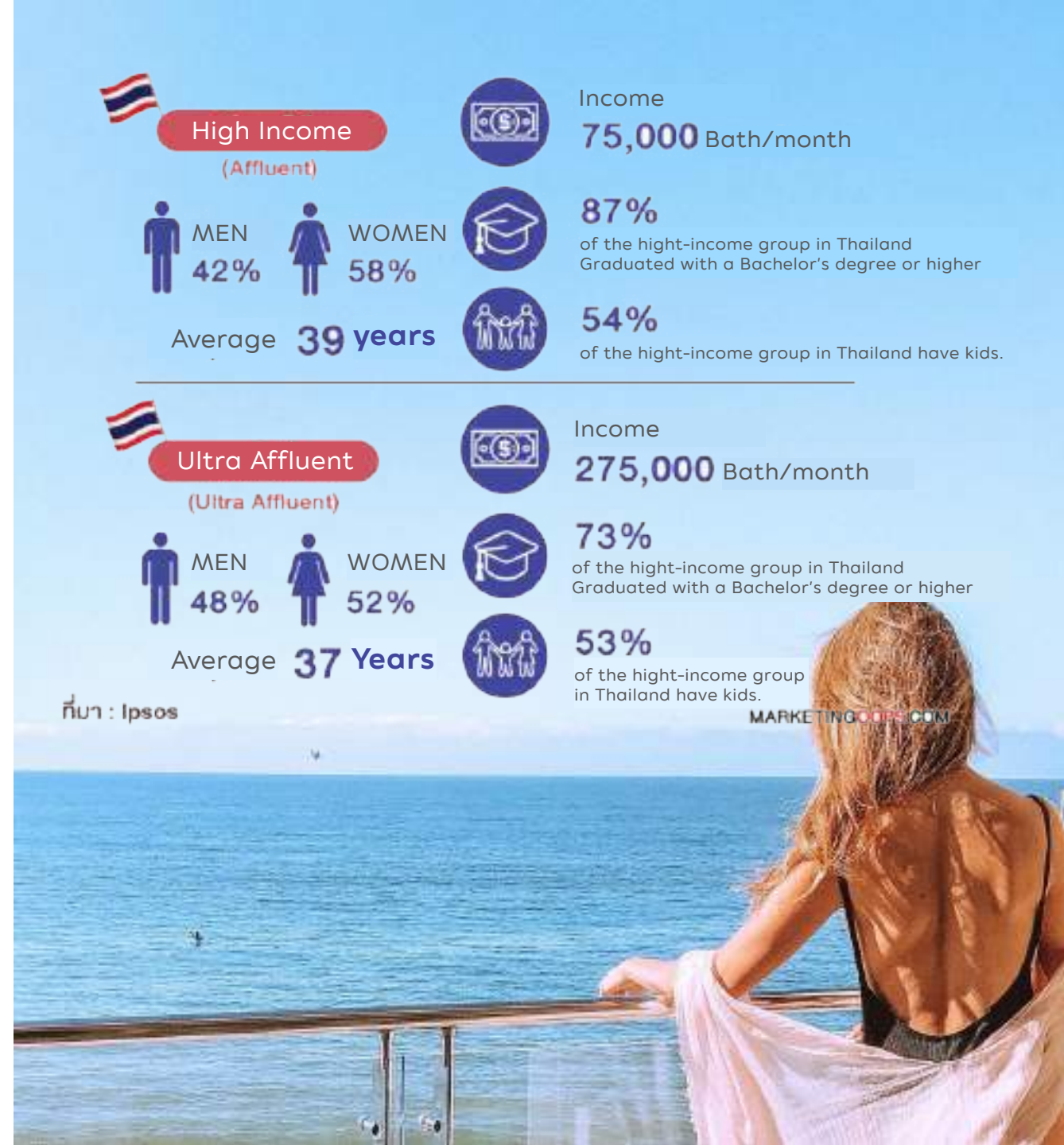


This graph compares the ratio between luxury tourism to the other types during 2021 - 2025

Travelers that possess more purchasing power are the ones who will be interested in Luxury Tourism

Luxury tourism in Thailand emphasizes on service, elegance, superiority and uniqueness in which visitors will be served and taken care of exclusively, hence, higher spending.

Consequently, this is expected to be a higher income group that can be categorized into the high-income group and the wealthy group and share similar interests with the global trends. In other words, this group will value their time, success and rewards for life.



Characteristic Trends in Luxury Tourism

The New Hierarchy of Luxury Travel Needs



Research has shown that COVID-19 situation has caused changes in expectation from the luxury tourist group to where hygiene and safety would come as their first priority, followed by privacy and selfcare. All of these are expected to be served exclusively, while the Thai travelers' characteristic trends also have a similar tendency.

Source: Skift April 2021 updating of a chart concept that first appeared in "Shaping the Future of Luxury Travel Future Traveler Tribes 2030," by Amadeus, with support from Connections, based on 2016 data. Skift updated the hierarchy based on interviews with experts on what they're hearing from luxury travelers about their needs today.



Luxury Tourism Trends After COVID-19

- More open to new places nearby due to travel limitation from COVID-19 situation. Travelers tend to look for accommodations nearby that meet the standard and pleasure they expect.
- Long vacation plans are made to relax from work fatigue and tension from the pandemic.
- Objective and rewarding to life. This group of travelers have always planned to reward their lives as an objective for their luxury vacation but due to the pandemic, they have also aim to learn and experience more to reward their lives.

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[HTTPS://BIT.LY/3IYQKEK](https://bit.ly/3IYQKEK)

Luxury Tourists Expectations After COVID-19

- Safety and hygiene come first and foremost. After the COVID-19 pandemic, they will start to expect hygiene standard, vaccine certification and periodic tests.
- Privacy. This group of tourists want to get away from clutter and congestion, therefore, there are opportunities for lesser known and secondary destinations.
- A "Work From Anywhere" generation gives importance to internet access and facilities that can accommodate working from any places.
- Preplan programs. It is obvious that some luxury tourists have limited time, therefore, preplan programs with recommended routing, accommodations and attractions can be a good time saver.

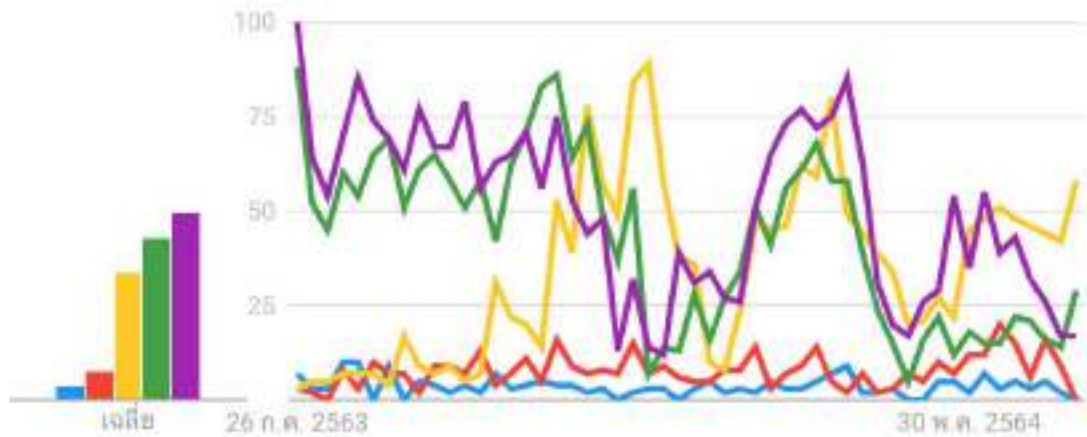
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งานวิจัยวิเคราะห์แนวโน้มการท่องเที่ยวปี 2020

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Google Trends & Social Listening

1. Accommodation



Thailand, past 12 months, web search

The most search accommodation concepts

Search result statistic in Google Trend from the past 12 months and the selections from popular accommodations in 2020 found that popular search trend for accommodations are in the order as follows:

- POOL VILLAS
- RESORTS & SPAS
- GLAMPING
- PRIVATE VILLAS



Expected Experience from the Stay

Luxury accommodation surveys have reported that visitors need to know clearly what experiences they will gain such as Picturesque views, stunning ocean vistas, riverside restaurant, impressive faux temple ruins. Where the expected experiences are as follows:

- Exotic designs, with stories and an atmosphere that represents the local identity such as temples, sea, or forest.
- Access to service that comprehends body and mind such as spas, meals from professional chefs, infinity pools, fitness, or yacht.
- Local activities that give access to local lifestyles and choices for couples, families and friends such as batik painting, cycling, or nature observation.
- Sustainability is another facet that travelers, especially Millennials, look for and prioritize. Policy and instructions need to be laid out clearly.
- Connecting and reconnecting with family, couples, one's self and the locals through their stay.
- Privacy or an area restricted to their own group such as private pool villa.

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2. Objectives

10 Popular Destinations For Luxury Tourism

Surveys from Luxury Tourism recommendation website both for Thai and foreigners found these 10 destinations top the list due to their accommodations, activities and services offering to this group of visitors as follows:

1. Phuket
2. Ko Kood, Trat
3. Pattaya, Chonburi
4. Chiang Mai
5. Chiang Rai
6. Ko Pha Ngan, Surat Thani
7. Khanom, Nakhon Si Thammarat
8. Ko Samui, Surat Thani
9. Ko Yao Noi, Phang Nga
10. Khao Yai, Nakhon Ratchasima

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With the insights above, it was found through MANDALA ANALYTICS that provinces that have been mentioned most during the past 30 days, especially, among the Thai tourists are:

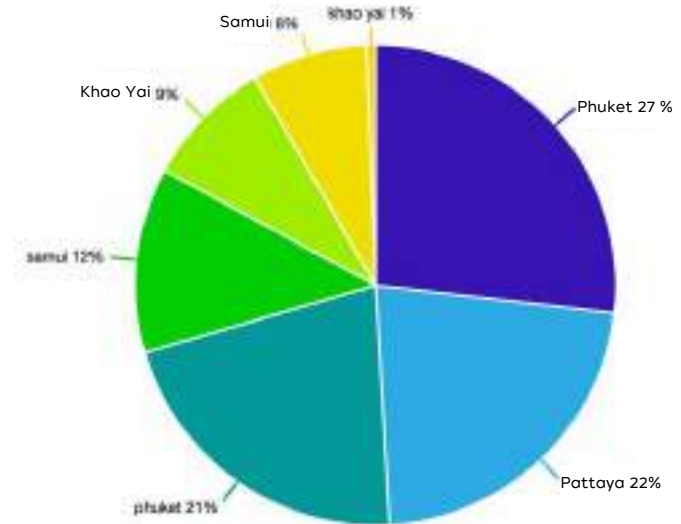
1. Numbers of MENTION by the orders

- 1.1 Phuket has the most mentions at 48%
- 1.2 Pattaya, Chonburi has 22%
- 1.3 Ko Samui, Surat Thani has 20%
- 1.4 Khao Yai, Nakhon Ratchasima has 10%

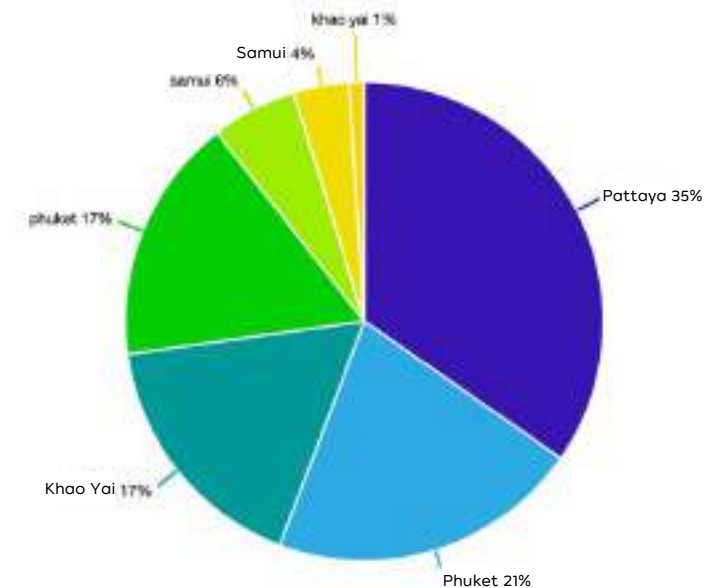
2. Numbers of ENGAGEMENT or interactions on social media such as Facebook, Twitter, Instagram and YouTube show numbers of likes, emoji, share, etc. as follows:

- 2.1 Phuket has the most engagement at 38%
- 2.2 Pattaya, Chonburi at 35%
- 2.3 Khao Yai, Nakhon Ratchasima at 18%
- 2.4 Ko Samui, Surat Thani at 10%

MENTION



ENGAGEMENT





Provinces that tend to be popular among the target tourist group

Comparison insights from MANDALA ANALYTIC on MENTION and ENGAGEMENT have concluded that provinces that have the most mentions and interests among the Thai tourists are:

- Phuket
- Pattaya, Chonburi
- Khao Yai, Nakhon Ratchasima
- Ko Samui, Surat Thani

However, an estimation on the frequency of search on luxury accommodations (pg. 45) Phang Nga, Krabi, Petchaburi, and Prachuap Khiri Khan also have a tendency to be compelling to the target group.



