



THE *Journey*

THROUGH BCG ECONOMY MODEL



INFORMATION ON THE ORIGINAL COMMUNITY TOURISM ROUTE LINKS
OTOP PRODUCTS AND GI PRODUCTS
UNDER THE CONCEPT OF BCG ECONOMY MODEL



Ban Ton Panan Community

Satun

Visit Satun without getting your feet wet, switching from the usual ocean-based activities to a different forest scene



Satun is mostly known for the sea, but did you know that you can also hike, eat khao lam (sticky rice cooked in bamboo stalk vessels) and local dishes, and drink coffee made from old-fashioned roasted robusta beans against a forest setting? In **“Ban Ton Panan Community”**, nature awaits visitors, ready to purify their lungs and entice them along lush nature trails to Ton Panan Waterfall. Enjoy healthy dishes like khao lam with spicy paco fern salad, bamboo shoot curry, roasted coconut chili paste, grilled fish, and boiled vegetables, with many nutritional benefits. End the meal with aromatic robusta coffee, grown and roasted from an age-old recipe that’s unique to the community.

- Tung Nui Sub-district, Kuan Ka Long District, Satun
- 6.855812215046499, 100.14603262996987
- All year
- Nature lovers, adventure seekers, and local community lifestyle enthusiasts
- Community activities starts from 20 baht
- Charet
- (+66) 8 4750 8674
- ท่องเที่ยววิถีชุมชน ณ โถงผาหมื่น
- 9 AM-5 PM (contact agent)

Choose Your *Style*

- Hike up to Ton Panan Waterfall
- Enjoy healthy local dishes
- Sip on aromatic robusta coffee
- Visit a fish spa and jarud (water slider)






BCG MODEL

- B Develop age-old coffee production methods into a coffee roasting learning center
- C Use a water power station as a renewable energy source

HAPPY MODEL

- E Learn the art of ancient coffee making
- L Stay in community accommodations with local meals
- F Hike, visit a waterfall, cycle in the community, and play on jarud (water slide)



WWW.TOURISMTHAILAND.ORG

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