Experience that starts from Objectives

Surveys have shown that the reasons behind a decision on a tourist destination are similar to that of accommodations that experiences are placed at the top of the list. Moreover, the trends also show us that secondary destinations that possess beautiful scenery, distinctive cultures and famous for their cuisine can increasingly be the choices of travelers.



Watching the night sky with elephants in Chiang Rai



Experience Isan Fine Dining in Udon Thani



3. Food

Food are not only consumed for taste but also superiority and new experiences that are worth the price paid for.

- A variety of dishes covering the table (Full Course) to showcase the wealth
- Colorful and attractive for the photogenic to share their lifestyle on social media
- Next level experience that is more than a normal meal.
- For instance, breakfast in the pool, breakfast in bed, picnic meal or in nature surrounding such as sunset



Travelling with an objective on a meal by a certain chef or popular restaurant or famous local place that can only be reserved in advance.

The luxury tourist group look for unique experiences in meals. Trust has been put on recommendations from experts such as Michelin's stars or famous chefs. They expect the taste, the experience, the elegance to be worthwhile for what is paid for. While their lifestyle can be showcase on social medias.

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4. Popular Activities

Insights from Social Listening Tools show us that this group of tourists have interests in these activities:

- Outdoor activities, extreme sports such as surfing, kayaking, freediving, etc.
- Wellness activities to heal body and mind such as onsen bath, aromatherapy, yoga therapy, etc.
- Exclusive local lifestyle activities. Engaging with the locals including art and culture but still safe, convenient and luxury such as fishing or squid fishing on a yacht.



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เพิ่มความคิดเห็น

Social Listening Tools - Mandala Analytics have shown the Millennial interests in accommodations and similar activities. In other words, more outdoor activities, nature and sunset on a yacht or exclusively taste and experience the local lifestyles.

REFERENCES: Mandala Analytic ในหัวข้อการท่องเที่ยวแบบหรูหราระดับสูงและกิจกรรมที่นำมถึงงานวิจัยโวกาบินพาร์โฟเดอรโปรดักซ์2020
<https://intelligence.bussineseventsthailand.com/th/blog/definition-luxury>

The image features a dark blue background with silhouettes of palm trees. A large white circle is centered in the frame, containing the word "Conclusion" in a bold, gold-colored font.

Conclusion

Market Trends and Tourist Group

- Although the overall tourism has been hit hard by the COVID-19 pandemic, luxury tourism trend has a tendency to grow both locally and internationally while posing higher opportunities than any other group.
- Luxury tourism is not only about providing special superior service but also experiences that will impress travelers to feel worthwhile that their journey is a rewarding life experiences.
- The high-income tourist group in the Millennial are the ones to watch due to their proficient and active activity with technology, ability to generating income from many sources while highly influential from their social media usage.

Trends and Experience that travelers expect

- Safety, especially hygienically, is the first priority in both operations and communications from entrepreneurs such as being certified by SHA, staff vaccination to tests on visitors.
- Expected sentimental experiences such as surfing, cruising in the Chao Phraya river on a Hacker-Craft boat.
- Accommodation remains the key touchpoint, followed by meals by top class chef that luxury tourists, especially in Thailand, look for on the basis of presentable photos.
- Secondary destinations that are not as popular have a tendency to receive more interests after the pandemic.
- Access to the local culture has better outlooks. The next level local experiences are the main factors in attracting visitors, especially the Thai luxury visitors.

10

luxury tourism
routes



Research Reports and Summary into **10 Luxury Tourism Routes**

Route 1: **TRAT** (3 Days 2 Nights)
Your Timeless Experience...No News No Shoes

Route 2: **PHUKET** (3 Days 2 Nights)
Beyond LuxuryPhuket Experience

Route 3: **CHIANG RAI** (3 Days 2 Nights)
Embracing The Nature In The Hidden Place

Route 4: **CHIANG MAI** (3 Days 2 Nights)
Discover Long Lasting Cultural Heritage

Route 5: **KRABI** (3 Days 2 Nights)
Magnificent Blue Voyage

Route 6: **PHANG NGA** (3 Days 2 Nights)
Romantic Escape, Enchanted Tree House

Route 7: **PHUKET** (3 Days 2 Nights)
The Ultimate Island Retreat

Route 8: **PHRA NAKHON SI AYUTTHAYA** (2 Days 1 Night)
Revitalize Your Body, Mind And Soul

Route 9: **SAMUT PRAKAN** (2 Days 1 Night)
Reward Yourself Reset Your Body

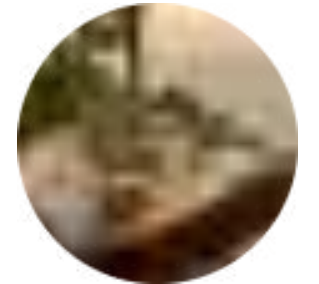
Route 10: **BANGKOK** (3 Days 2 Nights)
Taste Of The Glamorous Bangkok

Route 1: **TRAT** (3 Days 2 Nights)



Your Timeless Experience...
No News No Shoes

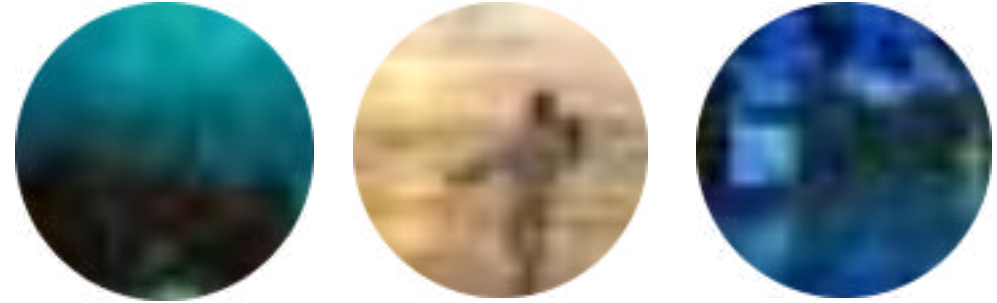
DIGITAL DETOX



Hotel: Soneva Kiri, Trat
Restaurants: Treepod Dining /
Kruua Mae Tuk / The View /
So Spirited / So Chilled /
The Dining Room
Wellness: Six Senses Spa
Attraction: South Beach



Your Timeless Experience... **No News No Shoes**



“Boarding a private jet to Soneva Kiri, a dream destination on Ko Kood where you will indulge into the slow lifestyle and energize your live by being close to nature. Shut yourself from the news and chaos in the outside world while experiencing the “No News, No Shoes!” luxury concept, walking barefoot on the wooden path, grass and sand around the resort”

Adjust your watch to the Soneva Time and enjoy the activities that suit your lifestyles. Such as yoga or spa at the Six Senses Spa, snorkeling in crystal clear water, windsurfing and kayaking in a private beach, or participate in low carbon footprints activities that support local sustainable tourism such as a trip to the waterfall, enjoy watching the butterflies with a kaleidoscope, while being accompanied by a Soneva guide who is specialized in tropical ecology. Experience the fisherman lifestyle and shop in the village’s market for freshly caught fish and other ingredients for your cooking class. At night, you can travel through time and enjoy the movie under the sky full of stars at Cinema Paradiso, a classic outdoor cinema.

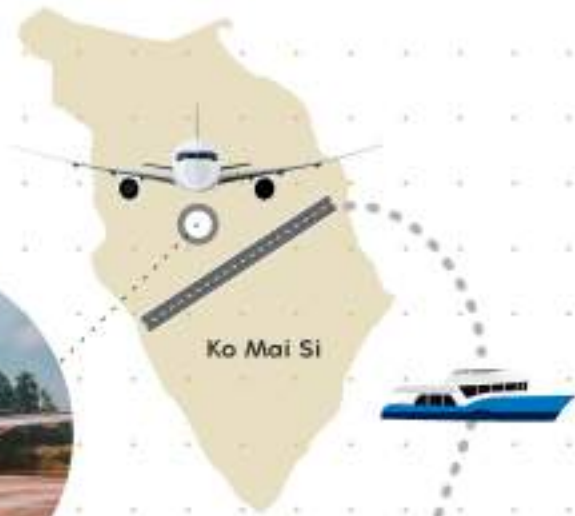
When in the realm, you will not want to miss an exclusive experience at Treepod Dining, an outdoor restaurant in a bird nest styled dining area almost 10 meter tall. Take in the beautiful coastal scenery from the best corner, breathe in fresh air, listen to the sound of nature around you and enjoy the exciting way of food serving via ziplines. You can also choose the local slow-life ambiance among the mangroves of Krua Mae Took where Mom’s cooking style menu made from local ingredients and fresh seafood direct from the fisherman is served each day.



Private jet



Kruua Mae Tuk



Ko Mai Si



Soneva Kiri



South Beach



Treepod Dining



Private Cinema Paradiso



Six Senses Spa



The View



The Dining Room



So Spirited



So Chilled



Ko Raet

Ko Kood
TRAT

Route 1: **TRAT**
(3 Days 2 Nights)

DIGITAL DETOX

Route 1: **TRAT**
(3 Days 2 Nights)

DIGITAL DETOX

DAY 1

Your Timeless Experience...**No News No Shoes**



10:00

Suvarnabhumi Airport

Travel to Soneva Kiri by the resort's Private jet. Check-in with flight no. TFT207 at row D24 and after the check-in, you can proceed to the Royal Orchid Lounge without having to wait in lines. The awaiting coach will take you right to the jet bridge. Travelling time is one hour and 10 minutes to Ko Mai Si, where you will get on a speed boat for another five minutes ride to Soneva Kiri's port.

11:30

Soneva Kiri

A six-star luxury resort that offers you an experience that is way above the price of the retreat. Your butler will bring you a pouch written "No News No Shoes" and everybody will have to put his/her shoes in it. It is the main goal of Soneva Kiri to put every guest close to the nature and disconnect them from the outside world with a Wi-Fi switch that you can turn on/off anytime.

12:00

Kruua Mae Tuk

Enjoy your lunch at this Thai restaurant located in the border of a mangroves with a "no-menu" concept. The restaurant will present the local stories via the ever-changing menu according to the ingredients each day. Advance reservations required.

15:00

Six Senses Spa

Six Senses Spa, a global brand that offers a wide of selection of treatments that will answer everyone's wellness needs with a focus on using herbs and natural ingredients.

18:00

The View

Japanese lovers will not want to miss The View. Enjoy the beautiful ambiance of sunset and Japanese culinary traditions with flavors of Peru.

Route 1: **TRAT**
(3 Days 2 Nights)

DIGITAL DETOX

DAY 2

Your Timeless Experience...**No News No Shoes**



08:00

Six Senses Spa

Get away from the outside world and stay with yourself in a morning yoga routine. Control your breathing while inhaling pure fresh air from nature.

09:00

Treepod Dining

One of the resort's highlights, the Treepod Dining in bird nest-style seats at the height of more than 10 meters with an ocean view. Food will be served via ziplines.

10:00

South Beach

Soneva Kiri's private beach is famous for its crystal-clear water and various activities. The highlights are seen through kayaks and sailboats.

12:00

So Spirited

A pool side restaurant perched on a cliff with a wide range of cocktails and mocktails.

13:00

Trekking/ Fisherman's lifestyle/ Cooking Class

Enjoy a low carbon activity that supports sustainable tourism by trekking with a Soneva guide specialized in tropical ecology. Stop by at the waterfall before watching the butterflies. Shopping at the fisherman's village for freshly caught seafood and other ingredients for your cooking class.

16:30

So Chilled

A place for dessert lovers that serves afternoon tea with a variety of chocolate and ice creams.

19:00

The Dining Room

Each station is set up lavishly using fresh ingredients with a variety of selections from the menu.

20:30

Private Cinema Paradiso

Enjoy your popcorn at this outdoor cinema in the water surrounded by nature before your bedtime.

Route 1: **TRAT**
(3 Days 2 Nights)
DIGITAL DETOX

DAY 3

12:00

Your Timeless Experience...**No News No Shoes**



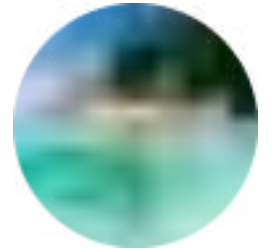
Travel to Ko Mai Si and hop on the private jet back to Bangkok.

Route 2: **PHUKET** (3 Days 2 Nights)



Beyond Luxury **Phuket Experience**

ADVENTURE / SPORT



Hotel: Rosewood Phuket, Phuket
Restaurants: Ta Khai Restaurant /
Acqua Restaurant / Chom Chan
Restaurant / Red Sauce / Mai Bar
Attractions: Banana Beach /
Tri Trang Beach
Wellness: Suuko Wellness & Spa
Resort
Shopping: Old town Phuket

Beyond Luxury **Phuket Experience**



“Enjoy Phuket in every dimension. Luxury, convenient and memorable experiences through adventurous activities. Start with a private flight to Phuket Airport then a private limousine by Luxury Transfer to Rosewood Phuket. A stay that will let you indulge and have a relaxing time in an Ultra Luxury style on the Tri Trang beach. One of Phuket’s Hidden Places famous for its beautiful scenery, emerald-green sea water and many water sports such as paddle board, SUP board and kayak.”

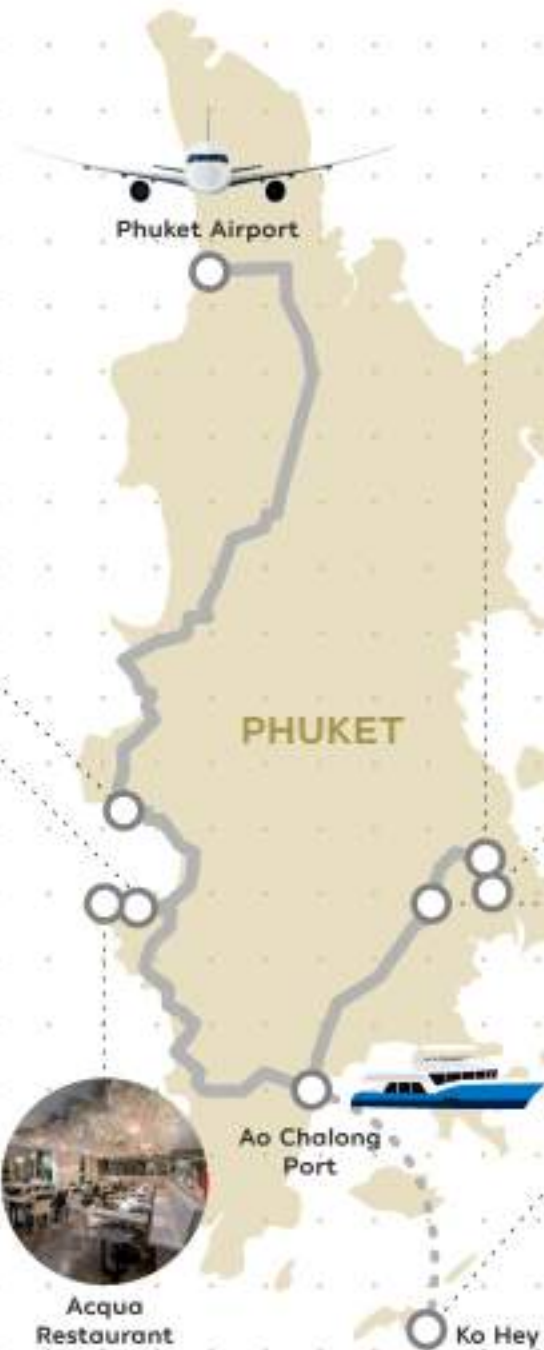
This trip also includes a yacht trip that will take you through the famous Andaman sea all the way to Ko Hey. A destination that offers many new experiences and variety of adventurous sports such as flying on a parasail against the wind over the ocean while enjoying panoramic view, riding the waves on a banana boat or paddling on your clear kayak to see corals and colorful fishes.

Fulfill your trip with a dinner at Acqua Phuket, a fine dining restaurant that offers distinctive authentic Italian dishes, prepared delicately by a Sardinian chef who selects top quality ingredients from Europe. Alternatively, you can choose to taste local menus such as Crab curry with betel leaves and braised pork belly at Chom Chan Restaurant, situated in a unique Sino-Portuguese building that seamlessly blends with vintage decorations.





Tri Trang Beach



Chom Chan Restaurant



Old town Phuket



Torry's Ice Cream



Rosewood Phuket



Suuko Wellness & Spa Resort



Ta Khai Restaurant



Red Sauce



Mai Bar



Acqua Restaurant



Banana Beach

Route 2. PHUKET
(3 Days 2 Nights)
ADVENTURE / SPORT

Route 2: **PHUKET**
(3 Days 2 Nights)
ADVENTURE / SPORT

DAY 1

Beyond Luxury **Phuket Experience**



10:00

Don Muang Airport

Ease into a private flight by M Jets that will safely transport you to your destination along with a superb in-flight service.

10:45

Bangkok - Phuket

A one hour and 25 minutes journey to Phuket.

12:00

Phuket Airport

Luxury limousine service by an experience high standard driver from Phuket Luxury Transfer will take you to Rosewood Phuket. A Mercedes Benz or Toyota Alphard can be chosen according to your preference. The journey duration is between 45 minutes to an hour.

13:00

Rosewood Phuket

The first Ultra Luxury hotel in Asia that seamlessly combines elegance with nature.

14:00

Red Sauce

Enjoy your lunch in Red Sauce, the restaurant that offers both Thai and Italian cuisines and has been recommended by Michelin's guide for two consecutive years.

DAY 1

Beyond Luxury **Phuket Experience**



15:00

Rosewood Phuket

30 minutes travel by Phuket Luxury Transfer to Suuko Wellness & Spa Resort.

15:30

Suuko Wellness & Spa Resort

Suuko Spa's founders have keen interests in modern and Thai traditional medical practices. They have studied extensively into the origins of many different therapies and applied the knowledge create a holistic treatment style of Suuko Spa. The Thai knowledge is the core of their traditional Thai medical practice, massage, herb usage, service style and decoration.

17:00

Return to Rosewood Phuket by Phuket Luxury Transfer after the retreat.

17:30

Mai Bar

Enjoy the sunset view at Mai Bar while sipping on aperitif, cocktail or mocktail before dinner.

18:30

Ta Khai Restaurant

Another one of the best restaurants in Rosewood Phuket which has also been recommended by Michelin's guide for two consecutive years. The menu is created according to the freshly caught seafood each day and served directly to your table by Uncle Nun and Aunt Yai, the married chef couple with 30 years of collective experiences, who are passionate about local southern cuisine. The must tries are Gaeng Pu (Crab curry & betel leaves) made from authentic chili paste recipe and Hor Mok Talay (Tilapia steamed in chili paste). The house also has its own garden that grows local vegetables and herbs as well as a fish pond inspired by the local market.

DAY 2

Beyond Luxury **Phuket Experience**



08:00

Red Sauce

Breakfast at Red Sauce, both buffet and a la carte are available. Crab omelet is highly recommended.

09:30

Phuket Luxury Transfer will take you on a 30 minutes trip to Ao Chalong port.

10:00

Ao Chalong Port

Travel by yacht to Banana Beach on Ko Hey or to the famous coral island.

10:30

Banana Beach Ko Hey

Indulge in the beauty of Banana beach and unbelievably clear sea water. The seafood lunch onboard serves seafood such as lobster, oyster and many more. Enjoy exciting activities such as snorkeling or parasailing high above the sea within close watch of professional at all times.

14:30

Phuket Luxury Transfer then take you back to relax at the hotel.

DAY 2

15:30

Red Sauce

Relax by the pool side, sip afternoon tea served with homemade desserts, chocolate and variety of savory menus paired with tea, coffee or meticulously created tea mocktails made from premium tea leaves.

17:00

Tri Trang Beach

Enjoy the water sports activities that are on offer such as paddleboard, SUP board, kayak or indulge in the beauty of Tri Trang beach, also known as Emerald bay.

18:30

Phuket Luxury Transfer takes you on a 15 minutes drive to Acqua Restaurant.

19:00

Acqua Restaurant

Another recommendation on Michelin's guide by chef Alessandro who reinterprets Italian cuisine with imagination and exciting gimmicks. White decoration theme gives a contemporary sense. Recommended signature dishes are Lobster salad followed by Slow-cooked egg on cheese fondue and raw Sicilian red prawns paired with carefully selected Italian wines and warm service with attention to details.

Beyond Luxury **Phuket Experience**



Beyond Luxury **Phuket Experience**



10:45

Travel to Old town Phuket by Phuket Luxury Transfer for about an hour.

12:00

Chom Chan Restaurant

A local style restaurant with a Bib Gourmand from Michelin guaranteed its best quality ingredients which are also hard to find. The restaurant interior is decorated in vintage Sino-Portuguese style surrounded by beautiful garden. The highlights are Kai Pu Pad Prik Glua (Crab roe stir fried w/ salt and chili), steamed minced pork with salted egg and Moo Kong Glua (Braised pork belly).

13:00

Old town Phuket / Torry's Ice Cream

Take a walk around old town Phuket, a community filled with Sino-Portuguese style architecture that seamlessly blends western and eastern arts together. Try unique premium homemade ice creams inspired by taste of local Phuket snacks and other ingredients that come in over 70 flavors such as Coconut milk and Blue pea flower paired with Beekomoi (black sticky rice), Black Sesame Ice cream & Keemun (rice pudding), O-aew sorbet, a popular local dessert made with jelly and red bean. The vintage interior exhibits dark solemn furniture, luxury vintage brass such as teapot and plates. For those that love vintage architecture and ambiance of the old town, this ice-cream café is a destination that must not be missed.

15:00

Head from old town Phuket to Phuket airport.

16:00

Phuket Airport

Check in and travel for one hour and 25 minutes back to Bangkok by M Jets.

Route 3: **CHIANG RAI** (3 Days 2 Nights)

Embracing The Nature In The **Hidden Place**

NATURE LOVER



Hotel: Four Seasons Tented Camp
Golden Triangle, Chiang Rai

Restaurants: Nong Yao Restaurant /
Burma Bar / Wine Cellar /
Elephant Camp Dining /
Locus Native Food Lab

Wellness: Golden triangle Spa and
Wellness

Attractions: Singha Park /
Wat Rong Khun / Mekong River

Embracing The Nature In The **Hidden Place**



In a place far away from the busy and chaotic outside world, you can choose to spend time enjoying the scenery and watching animals from the balcony, learning about elephant lives from up close, relaxing with aromatherapy massage among the forest greenery, picnic or sip afternoon tea in nature surroundings, watching the sunset from the bar located at the best spot, having candle-light dinner under the stars at Elephant Camp Dinner before ending the day in Lanna tradition by releasing the sky lanterns.

Continue your trip into Chiang Rai by a premium car to Wat Rong Khun to see the dazzling Buddhist arts by Ajarn Chalermchai Kositpipat, a Thai National Artist. Embrace the nature in Singha Park by cycling or getting on a tram to see floral field, visit a tea plantation, watching animals in a small zoo. Locus Native Food Lab, Chiang Rai's best fine-dining, awaits to serve you a perfect blend of Lanna's cuisine cooked with French techniques by chef Kong-Kongwut Chaiwongkajorn before heading back to Bangkok by a private jet.

"A route of Hidden Place that all nature lovers have to experience. Travelling on a pontoon along the Mekong river to spend time in a luxury camp hidden among the forest around the Golden Triangle. Visitors will indulge in nature with the convenience and services of Four Seasons Tented Camp Golden Triangle Chiang Rai."



Republic of the Union of Myanmar

Lao People's Democratic Republic



Golden Triangle Port



Four Seasons Tented Camp Golden Triangle



Singha Park



Mae Fah Luang Airport



Wat Rong Khun



Locus Native Food Lab



Burma Bar



Wine Cellar



Camp Elephant



Elephant Camp Dinner



Golden Triangle Spa and Wellness



Nong Yao Restaurant

CHIANG RAI

Route 3: CHIANG RAI
(3 Days 2 Nights)
NATURE LOVER

Route 3: **CHIANG RAI**
(3 Days 2 Nights)

NATURE LOVER

DAY 1

Embracing The Nature In The **Hidden Place**



08:30

Don Muang Airport

Travel exclusively on a private jet by M Jets. Check in at Don Muang Airport's Private Terminal 1, the only private terminal in Thailand and enjoy Hassle-Free Experience and special service in Luxurious Executive Lounge.

09:40

Take off and arrive in Chiang Rai Airport in an hour and 10 minutes.

10:00

Mae Fah Luang Airport

Travel from Mae Fah Luang Airport to Four Seasons Golden Triangle for an hour and 30 minutes by Siam Auto Rent's Mercedes Benz or Toyota Alphard driven by professionally trained drivers to welcome important guests.

11:30

Golden Triangle Port

Check in at the port and hop on a long-tailed boat to travel along Mekong river into Ruak river to dock at a port across Myanmar.

11:40

Four Seasons Tented Camp Golden Triangle

Four Seasons Tented Camp Golden Triangle is located on a mountain in a forest close to the Golden Triangle, Chiang Saen, Chiang Rai. Elegance that blends harmoniously into nature, the tented camp is hidden in a big forest where each tent has its own balcony exposing the view of both Myanmar and Laos at the same time. This is a luxury resort without a television, fitness or gigantic pool like we have been familiar with. The highlight activity here is to learn about the lives of elephants.

Route 3: **CHIANG RAI**
(3 Days 2 Nights)

NATURE LOVER

DAY 1

Embracing The Nature In The **Hidden Place**



12:00

Nong Yao Restaurant

Nong Yao is the main restaurant here which perfectly combines the culture of Thailand, Laos, Myanmar and Europe. Since your stay with Four Seasons Tented Camp Golden Triangle is all inclusive, you can choose from either Lunch set or a la carte menu then relax while appreciating nature in the hotel's area.

15:00

Burma Bar

Burma Bar, a cocktail bar in a hillside cottage that is perfect for nature lovers as it is the best location to watch the sunset while sipping on tea or cocktails, having snacks in a cool breeze of an open-air ambiance.

18:00

Nong Yao Restaurant

A restaurant inspired by Thai, Laotian, Burmese and European cooking. For dinner, there will be chef creation set menu that you can choose from. The highlight dish is Mullet with herbal sauce, Chiang Rai's famous ingredients freshly sourced from nature, guaranteed in hygiene and excellent service of Four Seasons standard.

19:30

Wine Cellar

After dinner, wine and cheese lovers will not want to miss Wine & Cheese Pairing at the Wine Cellar where there are wide selections of wine and cheese for you to choose from.

Embracing The Nature In The **Hidden Place**



07:00

Morning Yoga, a morning activity prepared by the hotel for you

08:30

Nong Yao Restaurant

Breakfast at Nong Yao Restaurant.

09:30

Camp Elephant

Four Seasons Tented Camp Golden Triangle is not only named after the design but it is an actual elephant camp which is the home of 6 female elephants from the Golden Triangle Asian Elephant foundation which helps stray elephants or those retired from labor so that they can live as close to their natural habitat as possible. All of the elephants are under professional care. Playful and friendly, you can take a walk, feed or even bathe them.

12:00

Nong Yao Restaurant

Lunch with the Ruak river view.

16:00

Golden Triangle Spa and Wellness

Let go of all tensions and fatigue in your body with this 90-minute treatment among forest and nature.

18:30

Elephant Camp Dinner

Dinner is served as set menu here and is set up in the elephant camp area surrounded by nature, candle lights and live local music. Welcomed by elephants and enjoy gazing at the sky full of stars from the forest before ending the night with Lanna's sky lanterns.

Route 3: **CHIANG RAI**
(3 Days 2 Nights)

NATURE LOVER

DAY 3

Embracing The Nature In The **Hidden Place**



07:00

Breakfast is served privately in your villa (In Room Breakfast).

09:00

A boat trip along the Mekong

Experience the local lifestyle and discover cultural enjoyment of the region with a knowledgeable guide from the hotel. Begin the journey with a boat trip along the great Mekong river on a handmade long-tail boat, zigzagging into the center of the golden triangle where Thailand, Myanmar and Laos all meet in this dazzling landscape. Take a walk along the local market and enjoy the beauty of the ancient royal temple.

13:00

Travel from the hotel to Wat Rong Khun for about an hour and a half on a Mercedes Benz or Toyota Alphard from Siam Auto Rent driven by a professional driver.

Embracing The Nature In The **Hidden Place**



14:30

Wat Rong Khun

Designed and built by ajarn Chalermchai Kositpipat, a widely respected Thai National artist who has produced countless paintings, who wishes to spend the best time of his life creating Buddhist arts for the Rama 9 period.

16:00

Singha Park

A beautiful agritourist destination that offers wide variety of flower gardens, tea plantations and many others, covering an area around 600 rai. Farm tours are arranged for visitors to experience a variety of vegetation including Oolong tea as well as integrated agriculture.

18:00

Locus Native Food Lab

A fine dining restaurant inspired by Lanna's and ancient cuisine that continue until the present day in the form of local food. Cooked with a French culinary background combined with Lanna's authentic recipe, chef Kong- Kongwut Chaiwongkajorn, uses ingredients that can be sourced locally and tells the story of Chiang Rai's wisdom. Hence Locus is a famous restaurant that serves guests and food lovers from all over the world

20:00

Travel for about an hour and a half to Mae Fah Luang Airport by Siam Auto Rent's limousine.

21:00

Mae Fah Luang Airport

Depart Chiang Rai and arrive in Bangkok in an hour and 10 minutes by M Jets.



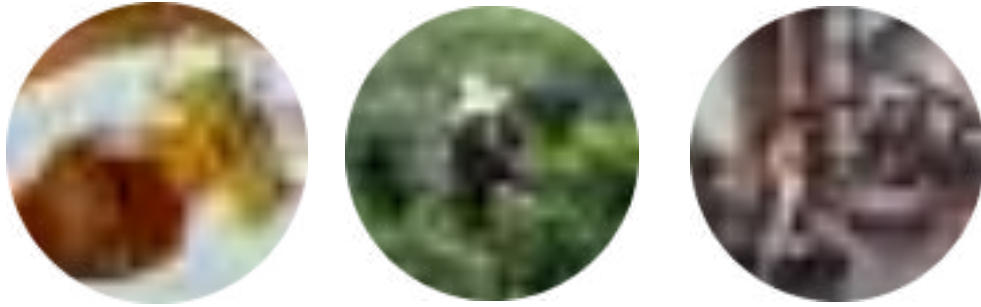
Discover Long Lasting **Cultural Heritage**

HERITAGE / CULTURAL



Hotel: 137 Pillars House Chiang Mai
Restaurants: Oxygen Dining Room /
Palette Restaurant / The House By
Ginger / Ajarn Saiyud's Kitchen by
Doctor Sai / The Dining room
Wellness: Anantara spa
Activitsy: Phra That Doi Suthep /
Araksa Tea Garden
Attractions: Wat Phra Singh
Woramahawihan /
MAIAM Contemporary Art Museum
Shopping: One Nimman

Discover Long Lasting **Cultural Heritage**



“Enjoy the luxury and convenience of a private flight from Bangkok to Chiang Mai before checking in at 137 Pillars House Chiang Mai, the 13th best boutique hotel in the world. An eye-catching wooden architecture consist of 137 pillars with over 130 years of history. Also awarded the best-preserved architecture from the Association of Siamese Architects under the Royal Patronage.”



Travel around in a luxury car with a professional driver to pay homage to Phra Phuttha Sihing, Phra Si Sanphet and Kruba Si Wichai while also experiencing the beauty of the Lanna's and Ratanakosin's arts in Wat Phra Singh Woramahawihan. Enjoy shopping for premium and local products in a modern architectural atmosphere at One Nimman. Visit an organic tea plantation with 1,000 years old tribal roasting technique and learn the tea brewing method from experts at Araksa Tea Garden.

Follow Michelin Guide's recommendation to Oxygen Dining Room where chef Vatit Rungrojwattana fuses street food with French cooking techniques in a Glass House that exposes the diners to beautiful garden and the Ping river view. Experience the Royal Thai cuisine at Ajarn Saiyud's Kitchen by Doctor Sai which, in addition to the tastes, exhibits delicacy and finesse through flower arrangements, crafts and exquisite ceramics.

Chiang Rai



Palette Restaurant



The Dining Room



137 Pillars House Chiang Mai



The House by Ginger



Oxygen Dining Room



Anantara Spa



Anantara Afternoon Tea

Lampang



MAIAM Contemporary Art Museum



Chiang Mai Airport

CHIANG MAI



วัดพระสิงห์วรมหาวิหาร



One Nimman



Ajarn Saiyud's Kitchen by Doctor Sai



Tea House



Araksa Tea Garden

Mae Hong Son



Phra That Doi Suthep

Route 4: **CHIANG MAI**
(3 Days 2 Night)
HERITAGE / CULTURAL

Discover Long Lasting **Cultural Heritage**



09:00

Don Muang Airport

Travel exclusively on a private jet by M Jets. Check in at Don Muang Airport's Private Terminal 1, the only private terminal in Thailand and enjoy Hassle-Free Experience and special service in Luxurious Executive Lounge.

10:10

Bangkok - Chiang Mai

Take off and arrive in Chiang Mai Airport in an hour and 10 minutes.

10:30

Chiang Mai Airport

Travel from Chiang Mai Airport to 137 Pillars House Chiang Mai for an hour and 30 minutes by Siam Auto Rent's Mercedes Benz or Toyota Alphard driven by professionally trained drivers to welcome important guests.

11:30

137 Pillars House Chiang Mai

Colonial-Lanna architecture from the Rama 5 period aged more than 130 years old, preserving historical values. This ancient piece of land used to be where the Borneo Trading Company, the first timber concession in Siam, was located. It is the company where Lousic T. Leonowens, the son of Anna Leonowens an English teacher to King Chulalongkorn, was the first manager. The building has turned into a Luxury Boutique Hotel that preserves historical values and is also a museum that exhibits all the historical traces. The place has also won an award for best preserved architecture from the Association of Siamese Architects under the Royal Patronage.

Discover Long Lasting **Cultural Heritage**



12:00

The House by Ginger

A Thai restaurant that serves unique authentic menus cooked with ancient cooking technique. These rare dishes are made from organic ingredients fresh from the farm. The restaurant is recommended by Michelin guide in 2020 and the highlight dish is the House mixed appetizer platter.

14:00

Wat Phra Singh Woramahawihan

Wat Phra Singh Woramahawihan is the highest rank royal temple built in 1888BE by Phaya Phayu, the 5th Chiang Mai King of the Mangrai Dynasty, to contain the ash of Phaya Kham Fu, his father. The temple was built in the Kruba Sri Wichai period in 2467BE with combination of Lanna's and Ratanakosin's arts. Phra Si Sanphet (Luang Pho To), a big Buddha statue, is situated within the temple, while Kruba Sri Wichai's statue is situated in the front. The widely respected Phra Phuttha Sihing is also resides at the temple.

16:00

One Nimman

The latest landmark located in Nimman area, a popular location for both local and tourists for lifestyle shopping, design goods, cafés and restaurants. The building is constructed with clay bricks, its arched entrance is inspired by Lanna's and European's architecture exhibiting many photogenic corners.

18:00

Palette Restaurant

Enjoy dinner at Palette in 137 Pillars House. One of the winners of Michelin plate award for two years in a row where Michelin Plate Tasting Menu is selected as the highlight. Palette prides itself in quality of the ingredients, fresh and delicately prepared to reflect the identity of the restaurant with remarkable tastes from organic ingredients sourced locally and developed into this creative set menu with a variety of tastes.

Discover Long Lasting **Cultural Heritage**



07:30

The Dining Room
Breakfast.

09:00

Travel for about an hour and a half to Araksa Tea Garden by Siam Auto Rent with professionally trained driver.

09:30

Araksa Tea Garden

The tea plantation is an organic plantation from beginning to end with attention to every detail from planting to local hill tribe's tea roasting technique. The tea plants are still the same native species that have been inherited for more than 1,000 years from southern China to northern Thailand. Start with a tour around the garden, get to know how to brew the tea by experts and finally learn how to taste it and bring some back for souvenirs.

12:00

Tea House

Lunch at the Tea House restaurant which serves Thai cuisine that adapted tea leaves as a part of many menu. All the ingredients are organically grown in its own farm.

Discover Long Lasting **Cultural Heritage**



13:30

Travel to the city of Chiang Mai for about an hour and a half for a visit at MAIAM Contemporary Art Museum.

15:30

MAIAM Contemporary Art Museum

The latest contemporary art museum in Chiang Mai on Chiang Mai-San Kamphaeng road. The distinctive architecture is a landmark of Chiang Mai, take a walk through the exhibition and arts that belong the Bunnag's family collections for more than 30 years. Shop for arts and crafts as souvenirs before you leave.

17:00

Travel to Oxygen Dining Room for about 30 minutes.

18:00

Oxygen Dining Room

Located in Cross Chiang Mai Riverside Resort along the view of Ping river, founded by Nicolas Isnard, a one-star Michelin chef. The restaurant itself is also recommended by Michelin guide.

Discover Long Lasting **Cultural Heritage**



07:00

137 Pillars House

Tai Chi Therapy that is unique by its therapeutic healing power (Mind-Body Therapy) widely known all over the world especially among the elderly.

08:00

Have breakfast before checking out.

09:00

Travel for about 50 minutes from 137 Pillars House by Siam Auto Rent.

10:00

Phra That Doi Suthep

Pay homage to this sacred place of Chiang Mai. A second ranking royal temple located in Doi Suthep-Pui national park. Sitting at about 689-meter-tall, it is also considered a sightseeing spot to see Chiang Mai landscape.

12:30

Ajarn Saiyud's Kitchen by Doctor Sai

A Michelin guide's recommendation. Dr. Sai has inherited the tastes and arts from Ajarn Saiyud, her mother, showcasing savory dishes, desserts and snacks with delicacy. The highlights include Rhum, Karawek Sod See, Sakuna Chom Suan, Nam Prik Kai Poo, Miang Pla Too Song Krueng and Kaeng Run Juan.

Discover Long Lasting **Cultural Heritage**



14:30

Travel to Anantara Spa for about 20 minutes.

15:00

Anantara Spa

Enjoy a program that can be tailored to your preference and experience the Lanna's technique that has been around for a long time. Relax your mind and body to relieve all the tensions by a Thai head massage or a hot stone massage.

16:30

Anantara Afternoon Tea

The most famous afternoon tea in Chiang Mai with the highlight in delicious desserts designed beautifully by world renowned Michelin star pastry chef, Roger Van Damme from Belgium. Taste the gourmet pies, quiches and fruit scones with clotted cream and sip on hot drinks such as the Ronnefeldt premium tea or freshly brewed coffee.

17:30

Travel for about 15 minutes to the Chiang Mai Airport by Siam Auto Rent.

21:00

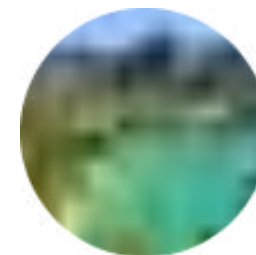
Chiang Mai Airport

Depart Chiang Mai and arrive in Bangkok in an hour and 10 minutes by M Jets.



Magnificent **Blue Voyage**

NATURE LOVER



Hotel: Phulay Bay, a Ritz-Carlton Reserve, Krabi

Restaurants: Sri Trang by The Sea /
Lae Lay Grill / Jampoon Restaurant /
Chomtawan Bar /
Plai Fah Restaurant

Wellness: The Spa

Attractions: Ko Klang / Railay Beach

Activities: Naga Mountain / Gigantic
Mangroves / Khao Kanab Nam /
Ko Klang Community

Magnificent **Blue Voyage**



“Fly privately into the embrace of mountains and ocean at Phulay Bay, a Ritz-Carlton Reserve. One of the dream-destination for nature lovers with luxury pavilions and villas along with a 24-hour private butler as well as an Infinity Pool with 180-degree panoramic view of the nature.”

Enjoy a variety of restaurants at the resort from a private chef table at Jampoon Restaurant, signature cocktails in a relaxing ambiance at Plai Fai, a poolside Restaurant, or Dining Beyond experience which offers delicate Thai cuisine prepared by Sri Trang by The Sea restaurant and served on the beach or at a romantic corners of your choice.

Venture out on a long-tailed boat trip to experience the nature wonders, picnic at Ko Hong, visit the mangroves at Khao Khanab Nam, one of Krabi’s landmark, watch the sea and wetland birds in one of the best locations in Thailand and learn the interesting southern lifestyle in the Ko Klang’s community. Another choice is an Eco Luxury trip on a renovated long-tailed boat that is both luxury and convenient. Dive down to see the beauty under the sea and visit Talay Wak, an Unseen destination that connects three islands together. Relax on Ko Poda and rock-climbing at Railey beach.



KRABI



Krabi Airport



Khao Kanab Nam



Naga Mountain



Boat Trip to Mangroves, Khao Kanab Nam, Ko Klang Community



Phulay Bay, a Ritz-Carlton Reserve



Jampoon Restaurant



Plai Fah Restaurant



The Spa



Chomtawan Bar



Sri Trang by The Sea



Loe Lay Grill



Talay Wak

Route 5: **KRABI**
(3 Days 2 Nights)
NATURE LOVE

Route 5: **KRABI**
(3 Days 2 Nights)

NATURE LOVE

DAY 1

Magnificent **Blue Voyage**



09:00

Don Muang Airport

Relax during your flight in a privacy and convenience of the VIP Jet that will safely take you to your destination with exclusive service during the flight.

10:10

Bangkok - Krabi

Take off and arrive in Krabi Airport in an hour and 20 minutes.

10:30

Krabi Airport

From Krabi Airport, Phuket Luxury Transfer will take you on a premium limousine with a professional driver to Ritz-Carlton Reserve within 50 minutes.

11:30

Phulay Bay, a Ritz-Carlton Reserve

Thanks to its distinctive location that puts mountain and sea right in front of you, Phulay Bay is another 5-star resort in Thailand that is widely known all over the world. The resort is highly popular among foreign visitors due to the unique design of its contemporary Thai pavilions surrounded by well preserved nature, the Lanna's arts embedded in its architecture design, paintings and crafts on the walls and doors of each villa radiate the striking and luxurious ambiance.

Route 5: **KRABI**
(3 Days 2 Nights)

NATURE LOVE

DAY 1

Magnificent **Blue Voyage**



12:00

Jampoon Restaurant

International restaurant with Asian twist. A 12 seats Chef's table is also available for those who wants to watch the masters at work from up close

15:00

Plai Fah Restaurant

Enjoy the signature cocktail by the poolside and have your photographs taken at various corners of the hotel. Enjoy many beach activities offered by the hotel such as paddle board, kayaking or simply sunbathe and soak in the beautiful sea view.

16:30

Chomtawan Bar

Sipping on champagne at the most beautiful sunset spot in Krabi.

18:00

Sri Trang by The Sea

Experience Dining Beyond, a romantic private dinner at Sri Trang by the Sea where authentic Thai cuisine with contemporary inspiration is served using top class ingredients. "Mee Kaeng Pu" (Crab curry noodle) is highly recommended.

Route 5: **KRABI**
(3 Days 2 Nights)

NATURE LOVE

DAY 2

Magnificent **Blue Voyage**



07:30

à la carte breakfast in the pool (In room Floating Breakfast).

09:00

Travel to port Takola by Phuket Luxury Transfer.

10:00

Port Takola Yacht Marina

Experience an Eco Luxury travelling in a luxury long-tailed boat by Blue Voyage Thailand, an unmatched experience of the Krabi sea.

10:30

Half-day trip to Talay Wak, Railay Beach

Travel from Port Takola Yacht Marina to Talay Wak, Krabi's unseen destination where a sand beach connects 3 islands: Ko Mor, Ko Kai and Ko Tub, together. Head to a secret beach for a picnic lunch and continue on to Poda and Railay beaches before heading back to the port.

14:00

Arrive back to the hotel by Phuket Luxury Transfer.

15:30

The Spa

Experience the Thai massage among tropical garden of Krabi, which will help balancing your body and mind.

18:00

Lae Lay Grill

Fresh seafood amidst beautiful mountain and sea atmosphere.

Route 5: **KRABI**
(3 Days 2 Nights)

NATURE LOVE

DAY 3

Magnificent **Blue Voyage**



07:00

Naga Mountain

Naga mountain is named after the shape of the mountain top that resembles a dragon's head. The local people believe that this is God who look after the surrounding areas. Enjoy the unique experience in climbing to this mountain top.

08:00

Phulay Bay, a Ritz-Carlton Reserve

Breakfast.

09:00

Travel from Phulay Bay, a Ritz-Carlton Reserve by Phuket Luxury Transfer to Port Chao Fah.

10:00

Boat trip to Mangroves, Khao Kanab Nam and Ko Klang Community

A boat trip through gigantic mangrove forest to Khao Kanab Nam, the signature of Krabi, with its beautiful scenery of two limestone mountains of about 100-meter tall along the Krabi river in front of the town surrounded by huge mangroves in abundance, covering an area of around 100,000 rai. Caves are covered in beautiful stalagmites and is also the best spot to watch seabirds. Visit the Ko Klang community and experience the local lifestyle. Stop by the museum and the Folk Craft Center that showcase ancient appliances, enjoy painting batik fabric, building boat, weaving cotton and learning from the floating fish coop. Have lunch at the local restaurant in the community.

Route 5: **KRABI**
(3 Days 2 Nights)

NATURE LOVE

DAY 3

Magnificent **Blue Voyage**



14:00

Port Chao Fah

Head back to the hotel for about 40 minutes.

15:00

Check out and depart to Krabi airport.

15:30

Travel for about 20 minutes to Krabi Airport by Phuket Luxury Transfer.

16:00

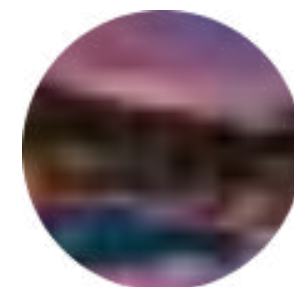
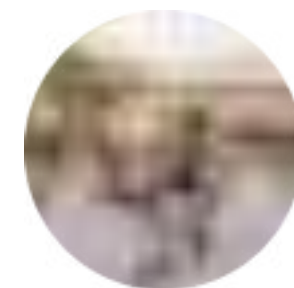
Krabi Airport

Check in for an hour and 20 minutes flight back to Bangkok by VIP Jets.

Route 6: **PHANG NGA** (3 Days 2 Nights)

Romantic Escape, Enchanted Tree House

ROMANTIC



Hotel: TreeHouse Villas, Phang Nga
Restaurants: Al Fresco / The Roots /
Sundowners Bar
Wellness: Serenity Spa
Attraction: Phang Nga Bay



Romantic Escape, Enchanted Tree House



“Begin your journey with a Hassle-Free Experience by a private flight which connects you to your destination on Ko Yao Noi to relax in the peaceful and romantic ambiance designed for couples in TreeHouse Villas. Enjoy the 360-degree panoramic view that is surrounded by forest, mountains and ocean along with a private Plunge Pool in your villa and many other activities to enjoy through out the day such as yoga, nature spa, herbal sauna, cycling, kayaking around the island as well as batik painting.”

Don't miss taking a trip to Ao Phang Nga on a long-tailed boat or a catamaran from the resort. Enjoy nature's miracle that create these unique limestone mountains standing majestically in the middle of the ocean. Snorkel to see corals and colorful fishes at the most abundant spot of the Andaman sea. Then move on to Ko Lading for a private picnic.

Cherish the memorable time with your loved one in the Golden Hour with the sunset scenery that is more beautiful than words can describe. Sipping on the signature cocktails at Sundowners Bar, try the Thai and international menu at The Roots Restaurant or the unique tastes of Mediterranean cuisine at AL Fresco Restaurant. On top of that, an In-Villa Dining or a Candle Light Dinner for a private and romantic time on the beach can also be arranged.

PHANG NGA



Al Fresco



The Roots



Sundowners Bar



TreeHouse Villas



Candle Light Dinner



Serenity Spa



Kayak

Yacht Heaven Marina



Phuket Airport



M Jets

Ko Yao Noi

Route 6: PHANG-NGA
(3 Days 2 Nights)
ROMANTIC

Romantic Escape, Enchanted Tree House



08:30

Don Muang Airport

Travel exclusively on a private jet by M Jets. Check in at Don Muang Airport's Private Terminal 1, the only private terminal in Thailand and enjoy Hassle-Free Experience and special service in Luxurious Executive Lounge.

09:00

Bangkok - Phuket

Take off and arrive Phuket Airport in about an hour and 30 minutes

10:30

Phuket Airport

From Phuket Airport, Phuket Luxury Transfer will take you on a premium limousine with a professional driver to TreeHouse Villas within 50 minutes.

11:30

Yacht Heaven Marina

Hop on a speedboat to TreeHouse Villas for about 50 minutes.

Romantic Escape, Enchanted Tree House



12:00

TreeHouse Villas

A romantic resort on Ko Yao Noi locates in Phang Nga National Park. The best accommodation here, TreeHouse Villa, lets you see the nature view in 360-degree along with a private plunge pool, highly suitable for couples who want to spend time among the forest, mountain and sea.

13:00

The Roots

Lunch at the Roots, which is also the center of the resort as apart from being a restaurant, it is also a bar and the lobby where all the guests will gather to mingle and also a great sightseeing spot.

15:00

Kayak / Batik Painting

Enjoy activities such as batik painting or kayaking to enjoy the view of Phang Nga bay.

19:00

Candle-Light Dinner

An exceptional experience for lovers, dinner in a romantic and private atmosphere amidst the candle lights on the beach and sky full of stars.

Romantic Escape, Enchanted Tree House



07:30

The Roots
Breakfast.

10:00

Phang Nga Bay Tour

A tour to islands surrounding Ko Yao Noi either on a long-tailed boat or a catamaran. Enjoy visiting different islands and snorkeling to see beautiful corals. Picnic lunch on Ko Lading.

14:00

Serenity Spa

A spa that locates among the nature, offering an herbal steam cave and grotto pool to dip in before a relaxing massage in a private treatment room while listening to the sound of waves and tropical forests.

16:00

Sundowners Bar

Enjoy the beautiful scenery of Ao Phang Nga in the evening while sipping on special cocktails.

18:00

Al Fresco

Al Fresco restaurant is located on the beach surrounded by beautiful palm trees. Comfortable and luxury, suitable for couples looking for a romantic and unforgettable memory. Pizza from a special wood oven and Mediterranean pastas are highly recommended.

Romantic Escape, Enchanted Tree House



08:00

The Roots
Breakfast.

13:00

Travel for about 30 minutes to Phuket Airport.

14:00

Phuket Airport
Depart for Bangkok by M Jets for about an hour and 30 minutes.

The Ultimate Island Retreat



COUPLE RETREAT



Hotel: The Naka Island, a Luxury Collection Resort & Spa Phuket, Phuket

Restaurants: Tonsai Restaurant / My Grill / PRU Restaurant / One Chun Restaurant / Café 'In Premium

Wellness: Spa Naka

Attractions: Ko Mai Ton / Ko Racha / Thai Hua Museum

The Ultimate Island Retreat



"Take your loved ones over the horizon on a private jet to spend time on a dream island together at The Naka Island, a Luxury Collection Resort & Spa Phuket. The only resort on Ko Naka Yai that is completed with natural scenery, peacefulness and creative services such as afternoon set or Floating Champagne with canape served in the privacy of your pool villa. As well as Spa Naka's Couple Massage which can be tailored to individual preferences."



For adventurous couples, there are a variety of water sports for you to choose from such as windsurfing, sailing, kayaking, paddle boarding, and SUP boarding. There is also a luxury yacht trip to Ko Mai Ton for you to soak up the beautiful ambiance in the middle of the Andaman sea, snorkel to see corals, watch the dolphins and enjoy Sunset Dinner onboard or choose to end the day with the memorable Private Dinner at the beachside pavilion. Enjoy the exclusive 4-course meal in candle lights while listening to the sound of waves or in the dining room of My Grill Restaurant which pairs its premium selections of wine seamlessly with the grill and barbecue menu.

Get around Phuket city with Luxury transfer, take a walk to see the Sino-Portuguese buildings in Phuket's Old Town, visit the Thai Hua Museum that tells the stories about the Hokkien people who travelled across the ocean to Phuket and began the Peranakan's culture. Freshen up yourself in Cafe 'In Premium with honey lemon flavor "O-aew", the famous jelly with syrup on shaved ice that combines fragrance, sourness, sweetness and coolness harmoniously.



PRU Restaurant



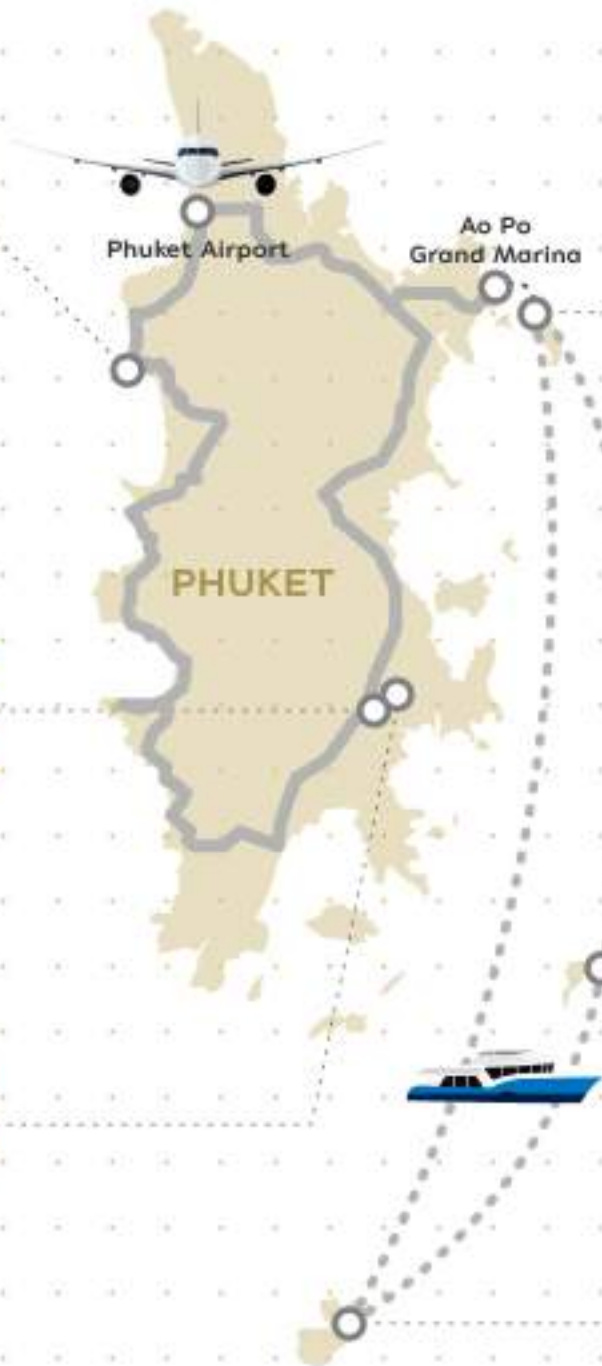
One Chun Restaurant



Cafe 'In Premium



Thai Hua Museum



The Naka Island a Luxury Collection Resort & Spa, Phuket



Tonsai Restaurant



My Grill



Spa Naka



Floating Breakfast



Afternoon Tea



Ko Mal Ton



Ko Racha

Route 7: **PHUKET**
 (3 Days 2 Nights)
COUPLE RETREAT

Route 7: **PHUKET**
(3 Days 2 Nights)

COUPLE RETREAT

DAY 1

The Ultimate Island Retreat



08:30

Don Muang Airport

Travel exclusively on a private jet by M Jets. Check in at Don Muang Airport's Private Terminal 1, the only private terminal in Thailand and enjoy Hassle-Free Experience and special service in Luxurious Executive Lounge.

09:00

Bangkok - Phuket

Travel for about an hour and 30 minutes to Phuket Airport.

10:45

Phuket Airport

Head to Ao Po Grand Marina by Phuket Luxury Transfer's limousine with a professional driver for about 30 minutes.

11:30

Ao Po Grand Marina

Travel by speedboat for about 5 minutes to The Naka Island a Luxury Collection Resort & Spa.

Route 7: **PHUKET**
(3 Days 2 Nights)

COUPLE RETREAT

DAY 1

The Ultimate Island Retreat



12:00

The Naka Island a Luxury Collection Resort & Spa, Phuket

Check in at The Naka Island a luxury Collection Resort & Spa, Phuket, located on Ko Naka yai outside of Phuket's east coast. Seaview Pool Villa is designed uniquely to blend in with the nature suitable for those who want to get away from the busy lives for a real retreat.

13:00

Tonsai Restaurant

Lunch at Tonsai Restaurant, an all-day dining, with panoramic sea view that let you enjoy the authentic Thai taste close to the nature.

15:00

Afternoon Tea

Relax in the pool villa and enjoy the afternoon tea set served with champagne on a floating boat in your private pool.

18:00

My Grill Restaurant

Exclusive dinner at My Grill restaurant with the freshest ingredients, both seafood and top-quality steaks. Seafood Platter is packed with lobsters, scallops, squids, shrimps and fish served with special dipping sauce.

Route 7: **PHUKET**
(3 Days 2 Nights)

COUPLE RETREAT

DAY 2

The Ultimate Island Retreat



07:30

Tonsai Restaurant

Buffet breakfast at Tonsai restaurant.

09:00

Windsurf

Windsurfing at the beachfront under the supervision of hotel staff.

11.00

Travel to Ao Chalong port by Phuket Luxury Transfer.

11.30

A yacht trip to Ko Mai Ton and Ko Racha, Sunset Dinner

An exclusive half-day yacht trip by Discover Catamaran. Sightseeing around Ko Mai Ton, enjoy the company of the cute dolphins, and snorkel to see abundant coral and fish from up-close. A special meal on the luxury yacht while surrounded by beautiful scenery of the ocean. Visit the beautiful white sand and blue sea of Ko Racha. Swimming, kayaking, water sliding from the yacht. End the day with a dinner while watching the most beautiful sunset in the Andaman sea.

19:00

Arrive back at the hotel by Phuket Luxury Transfer.

Route 7: **PHUKET**
(3 Days 2 Nights)

COUPLE RETREAT

DAY 3

The Ultimate Island Retreat



08:00

Floating Breakfast

Enjoy floating breakfast in a private setting of your pool villa.

09.30

Spa Naka

Spend time with your loved ones with Couple's Massage, a unique treatment that can be tailored to preferences. Each of the treatments are created by experienced therapists using top of the range local and imported spa products.

12:30

Travel on a speedboat to Ao Po Frand Marina where Phuket Luxury Transfer's limousine awaits.

13:00

One Chun Restaurant

A renowned restaurant that has been recommended on Michelin guide for three consecutive years. Located in Phuket's old town in a classic building decorated in vintage style serving authentic southern Thai cuisine with recipes that have been passed through many generations. The highlights are vermicelli in crab curry, prawn chili paste, braised pork belly.

15:00

Thai Hua Museum

Wander into Phuket's history at Thai Hua Museum which used to be the first Chinese language school in Phuket but now converted into a museum exhibiting the stories of Hokkien Chinese such as culture, professions, wisdom and history of important people; as well as many beautiful photo corners.

The Ultimate Island Retreat



17:00

Cafe 'In Premium

At the front of the Thai Hua Museum locates a small café that is famous for its version of the local favorite "O-aew" (jelly with syrup on shaved ice) which was chosen to be served to Her Royal Highness Princess Maha Chakri Sirindhorn on her visit to Phuket. The chosen menu was "O-aew" with honey and lemon which is the signature of Café'In Premium. In addition to the famed dessert, there are also many savory dishes and beverages for you to try.

17:30

Travel for about 40 minutes to PRU Restaurant located in Trisara Resort on Naitorn beach.

18:00

PRU Restaurant

Enjoy romantic sunset on a private beach while savoring a one Michelin star plus a Michelin Green Star Thai fine dining by chef Jim Ophorst. The ingredients are picked from "PHRU Jampa", a private organic farm, and the best seasonal ingredients from different local sources such as black crab from Phang Nga, duck eggs from Surat Thani, sunchoke from Hua Hin, goat from Phak Chong, lychee from Chiang Mai and many more. Every dish is prepared with attention to details and flawlessly showcases the original story of the Thai food culture.

20:30

Travel for about 15 minutes to Phuket Airport by Phuket Luxury Transfer.

21:00

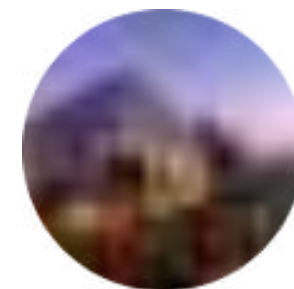
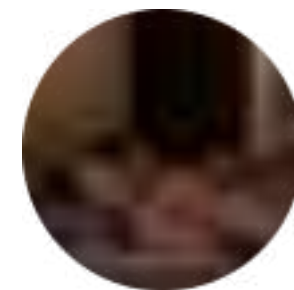
Phuket Airport

Depart for Bangkok by VIP Jets for about an hour and 30 minutes.



Revitalize Your Body, **Mind And Soul**

WELLNESS RELAXATION



Hotel: THANN Wellness Destination
Phra Nakhon Si Ayutthaya

Restaurants: Tea Room /
Riverfront / Suriyan Chandra /
Ruen Thai Kung Pao

Wellness: Spa Complex & Wellness

Attraction: Wat Chaiwatthanaram



Revitalize Your Body, **Mind And Soul**



“Travel, relax, revitalize your body, mind and soul all at once with this exclusive trip only an hour away from Bangkok. Travel in the comfort of a Luxury Car with a White Glove Service to THANN Wellness Destination, heaven for health-conscious people.”

An All-in-One Wellness that is completed with luxury accommodations and spa complex. The highlights are Aromatherapy Bath to recover and stimulate different body functions, an aromatic steam that helps release tension, pure Himalayan salts to detox toxins and impurities from the respiratory system and more than 20 activities such as water bike, essential oils creation, etc. Additionally, there are Riverfront Restaurant that serves health-conscious menus made from organic ingredients and the Tea Room that serves healthy afternoon tea with Thai twist.

Travel around historical places that are the landmarks of Ayutthaya such as Wat Chaiwatthanaram that still leaves traces of architectural beauty and greatness along the river. Experience the nature and the ancient city lifestyles on both sides of the Noi riverbanks in Suriyan Chandra cruise boat, an elegantly renovated ancient wooden boat. End the day with a special meal from Suriyan Chandra Restaurant that boasts the charm of authentic Thai cuisine such as La Teang, Hor Mok BuaLuang, Gaeng Runchuan, and many more Thai desserts served in beautiful settings.



Suriyan Chandra Restaurant



Suriyan Chandra Ancient Cruise Boat



Wat Chaiwatthanaram

PHRA NAKHON SI AYUTTHAYA



Facial Workshop / Salt Therapy Room



Garden Tour



Aromatherapy Bath / Salt Therapy Treatment



Riverfront Restaurant



THANN Spa



Riverside Yoga



Tea Room



Aqua Exercise / Water Bike



THANN Wellness Destination



Ruen Thai Kung Pao

Route 8:
PHRA NAKHON SI AYUTTHAYA
(2 Days 1 Night)
WELLNESS RELAXATION

Route 8: **AYUTTHAYA**
(2 Days 1 Night)

WELLNESS RELAXATION

DAY 1

Revitalize Your Body, **Mind And Soul**



10:00

Bangkok - Ayutthaya

Travel for about an hour on a luxury car by silver Voyage driven by a driver trained with "White glove service with white glove butler" an English style butler, for your best experience.

11:00

THANN Wellness Destination

Within about hour from Bangkok, we will arrive at this new destination in Ayutthaya, THANN Wellness Destination that is hidden among the green paddy field. So peaceful that it would be hard to believe that it is in such at close distance from the chaotic city. The focus is on revitalizing body and mind under the concept of balancing. Visitors will feel relax and truly enjoy their vacations. The package is an all-inclusive stay that covers meals, treatments and activities of your choice.

12:00

Tea Room

Lunch at the Tea Room with modern Thai atmosphere serving set menu made from high quality ingredients. For lunch, Pad Thai lobster is highly recommended.

14:00

Tea Room

Enjoy healthy afternoon tea set along with snacks from THANN.

Revitalize Your Body, **Mind And Soul**



15:00

Facial Workshop / Salt Therapy Room

A facial treatment activity using THANN's products with experts providing recommendations for facial care from cleansing and using freshly made face masks with THANN's herbal scents. During the treatment, you can relax in the salt therapy room to help detox your respiratory system.

16:00

Aqua Exercise / Water Bike

In the evening before dinner, THANN Wellness Destination offers many other health activities such as water bike for your cardio exercise to strengthening your heart and lungs while enjoying the views on both sides of the riverbanks

18:00

Riverfront Restaurant

A dinner made from carefully selected seasonal ingredients, local organic vegetables and flowers from within the resort are used for cooking and garnishing. The meal is served in variety of three-course sets such as fish, beef, pork, or chicken and ends with desserts crafted from the resort's organic produces such as Gotu Kola cake with matcha ice cream that uses honey instead of sugar.

20:00

Aromatherapy Bath / Salt Therapy Treatment

Before bed, do not miss the three Onsen baths with different temperature that contain water from aromatic oil distillation process. The 25°C cool bath stimulates the lymphatic and immune system. The 30°C warm bath soothes and relaxes stiff muscles and joints. The 39°C hot bath improves circulation and metabolism. Additionally, there is also the salt therapy room that helps relieve symptoms related to allergies and influenza.

Revitalize Your Body, **Mind And Soul**



07:30

Riverside Yoga

Practice yoga to rebalance yourself. Return flexibility to your body while building focus, balance your emotion and mind.

08:30

Garden Tour

Visit THANN's organic garden that produces the ingredients for the chef to prepare your breakfast.

09:00

Riverfront Restaurant

Enjoy Noi river view, while having coffee or tea and fresh croissant with homemade jam. Organic vegetables freshly picked from the garden will be served in your morning breakfast set along with scallop porridge served with seaweed popped rice. A good throat clearing dish that is also tasty and healthy.

10:00

THANN SPA

THANN Sanctuary offers a wide range of treatments all under the concept of natural therapy for body and mind. During the entire 90 minutes, the massage will be performed by experienced therapists certified in anatomy and aromatherapy to help rebalance your body and mind. Swedish massage is recommended to relieve your body tension using muscle relaxing techniques.

12:00

Check out and travel by Silver Voyage for about 30 minutes to lunch at Ruen Thai Kung Pao.

12:30

Ruen Thai Kung Pao

The signature Ayutthaya dish is the gigantic river prawn perfectly chargrilled with golden shrimp paste streaming out. Pair it with steamy jasmine rice and many other authentic menus.

Route 8: **AYUTTHAYA**
(2 Days 1 Night)

WELLNESS RELAXATION

DAY 2

Revitalize Your Body, **Mind And Soul**



14:00

Wat Chaiwatthanaram

Visit Ayutthaya's landmark that is an ancient temple from the late Ayutthaya kingdom period. Established in Phra Chao Prasat Thong period, it is now an important historical destination in Ayutthaya. Observes Phra Prang Si Rattana Mahathat sitting on a square base and surrounded by pagodas.

17:00

Suriyan Chandra Ancient Cruise Boat

Experience the ancient way of life along the river stream on both sides of Noi riverbanks with Suriya Chandra cruise. An ancient wooden boat that is full of historical values combining Thai beauty with glamour to welcome and take you out to see ancient temples.

19:00

Suriyan Chandra Restaurant

A Thai dinner cooked with authentic techniques and served in beautiful dinnerware. The menu includes Mu Sarong, La Teang, Ho Mok Bualuang, Kaeng Runchuan Son Talay, Songglua Pla Salid, Tom Kha Pla Salid, Carb and mushroom soup as well as the desserts such as Cho paka krong, Bulan Dun Kek, Foi Thong Rung Mai and Sanae Chun. After the meal, wander around and capture photos of old rice mill that has been magnificently renovated.

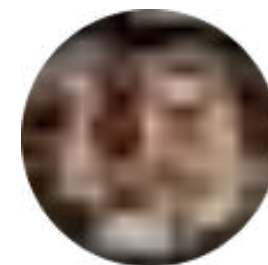
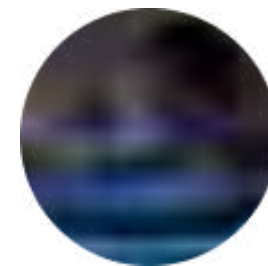
20:30

Return to Bangkok by Silver Voyage for about an hour.

Reward Yourself

Reset Your Body

WELLNESS AND MEDICAL



Hotel: RAKxa Wellness & Medical Retreat, Samut Prakan

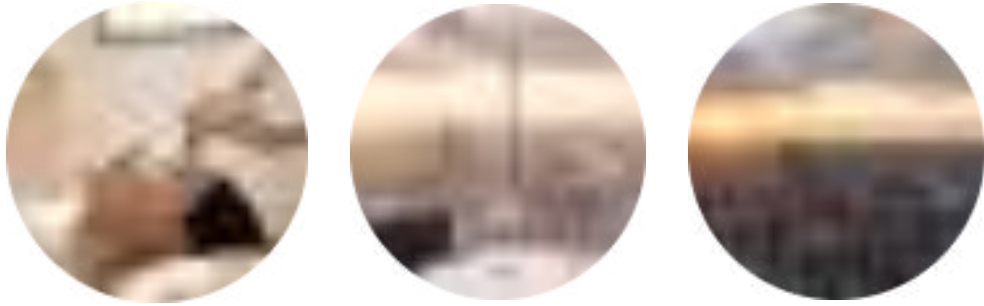
Restaurants: UNAM Restaurant / RAKxa Cha/

Mahanakhon Bangkok Skybar

Wellness: VitalLife Scientific Wellness Clinic / RAKxa Jai-Holistic Wellness Center

Attractions: Mahanakhon Skywalk / King Power

Reward Yourself Reset Your Body



“Experience elevated travel in a luxury limousine to Bang Krachao, the lungs of Bangkok that is filled with greenery and fresh air, ideal for a retreat from the city lifestyles. Embark on a path to well being with modern and holistic science such as Thai, Chinese and India’s Ayurvedic at RAKxa Wellness & Medical Retreat.”



Only 45 minutes from Bangkok, you will experience the first Fully Integrative Wellness & Medical Retreat in Asia. From a health check program, analyzed and tailored into a 1-14 days exclusive individual program. One of the unique examples is the Floatation Room that let you float weightlessly on Epsom Salt-water allowing your muscles and joints to fully relax. UNAM restaurant serves you with set menu from organic ingredients co-created by chefs and nutritionists. Accommodation choices are garden villas, pool villas or residences that offer limitless convenience.

After fully revitalized and reenergized, entertainment is waiting for you at King Power Mahanakhon. Savor the 360-degree panoramic view of the dazzling Bangkok Metropolis from the rooftop of the 2nd highest building in Thailand 314 meters above the ground and enjoy the luxury dinner at Mahanakhon Bangkok Skybar by chef Joshua Cameron during the most beautiful time of the day when the sun is fading from the horizon.

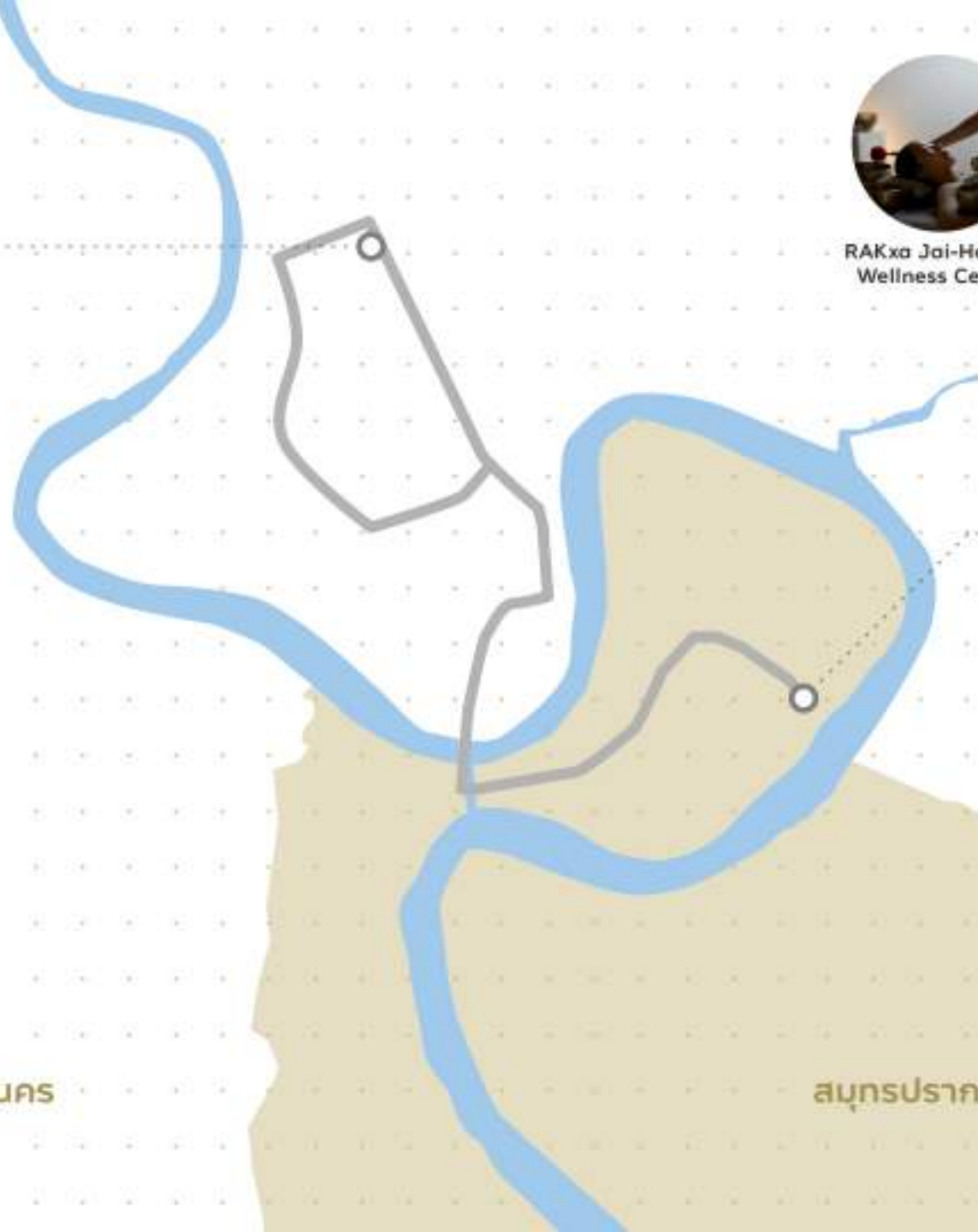


Mahanakhon SkyWalk



มหานคร แง่กึ่งฟ้า สกายวอล์ค

กรุงเทพมหานคร



RAKxa Jai-Holistic Wellness Centre



RAKxa Gaya Medical Gym



Vitalife Scientific Wellness Clinic



RAKxa Cha



RAKxa Wellness & Medical Retreat



ห้องอาหารอู๋น่า

สมุทรปราการ

Route 9: **SAMUT PRAKAN**
(2 วัน 1 คืน)
WELLNESS AND MEDICAL

DAY 1

Reward Yourself Reset Your Body



10:00

Bangkok - Bang Krachao
Travel with BLACK TIE Limousine with Exceptional Experience service.

11:00

RAKxa Wellness & Medical Retreat
RAKxa Wellness & Medical Retreat, the first wellness and holistic medical center that is hidden in the greenery and pure air of the Bang Krachao river bend that is only 45 minutes from Bangkok. RAKxa offers a variety of wellness treatments for every health issue by using many different medical science with modern technologies from VitalLife combining with modern medicine, Thai, Chinese, Indian traditional medicines and Energy Therapies conducted by specialists. Programs are tailored for each individual.

12:00

UNAM Restaurant
Lunch at UNAM restaurant offers you meal service under the “fighting inflammation” philosophy. Each menu helps your body to remove toxins and rebalance your health. The tasty menus are full of nutrition and are tailored to fit each individual’s health needs.

DAY 1

Reward Yourself Reset Your Body



13:00

VitalLife Scientific Wellness Clinic

Your specialist will take the results of your health check and creates treatment programs that fit your needs. There are variety of interesting treatments such as, a Photo-Light Therapy that restores injured muscle and joints; or Cryo Sauna, also know as Cold Therapy, which reduces inflammation by bringing the body temperature down at the tissue and cellular level. or refilling oxygen in your lungs with the Hyperbaric Chamber Therapy. All treatments are performed under supervision of the medical team from VitalLife Clinic. There are also beauty treatments such as thermage, ulthera, botox and filler.

14:00

RAKxa Gaya - Medical Gym

The Medical Gym focuses on exercising from brain functions to muscles and bones to either help curing injuries or recoveries. The exercise program starts from analyzing the basic body movements then detailed tests are performed from the brain to every joint. The specialists and physical therapists then analyze the data to create exercising programs for each individual.

16:00

RAKxa Cha

Relax with herbal tea during the Afternoon tea time is a good way to relax during the day while creating peaceful lifestyle in a Zen way. Every cup of tea, such as the popular chamomile tea for relaxation or matcha tea that helps you focus, are brewed with attention to detail to help reduce stress and promote good health in general.

18:00

UNAM Restaurant

Dinner at UNAM restaurant after a series of health checks where the chef will design your meal according to each health program.

DAY 2

Reward Yourself Reset Your Body



09:00

UNAM Restaurant
Breakfast designed according to individual health program.

10:00

RAKxa Jai-Holistic Wellness Centre
The Holistic Wellness Centre brings together various sciences such as Thai traditional, Chinese traditional or Energy Therapies all the way to Ayurvedic with in-house specialist doctor from India to perform the treatments and create medicated oil. The Floatation Room lets you floats weightlessly in the of Epsom Salt-water tank allowing your muscles and joints to fully rest. There are also Sound healing and other services available in Hydro Therapy Area such as herbal steam room, infrared sauna room, ice moon shower, warm/cold pool.

12:00

UNAM Restaurant
Lunch at UNAM restaurant before leaving for Bangkok.

DAY 2

Reward Yourself Reset Your Body



14:00

Leave RAKxa Wellness & Medical Retreat to King Power Mahanakhon by BLACK TIE Limousine.

15:30

Mahanakhon SkyWalk

The latest architectural landmark in Thailand located in the center of Bangkok. Aside from being a modern sightseeing spot, there is also a King Power shopping mall on the 4th floor.

18:00

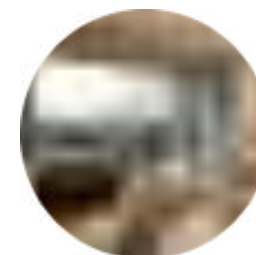
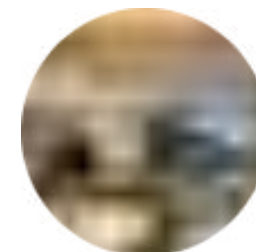
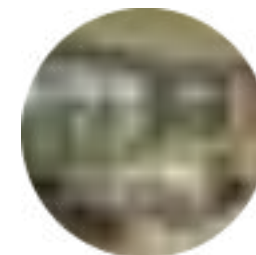
Mahanakhon Bangkok Skybar

A Luxury restaurant and bar on the 76th-77th floor, considered the highest bar and restaurant in Thailand. Experience the elegant dinner by chef Joshua Cameron who has been working at many Michelin star restaurants in New York. With attention to every detail combined with top class ingredients sourced from all over the globe, the result is the uniquely blend western and Asian cuisine that can be chosen as a set menu or à la carte. The signature menu is Uni Panna Cotta.



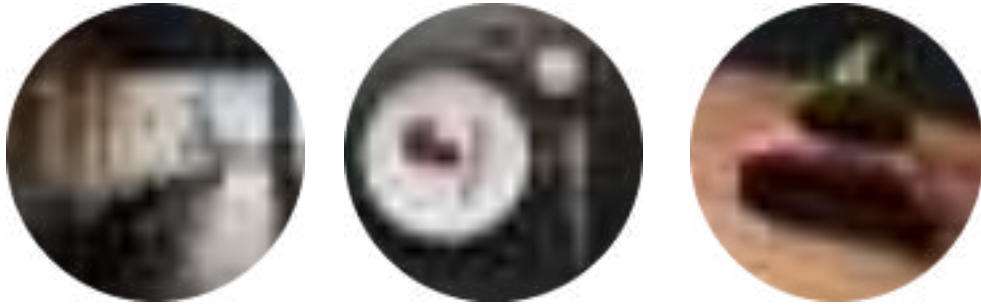
Taste Of
The Glamorous Bangkok

GASTRONOMY



Hotel: Capella Bangkok, Bangkok
Restaurants: Côte By Mauro
Colagrecco / Tea Lounge / Stella /
Sühning / sala rattana kosin eatery
and bar / Phra Nakhon Restaurant /
Pruek Cruise
Wellness: Auriga Wellness
Attraction: Wat Arun
Ratchawararam Ratchawora
Mahawiharn
Shopping: ICONSIAM

Taste Of **The Glamorous Bangkok**



"Indulge in the special time at this relaxing Staycation in the middle of the city at Capella Bangkok. A luxury hotel designed for relaxation along with the presentation of the riverside lifestyle. All the 101 rooms are designed to have magnificent view of the Chao Phraya river and a private jacuzzi. There is also a team of Capella Culturists who will design memorable activities and experiences uniquely for you for the entire stay."



Experience the Bangkok food scene by starting at Capella's Phra Nakhon Restaurant which showcases chef Vichian Triratanavatin's inspiration from the Charoenkrung area, the place where he was born and raised, dive into the delicious local dishes that are taken to another level with the Chao Phraya river view. Get on an exclusive limousine to Sühning, a 2-Michelin star restaurant by twin German chefs who recreate dishes from childhood memories and authentic dishes from different German states, combining with new cooking techniques to form this distinctive New German Cuisine.

Enjoy a romantic night on the Pruek cruise, an 8-meter-tall golden teak cruise which offers the Best Luxury Dining Cruise service in a fine-dining style where you can co-create your own menu during the trip to different landmarks along the Chao Phraya river. Shopping for global brand names and local products which are the pride of all provinces in Thailand at ICONSIAM. Take a relaxing walk in the River Park zone and enjoy the longest stretch of dancing fountain in Southeast Asia along with multimedia guaranteed by awards from all over the world.

Route 10: **BANGKOK**
(3 Days 2 Nights)
GASTRONOMY



Wat Arun Ratchawararam
Ratchawora Mahawiharn



sala rattanakosin
eatery and bar



ICONSIAM



Capella Bangkok



Phra Nakhon
Restaurant



Stella



Côté
by Mauro Colagreco



Tea Lounge



Auriga Wellness



Pruek Cruise



Sühring

BANGKOK

Route 10: **BANGKOK**
(3 Days 2 Nights)

GASTRONOMY

DAY 1

Taste Of **The Glamorous Bangkok**



13:00

Capella Bangkok

Arrive by BLACK TIE Limousine with Exceptional Experience service

13:30

Capella Bangkok is a part of the Chao Phraya Estate sitting in a space of more than 35 rai along 350 meter of the Chao Phraya river, offering a total of 101 villas and suites. Every unit is exposed to the beautiful Chao Phraya river view, equipped with modern facilities that is exclusive to Capella. The design and services are inspired by the tales of the Chao Phraya river stream and the lifestyle of the Charoenkrung area.

15:00

Tea Lounge

Sipping aromatic premium tea with beautiful and tasty desserts served in Parisian High Tea by a French pastry chef, Sylvain Constans, along with the beauty of the Chao Phraya river view. The 3 Courses Dessert Trolley offers freshly made cakes and sweets changing daily, served together with organic tea from plantations north of Thailand, exclusively blended to create Tea Lounge style.

18:00

Leave for dinner at Sühring for about 15 minutes by BLACK TIE Limousine.

Route 10: **BANGKOK**
(3 Days 2 Nights)

GASTRONOMY

DAY 1

Taste Of **The Glamorous Bangkok**



18:30

Sühring

A 2-Michelin star German fine dining restaurant and the 4th of Asia's 50 Best Restaurants. Founded by twin German chefs, Mathias Sühring and Thomas Sühring who have left their marks at Mezzaluna, a luxury Italian restaurant on the 65th floor of Lebua at state tower. They have also worked at Aqua, a 3 Michelin star restaurant in Germany. With more than 10 years of experience at top tier restaurants, they are now presenting the New German Cuisine that many may not have experienced. The menu are inspired from their childhood memories back in Germany combining with new techniques along with the best ingredients to create the set menu that represent cuisines from different German states. There are also vast selections of premium wines to be paired with the meal.

22:00

Return the hotel by BLACK TIE Limousine.

Route 10: **BANGKOK**
(3 Days 2 Nights)

GASTRONOMY

DAY 2

Taste Of **The Glamorous Bangkok**



08:00

Breakfast in a private atmosphere with the Chao Phraya river view.

12:00

Phra Nakhon Restaurant

Lunch at the Phra Nakhon restaurant by chef Lek-Vichian Triratanavatin, the Thai head chef of Capella Bangkok. He was born and raised in Charoenkrung community and hence inspired to create the menu that represents the variety of the Charoenkrung culture and elevates the local cuisine to the global level.

Each delicious dish is beautifully decorated under the Chao Phraya river atmosphere.

14:00

Auriga Wellness

Pamper your skin at "Auriga Wellness". The highlight of the creation of spa and treatment programs at Auriga Wellness lies within combination of key the essences from the Chinese medicine, Indian therapies and Thai traditional health care that is highly respected and have been inherited over a long time such as the ancient Thai hammer massage of Chiang Mai. All treatments use 111SKIN products, the world-renowned luxury skincare, to give you the uniquely exclusive experience.

17:30

Travel for about 15 minutes by BLACK TIE Limousine to ICONSIAM port to board Pruek Cruise.

18:00

Pruek Cruise (ICONSIAM Port)

Dinner on Pruek Cruise, a Thai fine dining that offers a creative Thai 4-course set along with canape menu for appetizer. Enjoy unlimited wines, cocktails and mocktails on this exclusive small cruise that will take you along the Chao Phraya river during the 2-hour romantic night.

21:00

Back to the hotel by BLACK TIE Limousine.

Route 10: **BANGKOK**
(3 Days 2 Nights)

GASTRONOMY

DAY 3

Taste Of **The Glamorous Bangkok**



08:00

Phra Nakhon Restaurant

Breakfast at Phra Nakhon restaurant.

09:00

Travel for about 20 minutes by BLACK TIE Limousine to Wat Arun.

09:30

Wat Arun Ratchawararam Ratchawora Mahawiharn

Visit the distinctively beautiful temple standing on the Chao Phraya riverfront for generations. This ancient temple was established since the Ayutthaya kingdom period and was originally called "Wat Makok". The name was then changed to Wat Arun Ratchawararam Ratchawora Mahawiharn in Somdet Phra Chao Taksin period. This is one of the most distinctive architecture in the Chao Phraya riverfront.

12:00

sala rattanakosin eatery and bar

Lunch at sala rattanakosin eatery and bar while enjoying the dazzling scenery of Wat Arun and the Chao Phraya river traffic. The recommended menu are Tom Yum Kung fried rice with deep fried river prawn and soft-boiled egg.

Taste Of **The Glamorous Bangkok**



14:00

ICONSIAM

Shopping at ICONSIAM.

16:30

Capella Bangkok

Back to the hotel by BLACK TIE Limousine.

18:00

Côte by Mauro Colagreco

Riviera style French-Italian cuisine, Côte has lit up the local scene here credit to chef Mauro Colagreco's creation, an Argentinian chef who owned Mirazur in Montes France which is now decorated with 3 Michelin stars and also awarded the best restaurant in the world from World's 50 Best Restaurants in 2019. Chef Davide Garavaglia, chef's Mauro top disciple is in charge of Côte and responsible for many great creations here. A 5-course , 9-couse or à la carte menus are available.

20:30

Stella

A cocktail bar in Capella Bangkok that exhibits a 4-heroines concept which includes Thailand's Thao Suranari, Japanese samurai Tomoe Gozen, Zheng Yi Sao a Chinese pirate and Rani Lakshami Bai an Indian revolutionist. The pairing of cocktails and desserts is the highlight here which is also available in Omakase style.

22:00

Back to the hotel by BLACK TIE Limousine.



Tourism Authority of Thailand (TAT)

1600 New Phetchaburi Road Makkasan Ratchathevi Bangkok 10400 Thailand.